Turmeric Prices Cross ₹23,000 a Quintal in Erode

Turmeric prices surged past ₹23,000 per quintal at the Perundurai Regulated Market due to drought conditions and lower arrivals.

An overview of market price surges for turmeric driven by supply shortfalls and agricultural drought in major growing regions.

KEY EXAM POINTS

- Turmeric prices crossed ₹23,000 a quintal at the Perundurai Regulated Market on October 14, 2026.
- Drought conditions in major growing regions like Marathwada, Nizamabad, and parts of Tamil Nadu pushed prices up.
- Lower arrivals and shortfalls in supply are the primary drivers of the recent price surge in Erode.
- Turmeric is widely cultivated in districts like Erode and Dharmapuri in Tamil Nadu.
- Uncertainty over the next crop cycle is expected to influence market prices in the coming weeks.

DID YOU KNOW..!?

Erode is globally famous for its turmeric market and holds a **Geographical Indication (GI) tag** for Erode Manjal.

India is the largest producer, consumer, and exporter of turmeric in the world.

Turmeric thrives in warm and humid climates, requiring a temperature between **20°C and 30°C** with adequate rainfall.

The **Perundurai Regulated Market** in Erode is one of the premier agricultural trading hubs in Tamil Nadu.

Curcumin is the active chemical compound found in turmeric responsible for its yellow color and medicinal properties.

Agricultural marketing and regulated markets in Tamil Nadu are regulated under the **Tamil Nadu Agricultural Produce Marketing (Regulation) Act, 1987**.

REVISION FLASHCARD

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Syllabus Relevance: Important for understanding Tamil Nadu agriculture, crop production zones, and market price trends under Unit 6 and Unit 9.

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