

The following urgent call has been issued by the Lubavitcher Rebbe, in conjunction with his Rosh Hashanah message,

To the Spiritual Leaders and Officers of All Synagogues and Congregations:

In these propitious days of Selichos and subsequent Ten Days of Return, which ~~traditionally~~ serve as days of introspection, with a view to rectifying and completing all deficiencies of the outgoing year,

And in view of the ~~most~~ extraordinary events in recent years, particularly in this past year, which happened to our Jewish people, affecting the position of Jews in all parts of the world, especially in our Holy Land, events that ~~have~~ attest to the fact that "the Guardian of Israel slumbers not nor sleeps" and call for reciprocity on our part --

Let us take heed of the teaching of our Sages of the Mishnah: "On three things the world rests - on Torah, prayer, and lovingkindness," referring not only to the world at large, but also to the smaller worlds of every Jewish community, congregation, and down to every Jewish family and individual.

And whereas the function of a synagogue is to disseminate the light and vitality of Torah-true Yiddishkeit to all the members, and their homes, and the entire environment, in addition to being a house of inspired prayer -

I respectfully suggest and urge that every synagogue should introduce (or, where it is already practised - intensify) the study of Torah on a regular basis (with preference to the study of the practical laws and Mitzvos of daily conduct), and also establish a Free Loan Fund, Charity Fund, or similar benevolent activity, aside from any such communal endeavor that may already be in existence.

I hope and pray that the response to the above will be positive and spontaneous, which will not only strengthen and vitalize every Jewish community involved, but, by virtue of the Jewish people being like one entity, will also strengthen and vitalize our Jewish people everywhere, and will bring forth G-d's blessing in a generous measure for a truly happy good and obviously sweet new year in every respect, spiritually and materially.

With esteem and blessing,

MENACHEM SCHNEERSON

P.S. In normal times, it would have been fitting to address a personal letter with the above suggestion to each synagogue and spiritual leader. But, as above, these are abnormal times, requiring speedy action, and time is of the essence. I trust that I will be judged in the scale of merit, as we pray that G-d judge us all in the scale of merit.

נוסח הקול קורא עם הגהות כ"ק אדמו"ר.

THURSDAY, SEPTEMBER 22, 1976

The New York Times

Journal of West Florida
State of Florida, of Terry-
lone, Frank, Florida, Florida,
South, Florida, Florida,
North, N.Y., and other
Leadership, Florida,
J. Member of State
N. Florida, and Florida
Lake Worth, Florida,
by Insurance, Florida,
County, Services, Florida
in Florida, Florida,
J. Inc. 44, Florida,
J. Inc.

G. The President & 1182 N.W.D.5.V., notes on the passing of his old colleague. He was a true leader in the railroad Superintendence. His devotion and his love and the recognition will be greatly missed. He is survived by wife and children. Local 1182 N.W.D.5.V.

TIME LIFELINE, Pres. The Officers and the Greater New York City Association extend sympathy to the family on his passing. He is definitely too young to die and his death will bring his family a great deal of grief.

ARD S. GERTSTEIN,
Executive Director
the members. Board of
Officers of the Preak-
nery Club insure the
and friend and fellow
school their diverse
contributions to the work,
fully.

JOHN A. SMITH, Pres.,
P.O. Box 1067, San Francisco 33,
Calif.; and **GORMAN FORTNEY**,
Gen'l Mgr., P.O. Box 1067, San
Francisco 33, Calif.

[illegible]

the Herring, the wife of Henry H. Herring, sister of Helen E. Herring, October 17, 1930

Suddenly an Eastern
Belmont sister of Ella
Martin, Olive Ann
Browning at John F.
Funeral Home, 1112
College Mass of requiem
8:30 A.M., St. Paul
St. Edmund St. John's

[illegible]

Maria, Nelson, Tom
Lara, Dale, Arthur, G.
Ely, Polham and
Dorcas, Thursday 10
Ely, Scithers, Wood
Quinn, Ed. & Th.

SURETY MALLACH, Executive Director

John Severe, Council," Broadway and
44th Street, N.Y.C.

There be made to the American Cancer Society.



The Lubliner Polite
Falls
Morgan M. Schaeffer

The secretariat of the Lubavitcher Rebbe, Rabbi Menachem M. Schneerson, is herewith making public this free English translation of an urgent message issued by the Rebbe.

TO ALL SPIRITUAL LEADERS AND OFFICERS
OF ALL SYNAGOGUES AND CONGREGATIONS

In these propitious days of Selichos and subsequent Ten Days of Return, which, as well as to prepare and make appropriate firm resolutions for the incoming year, serve as days of introspection, with a view to rectifying and completing all deficiencies of the outgoing year,

And in view of the extraordinary events in recent years, particularly in this past year, which happened to our Jewish people, affecting the position of Jews in all parts of the world, especially in our Holy Land, events that attest to the fact that "the Guardian of Israel does not slumber nor sleep" and call for reciprocity on our part—

Let us take heed of the teachings of our Sages of the Mishnah: "On three things the world stands—on Torah, prayer and lovingkindness," referring not only to the world at large, but also to the smaller worlds of every Jewish community, congregation, and down to every Jewish family and individual.

And whereas the function of a synagogue (Mikdash M'at) is to disseminate and bring the light and vitality of Torah-true Yiddishkeit to all members, and their homes, and to the entire environment.

I most respectfully suggest and urge that every synagogue—in addition to being a house of inspired prayer—should introduce (or, where it is already practised—intensify) the study of Torah on a regular basis (with preference to the study of the practical laws and Mitzvos of daily conduct), and also establish (or enlarge) a Free Loan Fund, Charity Fund, or similar benevolent activity, aside from any such communal endeavor that may already be in existence.

I hope and pray that the response to the above will be positive and spontaneous, which will not only strengthen and vitalize every Jewish community involved, but, by virtue of the Jewish people being like one Entity, will also strengthen and vitalize our Jewish people everywhere, and will bring forth God's blessing in a generous measure for a truly good and obviously sweet new year in every respect, spiritually and materially.

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MENACHEM SCHNEERSON

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Secretariat—770 Eastern Parkway—Brooklyn, N.Y. 11213 (212) 493-9250