

מזכירות
כ"ק אדמו"ר מנחם מענדל שליט"א שניאורסאהן
ליובאוויטש

SECRETARIAT of RABBI MENACHEM M. SCHNEERSON
the Lubavitcher Rabbi

770 EASTERN PARKWAY, BROOKLYN 13, N. Y.

By the Grace of G-d
In the Days of Selichoth,
5736. Brooklyn, N. Y.

The secretariat of the Lubavitcher Rebbe, Rabbi Menachem M. Schneerson, is herewith making public this free English translation of an urgent message issued by the Rebbe שליט"א

TO ALL SPIRITUAL LEADERS AND OFFICERS OF ALL SYNAGOGUES AND
CONGREGATIONS

In these propitious days of Selichos and subsequent Ten Days of Return, which, as well as to prepare and make appropriate firm resolutions for the incoming year, serve as days of introspection, with a view to rectifying and completing all deficiencies of the outgoing year.

And in view of the extraordinary events in recent years, particularly in this past year, which happened to our Jewish people, affecting the position of Jews in all parts of the world, especially in our Holy Land, events that attest to the fact that "the Guardian of Israel does not slumber nor sleep" and call for reciprocity on our part --

Let us take heed of the teachings of our Sages of the Mishnah: "On three things the world stands - on Torah, prayer and loving kindness," referring not only to the world at large, but also to the smaller worlds of every Jewish community, congregation, and down to every Jewish family and individual.

And whereas the function of a synagogue (Mikdash M'at) is to disseminate and bring the light and vitality of Torah-true Yiddishkeit to all the members, and their homes, and to the entire environment,

I most respectfully suggest and urge that every synagogue - in addition to being a house of inspired prayer - should introduce (or, where it is already practised - intensify) the study of Torah on a regular basis (with preference to the study of the practical laws and Mitzvos of daily conduct), and also establish (or enlarge) a Free Loan Fund, Charity Fund, or similar benevolent activity, aside from any such communal endeavor that may already be in existence.

I hope and pray that the response to the above will be positive and spontaneous, which will not only strengthen and vitalize every Jewish community involved, but, by virtue of the Jewish people being like one Entity, will also strengthen and vitalize our Jewish people everywhere, and will bring forth G-d's blessing in a generous measure for a truly good and obviously sweet new year in every respect, spiritually and materially.

With esteem and blessing,

MENACHEM SCHNEERSON

P.S. In normal times, it would have been proper to address a personal letter with the above suggestion to each synagogue and spiritual leader. But, as above, these are unusual times, requiring speedy action, and time is of the essence. I trust that I will be judged favorably as we pray that G-d judge us all favorably.