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RABBI MENACHEM M. SCHNEERSON

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מונחם מנחם מנדל שניאורסאהן
ליובאוויטש

770 איסטערן פארקוויי
ברוקלין, נ. י.

By the Grace of G-d
Rosh Chodesh Tammuz,
5746. Brooklyn, N.Y.

To the Esteemed Faculty Members of
Cornell University and Ithaca College,
Signatories to Letter of June 1, 1986.

Greeting and Blessing:

This is in reply to your abovementioned letter, in which you
describe the hitherto highly successful Chabad activities in
your community and express deep concern that they be continued,
etc.

ATT. JENVOIS COHEN

FROM: ELI SILBERSTEIN

N.B.: 2 PARAGRAPHS ARE INTENTIONALLY
OMITTED

At any rate, I was particularly gratified to note how closely
you have been involved with the Chabad activities in your com-
munity. Your profound concern for the future of Yiddishkeit
among your students and in the community at large, gives me the
confidence that you, on your part, will do your utmost to ensure
the continuation of these activities and their steady expansion.

I trust you do not underestimate your personal influence that is
inherent in your respective prominent positions in the community
and, especially among the academic youth. It is a prevalent ex-
perience, human nature being what it is, that students are 'often'
strongly influenced by the example of their professors' everyday
life and conduct regardless of the academic field that brought
them together. This being so, each of you will surely readily
recognize your special responsibility - and extraordinary Z'chus -
that HaShem has given you, individually and as a group, to help
the young people who are fortunate to be exposed to your influence
to reinforce their identity with our Jewish people and its eternal
heritage; and, with emphasis on the basic principle of Yiddishkeit
that "the essential thing is the deed," to actually strengthen
their commitment to the way of the Torah and Mitzvos in their
personal life and conduct.

Needless to say, HaShem does not bestow a responsibility on any-
one without providing the ability to carry it out in the fullest
measure, with joy and gladness of heart.

(more)

-2-

A propos of the incoming month of Tammuz, the Geulo month of my father-in-law the Rebbe of saintly memory, I trust you know the history and lasting significance of this anniversary (12th-13th of Tammuz). The lifelong example of his real Mesiras Nefesh that permeated all his activities in his native land and beyond, including the last decade of his life in the USA, is a source of inspiration and strength to all of us who are privileged to be associated with, and continue, his sacred work. Indeed, we have his assurance of HaShem's blessings for Hatzlocho in this, which also widens the "channels and vessels" for HaShem's blessings in all personal needs, both materially and spiritually.

With esteem and blessing, and hoping to hear good news from you in all above.

M. L. Schwartz