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מחזם מענדל שניאורסאהן
ליוכאוויטש

770 איסטערן פארקוויי

ברוקלין, נ.י.

By the Grace of G-d
23rd of Shevat, 5750
Brooklyn, N.Y.

To All Participants in the
Silver Jubilee Dinner of the
Landow Yeshiva/Lubavitch Ed. Center
Miami Beach, Florida

Greeting and Blessing!

I was please to be informed of the forthcoming event,
taking place on the 30th of Shevat, 5750. I extend
prayerful wishes to the distinguished honorees and all
participants.

It is highly significant that this event is taking place
in the month of Shevat - the month in which we just observed
the fortieth yahrzeit of my saintly predecessor, my father-
in-law the Rebbe - a highly significant milestone

The Torah tells us that everyone in the 40th year of his
activities (studies, activities), attains a deeper knowledge,
a keener perception and a fuller appreciation of the eternal
values, in which he has been and is involved.

It follows from the above, that such understanding and appreciation
calls for new dimensions in terms of one's dedication and
participation in the ongoing and expanding activities and
institutions that have been founded by the Rebbe and are conducted
in his spirit and guidelines.

Moreover, the current year תש"נ, which has been designated
as a year of Nissim (miracles), adds a further meaning to
the message relating to the event. In Loshon HaKodesh, the
word Nes (miracle) also means a flagpole, or banner, which
is used as an effective means of rallying people together
for a common purpose. And, of course, the common purpose
of all Jews is to make this world a fitting "dwelling place"
for HaShem - in our heart and mind, in our home and in our
community, and in the world at large.

in light of the above, I am confident that all friends and
supporters of Chabad Lubavitch, will henceforth - open even
more fully their hearts, eyes, and ears to the vital activities
of spreading and strengthening Torah and Yiddishkeit in
your area, and the world over.

May HaShem bless each and all of you with Hatzlocho in all
the above, as well as in all your other worthy endeavors,
materially and spiritually.

With esteem and blessing

M. Schneerson