

Everybody dies.



Their stories die with them.



AGING



ALZHEIMER'S



IMMIGRANT
FAMILIES



ILLNESS &
HARDSHIP



PARENTS



LGBTQ+ &
RACIALIZED



INDIGENOUS

The founders are customers too.

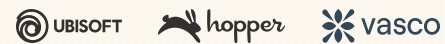


Dan Le Van

Son of Vietnamese boat people. Father of two, twice around the world.



22 years building software, 6 of them in startups.



acquired by **Wealthsimple**



Yann Jeudy

A grandmother from Rimouski, and an immigrant family too.



8 years turning data into decisions, instructor at Polytechnique.





THE LAST 30 DAYS

We've already shipped.



Top 49

of 400–600 projects.
Through to **Phase 2**.

FINAL PITCH · JULY 3



Live

Our website is up and
taking sign-ups.

LIFEMEMORY.CA



30 users

already on board, with **40
more** on the waitlist.

AND GROWING



Trained

Ethical and responsible AI
workshop with Obvia.

OBVIA.CA

GUIDED BY EXPERT MENTORS

PME MTL Queen's University CDRQ Futurpreneur 2 authors · in contact

How we built it



Claude Code v2.1.170

claude-fable-5 (1M context) · Claude Max
~/lifememory

Feature of the week: `/loop` – run a prompt or slash command on a recurring interval

△ 2 setup issues: MCP · `/doctor`

Meet **Fable 5**, our newest model for complex, long-running work. Try anytime with `/model`. Included in your plan limits until Jun 21, then switch to usage credits to continue.

0 tokens

> █

14:48 | lifememory | main | claude-fable-5 (1M context)

▶▶ **bypass permissions on** (shift+tab to cycle) · ← for agents

THE CATCH

Vibe coding gets you a POC.



Endless loops

each fix breaks the last one



Hallucinations

code that calls APIs that don't
exist



Security holes

exposed keys, missing auth



Regressions

breaks what worked yesterday



Spaghetti code

unmaintainable after week one



No memory

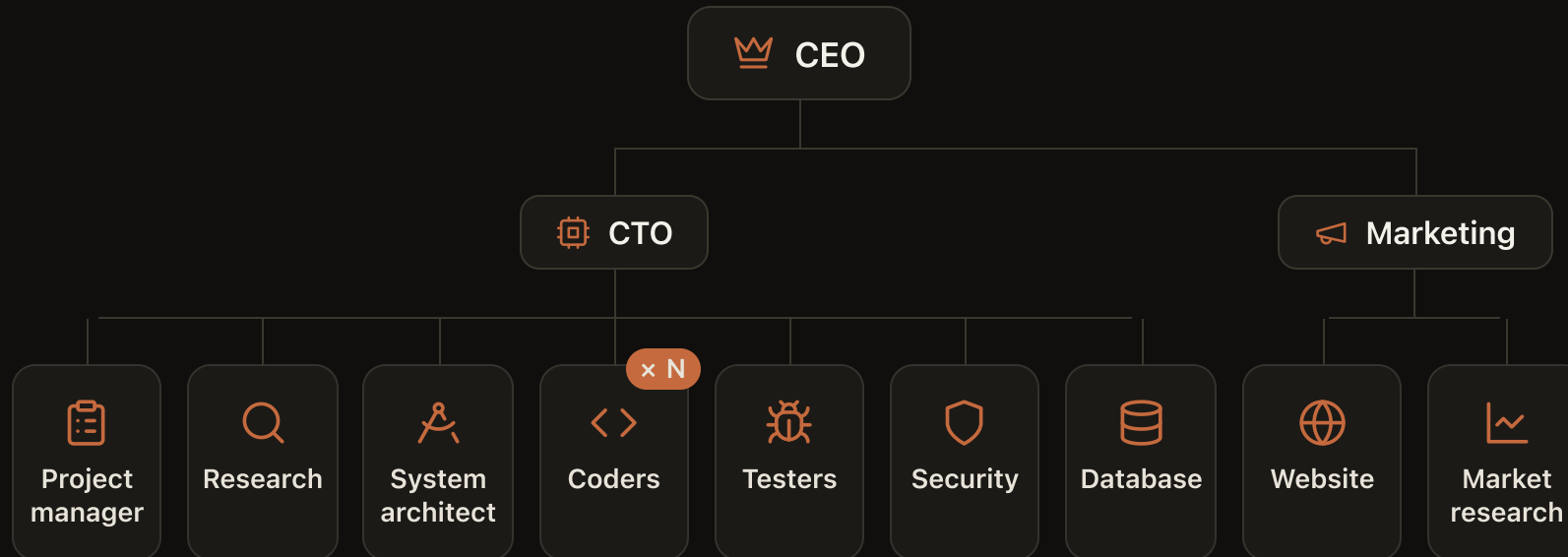
forgets decisions between
sessions

Production **NOT** ready

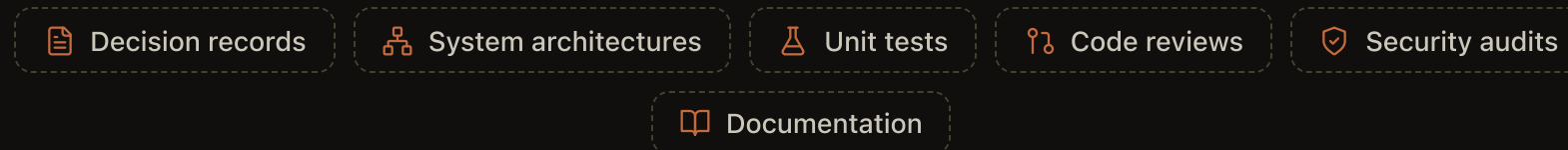
OUR ANSWER

Divide and conquer.

Not one Claude that does everything: a company of specialists.



WHAT THEY LEAVE BEHIND



BEYOND THE CODE

Specialists, schedules, and a secretary.

Work how you already work: agile, Shape Up... just replace the roles.

Skills & custom agents

SKILLS

reusable playbooks for the jobs you repeat

AGENTS

custom specialists: security, design, research

On a schedule

EVERY NIGHT

a test agent runs the full suite and reports back

EVERY DAY

a market check flags new competing products

An AI secretary

CALENDAR

built for you, reminders included

YOUR WEEK

summarized: what happened, what to work on next

a lifesaver in a small startup team

Set it up once. It works while you sleep.

Thank you.

Questions?

TRY IT



lifememory.ca

 [Dan Le Van /in/levan](#)  [Yann Jeudy /in/yann-jeudy](#)