

YOUR PRIVACY AND CONSENT TO PROCESSING OF PERSONAL DATA

Based on your consent (the “Consent”), Everlearn Holding will process (e.g. collect, use, store, and share) your personal data in accordance with this Consent and applicable law.

1. We are Everlearn Holding

The company responsible for processing your personal data is:

Everlearn Holding
110 Gloucester Avenue

NW1 8HX London

United Kingdom

Company number: 11737426

You can always contact Everlearn Holding A/S at support@everlearn.ai with questions about how we process your personal data.

2. This is how we collect you personal data and information

We get your personal data from the following sources:

- From you directly
- From other Everlearn Holding partners

3. Why do we collect and process your data?

We process personal data about you for the following purpose:

- To coordinate training, a conference or events we support
- To help with logistics and transport relating to conferences and events
- To analyse data to ensure compliance with applicable laws and regulations
- To meet transparency obligations including those relevant for different professionals including EFPIA Disclosure Code, etc. - only relevant for Healthcare Professionals (HCPs)

There is no requirement to provide us with your personal data. However, if we are not provided with the requested information we may not be able to fully support you and deliver the promised service.

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4. What sort of data do we collect and process?

For the purpose described above, we may collect and process the following types of personal data:

- Contact information, biography and photograph (name, address, telephone number, email address etc)
- Job title, place and country of work
- Professional credentials

5. How do we share your data?

We may sometimes share your personal data with:

- Conference partners, suppliers and vendors that assist us with running our training and conference apps. Examples include travel agencies, hotels, restaurants and hotels and (e.g., logistics agencies, travel booking agencies, hotels, restaurants as well as technology partners that help run the platform and allow us to optimise it

6. When we may transfer your personal data outside the EU/AA area?

For the reasons outlined above in Section 3, Everlearn Holding may under some circumstances transfer your personal data to data processors residing in countries outside the European Economic Area (EEA) in order for us to provide you with the required services.

We have however put in place a range of restrictions and safeguards in accordance with the law to protect your data and in the case of specific data transfers, specifically:

- Only using destination countries deemed by the EU Commission to have a sufficient level of protection of personal data
- We follow the EU-US Privacy Shield Framework for transfers to Privacy Shield-certified and US-based companies and organisations. More information and a list of Privacy Shield-certified companies and organisations are available at <https://www.privacyshield.gov/welcome>

We are also encouraging you to request information about your data processing and potential transfers at any given time by writing to us on support@everlearn.ai.

7. How long your personal data will be kept by us?

- As long as needed to provide you with the services requested by you within all legal restrictions
- For as long as required by applicable law.

Typically we keep information for 1 month but sometimes up to 12 months in the case of ongoing learning programs.

8. Some information about your rights

As outlined above in section 6, you can always inquire about your personal data including requesting a copy of the personal data kept by. You also always have the right to request it to be deleted, which we will do within 72 hours of receiving a request by you. Typically it however happens within 1 working day.

In the case you have any issues or complaints about how we process your personal data we recommend that you contact the Data Protection Agency in your country (e.g. the Information Commissioner's Office (ICO) if you are a UK citizen or the Danish Data Protection Agency if you are a citizen of Denmark.