

RABBI MENACHEM M. SCHNEERSON

Lubavitch
770 Eastern Parkway
Brooklyn, N. Y. 11213
493-9250

מנחם מענדל שניאורסאהן

ליובאוויטש

770 איסטערן פארקוויי

ברוקלין, נ.י.

By the Grace of G-d
15th of Elul, 5746
Brooklyn, N.Y.

Mr. Moshe Richman
Toronto, Ont.

Greeting and Blessing:

This is the time when Jews extend good wishes to one another for the coming New Year. In keeping with this pleasant custom, I am pleased to extend to you and your family prayerful wishes for a good and sweet year, materially and spiritually.

I was particularly gratified to be informed of your forthcoming 50th birthday celebration - לאירך ימים ושנים טובות. This is, indeed, a welcome occasion, not only for the immediate family, but also for the wider family in the community at large. For you have the Z'chus of seeing the good fruits of your labours, particularly your involvement with the educational institutions and programs of Lubavitch in your city. And, inasmuch as Torah-Chinuch is a "perennial plant," bearing fruits and the fruits of fruits continuously and from generation to generation - there is no greater and more lasting Z'chus than this. It will certainly stand you and your family in good stead for HaShem's blessings in all above, including the blessing to continue seeing the good fruits in a growing measure for many, many good years to come.

With esteem and blessing for a

כחיבה ורחמימה טובה לשנה טובה ומחוקה
and good tidings.

M. Schneerson