



Pirsum Rishon

There is nothing more precious than a word from the Rebbe, or a moment with the Rebbe. In honor of this special wedding edition the Richter and Rodal family will like to share just such experiences. In the next few pages you will find letters from the Rebbe Melech HaMoshiach Shlita to our families. These letters have never been printed before.

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פ. 3 ג'קוניה

By the Grace of God
Erev Chanukah, 5736
Brooklyn, N. Y.

Rabbi Yisroel Richter
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Greeting and Blessings:

I duly received your pamphlet through Mr. B. S. Lakein, which I noted with interest. I have requested the office to send you some material on the same subject, which you will receive under separate cover.

I am confident that you are continuing your good work in disseminating all matters of goodness and holiness, Torah and Mitzvot, in a steadily growing measure, in accordance with the principle that all things of holiness should be on the ascendancy. This is particularly pertinent in these days of Chanukah, when we light the candles in growing numbers, reminding us about the need to spread the light of the Torah and Mitzvot in a growing measure from day to day.

This is also very much apropos of the Candle Lighting Campaign, which has taken on such widespread dimensions, and continues to be enthusiastically received and implemented in all parts of the world, beginning with our Holy Lands and throughout the dispersion. This also adds a psychological factor in that the success of it stimulates even greater ambition to keep on spreading it, which is also very much in accord with the saying of our Sages that "one Mitzva leads to another Mitzva." Indeed, the lighting of the candles on Erev Shabbos has brought into the homes the light of other Mitzvot, and the enthusiasm of the little girls has been reflected also in the parents, including the Mitzva of Chalitzah. No doubt you know that the text of the Shema, according to the Baal HaSulam, is "שמע ישראל יהוה אחד"

With blessings for Hatzlocho
and good tidings in all
aboves, and wishing you and
yours a bright and inspir-
ing Chanukah

M. Schneerson

A letter to the father of the Chosson