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מנחם מענדל שניאורסאהן

ליובאוויטש

770 איסטערן פארקוויי

ברוקלין, נ. י.

By the Grace of G-d
6th of Cheshvan, 5741
Brooklyn, N. Y.

Mr. Shneur Zalman Jaffe
105 Cavendish Road
Salford, Lancs. M7 0NB
England

Greeting and Blessing:

This is to confirm receipt of your correspondence, and many thanks for the good news that businesswise, and I trust that by now also healthwise, everything is in good order.

Being a practical and successful businessman, you surely follow the practice of cashing in promptly all the checks you receive. I mention this apropos of the well known saying of my father-in-law of saintly memory that following the month of Tishrei and coming back "home" to start the daily routine of the new year, every Jew should "unpack" all the spiritual baggage he has brought with him, putting everything in its proper place.

And since the month of Tishrei, which is so rich and sated with spiritual content, concludes with Zman Simchaseinu which, in turn, concludes with Simchas Torah, and - this year - the Jew danced straight from Simchas Torah into Shabbos Bereishis, I am confident that you have started your activities on this note of joy, both at home, and in your synagogue, and in your community at large, as well as in the United Kingdom - in each place to the fullest extent of your ability.

And as we read in the Sedra Bereishis about G-d giving Adam "a help to match him" (Ezer k'negdo), I am certain that Mrs. Jaffe is giving you her fullest help and support in all above.

I am looking forward to receiving good and ever better news from you and all yours,

With blessing

