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מנחם מענדל שניאורסאהן
ליובאוויטש

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ברוקלין, נ. י.

By the Grace of G-d
28th of Iyar, 5735
Brooklyn, N. Y.

Mr. & Mrs. Benzion & Hinda Rader
24, Holcombe Rd.
Ilford, Essex
England

Greeting and Blessing:

This is to acknowledge receipt of your correspondence,
as well as personal regards through the visitors from Eng-
land.

At this time, as we are about to enter the month of
Sivan, the highlight of which is Shavuot, the Festival of
Mattan Torah, I extend to you and all your family best
wishes for a happy and inspiring Yom Tov. and to receive
the Torah with joy and inwardness.

With blessing

M. Schneerson

P.S. Enclosed is a copy of a message, which I trust you will
find of practical interest.

Mrs. H. Rader

P.S. Since writing the above, your letter was received, with further details about the proposed volume to be published.

As explained ~~above~~, the pattern and content of the two previous volumes of CHALLENGE have clearly established their general format, and it would not be advisable to introduce a change.

There are other reasons why the material should ^{be} separated into two separate books, such as the readers. The CHALLENGE series is intended for readers to become acquainted with the activities of Chabad, and the particular angle which distinguishes the Chabad approach from others. The "Reading Material" as you call it, or "Anthology" as I referred to it, has ~~another~~ ^{another} ~~narrower~~ circle of readers, and would be useful in connection with marriage, group meetings, and the like.

Furthermore, in the latter category of reading material, much has already been published by others, and there is no great need to enter into competition with other good material in this field already published, although, of course, every additional good book in this area can only be useful. The point, however, is that this is not so specifically a Chabad task as the CHALLENGE.

Needless to say, photographic material and general attractiveness, while essential in the CHALLENGE, would also be highly desirable in the other volume, insofar as possible, as we have had occasion to emphasize this matter.

and it is a good idea to have a program, which is
included in the book.