

# WHEN IS THE BEST TIME TO RUN A FUNDRAISER?

You can **EARN MORE** just by running your project at a different time



Tea towels are a fabulous way to commemorate classmates, teachers and special occasions such as an anniversary PLUS they are great gifts for Mother's Day, Father's Day or Christmas. But....

... you can make more money for the same effort in Term 1, 2 or 3.

It's statistically proven that your fundraiser will be more effective and you will make more money earlier in the year.

PLUS your volunteers won't need to do any extra work for the extra profit.

"I really appreciated the tea towels arriving earlier this year—it allowed us to distribute them to families before the end-of-year rush. The quality is excellent."  
Share ELC



We crunched the numbers and they don't lie, statistics show that you will get more orders if you get in early and avoid the pre-Christmas busyness & limited family funds.



Average orders from 1000's of schools and daycares over many years prove that you will sell 87.7% more in March, 89.9% more in June, 67.4% more in August and 59.7% in September than you would for the same project ordered in December.



That could represent a huge increase in your profit for NO extra effort.

*It's easy to 'work smarter not harder' and earn more.*