

ABBI MENACHEM M. SCHNEERSON
Lubavitch
770 Eastern Parkway
Brooklyn, N. Y. 11213
493-9250

חזן מענדל שניאורסאהן
ליובאוויטש

770 איסטערן פארקוויי
ברוקלין, נ. י.

By the Grace of G-d
15th of Elul, 5739
Brooklyn, N.Y.

To All Participants in the
Chabad Lubavitch Concert
Seattle, Wash.

Greeting and Blessing:

I was pleased to be informed of the forthcoming Concert
on the eve of the 18th of Elul.

The date is particularly significant and auspicious for the
occasion. For the month of Elul is dedicated to Teshuvah - return to the
roots and sources of Torah and Mitzvos which are bound up with the real
essence of every Jew. The Alter Rebbe, Founder of Chabad, explains in
Tanya that the essential aspect of Teshuvah is in the sincerity of the heart,
since it entails profound feelings of regret for past failures and the strongest
resolve and commitment for the future. And it is well known that very
often the heartstrings can be touched more readily and effectively by an
inspiring Nigun than by a word of admonition.

Moreover, the concert is taking place on Chai Elul ("Chai"
for "life") - the birthday of the two great luminaries, the Baal Shem Tov
and the Alter Rebbe, who brought new life and inspiration to our Jewish
people.

May the concert event be a great success in every respect,
a source of lasting inspiration to all of you, and stimulating the activities
of Chabad Lubavitch to strengthen Torah-true Yiddishkeit in the community
at large.

Wishing you all a Kesivo vachasimo toivo for a good and sweet
New Year,

With esteem and blessing

M. Schneerson