

RABBI MENACHEM M. SCHNEERSON

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נחום מענדל שניאורסאהן

ליובאוויטש

770 איסטערן פארקוויי

ברוקלין, נ. י.

By the Grace of G-d

24 Av, 5739

Brooklyn, N. Y.

Mr. Reuven Dovid Kimball
1537 Main Street
Springfield, Mass. 10103

Greeting and Blessing:

This is to acknowledge receipt of your letter of 21 Av, with the enclosure, as well as previous correspondence.

Receipt is enclosed for your Tzedoko in memory of your Father Yehuda ben Moishe Z"l, and the Zechus of it will also stand you and yours in good stead, including the ability to fulfil your pledge to the Building Fund of the Yeshiva with ease and in good health and Hatzlocho. And since our Sages declare that "one Mitzva leads to another Mitzva," you need not feel apprehensive about making further and larger pledges for such a good cause as helping spread Torah and Mitzvos in your community, in keeping with the saying of our Sages, "He who has one hundred desires two hundred," etc. For, if such is human nature in regard to material goods, how much more so should one's ambition be in regard to the true and eternal values.

With blessing,

M. Schneerson