Burj Khalifa Online Ticket Booking Integrates UPI via NPCI International

NPCI International enabled UPI payments for booking Burj Khalifa tickets online, marking the first UAE attraction to accept UPI for e-commerce.

Unified Payments Interface (UPI) is India's real-time payment system developed by NPCI that facilitates instant inter-bank peer-to-peer and person-to-merchant transactions.

KEY EXAM POINTS

- **NPCI International Payments Limited** (NIPL) partnered with NEOPAY and Emaar Entertainment to enable UPI on **Burj Khalifa**'s website.
- Burj Khalifa became the first **UAE** tourist attraction to accept **UPI** for online e-commerce ticket bookings before travel.
- This development expands **UPI**'s international footprint in **UAE** beyond physical in-store QR code payments to cross-border digital e-commerce.
- The partnership allows Indian tourists to book tickets in Indian Rupees seamlessly prior to arriving in **Dubai**.
- **NIPL** continues to expand global acceptance of India's **Digital Public Infrastructure** (DPI) across multiple international markets.

STATICS & SYLLABUS FOCUS

National Payments Corporation of India (NPCI) was founded in **2008** as an umbrella organisation for operating retail payments in India.

NPCI was established under the provisions of the **Payment and Settlement Systems Act, 2007** by the **Reserve Bank of India** (RBI) and Indian Banks' Association (IBA).

Unified Payments Interface (UPI) was officially launched by NPCI in **April 2016**.

NPCI International Payments Limited (**NIPL**) was established in **April 2020** as a wholly-owned subsidiary of NPCI to deploy UPI and RuPay globally.

NPCI is registered as a 'Not for Profit' Company under **Section 8 of the Companies Act, 2013**.

BHIM (Bharat Interface for Money) app based on UPI was launched on **December 30, 2016** by Prime Minister Narendra Modi.

REVISION FLASHCARD

NPCI established in 2008 under Payment and Settlement Systems Act 2007; UPI launched in April 2016.

Syllabus Relevance: High relevance for Unit 6 (Banking, Financial Sector & Digital Payments) and Unit 2 Current Events.