

RABBI MENACHEM M. SCHNEERSON

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מנחם מענדל שניאורסאהן

ליובאוויטש

770 איסטערן פארקוויי
ברוקלין, נ. י.

By the Grace of G-d
2nd of Elul, 5744
Brooklyn, N. Y.

Mr. [REDACTED]
[REDACTED]

England

Greeting and Blessing:

I received your letter of the 23rd of Menachem Av. Many thanks for the good news it contained, and may G-d grant that you should always have good news to report.

In connection with the birthdays you mention of your son's Menachem Mendel and your own birthday, I trust you know that it has in recent years become customary to celebrate one's birthday by special observances, namely to give an extra donation to Tzedoko on that day (or the day before if it is a Shabbos or Yom Tov), as well as to begin reciting the chapter of Tehillim corresponding to the birthday. By way of example, on the day of Bar Mitzva one would begin reciting Psalm 14, and the next year - 15, and so on. If it is the birthday of a child who is too young to do these things, the father usually does it for the son or daughter.

I was pleased to note that you are active in spreading Yiddishkeit in your surroundings, including also when you are on holiday (of course, one does not take a holiday from Yiddishkeit at any time). May the Zechus of it further stand you and your wife in good stead to bring up each and all of your children to a life of Torah, Chuppah and Good Deeds, and have much true Yiddish Nachas from them, in good health and happy circumstances.

Wishing you and yours a Kesivo vaChasimo Tovo for a good and sweet year,

With blessing,