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COPY

מנחם מענדל שניאורסאהן  
ליובאוויטש  
770 איסטערן פארקוויי  
ברוקלין, נ.י.

By the Grace of G-d  
Rosh Chodesh Kislev, 5749  
Brooklyn, N.Y.

To All Participants in the  
Eleventh Annual Dinner of  
Lubavitch of Colorado

Greeting and Blessing:

It is particularly fitting that the Dinner event is taking place  
on the first day of Chanukah.

The Chanukah message speaks to us through the Chanukah lights  
that we kindle each night of Chanukah in increasing numbers, with  
an added light from the second night on. The Chanukah lights are  
required to be lit in a prominent place in the home from which they  
can be seen both in the home and outside.

Bearing in mind that the Chanukah lights symbolize the light of  
Torah and Mitzvot (Ner Mitzvah v'Torah Or), the message is clear:  
spread the light of Yiddishkeit, Torah and Mitzvot in a consistently  
growing measure and intensity, both in your home and in the community  
at large, including also those who may think themselves "outsiders"  
in terms of living Yiddishkeit. I say "may think," because deep  
inside, a Jew is always attached to his/her Jewish roots.

This year, moreover, the above message receives an added dimension  
from the fact that it is a Jewish Leap Year, with an added month  
of 30 days. The underlying reason for this intercalation is to  
reconcile the Lunar Year (the basis of our Jewish Calendar) with the  
Solar Year (which is by some 11 days longer), so that our Festivals  
would occur in their proper season (Pesach in the spring, etc.).  
But there is also a symbolic lesson that goes with it: We are given  
the ability and opportunity to make up for past deficiencies, and  
even more than that - just as the leap year, with an added month  
surpasses by many days not only a regular Lunar Year, but also a  
Solar Year.

Lastly, but not least, the current year has been designated as  
the "Year of the Child" - to increase awareness of the many, many  
Jewish children who hardly have any knowledge of their heritage.  
We owe it to them, and to Jews of all ages who are relatively young  
in terms of Jewish experiance, to reach out to them and bring them  
closer to Yiddishkeit.

With prayerful wishes to the worthy chairmen, distinguished honorees,  
and all participants for success in all above, as well as in  
personal affairs, and for a bright and happy Chanukah.

With esteem and blessing,