

RABBI MENACHEM M. SCHNEERSON

Lubavitch
770 Eastern Parkway
Brooklyn, N. Y. 11213

Hyacinth 3-9250

מנחם מענדל שניאורסאהן

ליובאוויטש

770 איסטערן פארקוויי

ברוקלין, נ. י.

By the Grace of G-d
10th of Shevat, 1964
Brooklyn, N. Y.

Mrs. Hinda Rader
24, Holcombe Rd.
Ilford, Essex
England

Blessing and Greeting:

This is to acknowledge receipt of your correspondence of January 30th with the enclosures.

In the meantime, you have surely heard what was discussed at the Farbrengen of Yud Shevat, with particular emphasis on the need to strengthen family unity, and that one of the first steps in this direction is to encourage the practice of having the Friday night meal by all the family together. In this area, as well as in regard to the other subjects discussed at the Farbrengen, Jewish mothers and daughters can accomplish a great deal, both individually as well as, and especially, through concerted action, such as the forthcoming Convention of the Meshei uBnos Chabad in London and the preliminary conferences, as well as those which will follow, with a view to implementing the decisions and projects of the Convention.

I shall be eagerly looking forward to the fruitful results, and may G-d grant that all this be with the utmost Hatzlocho.

With blessing, *M. Schneerson*

P.S. Although the Convention is scheduled to begin on Tuesday night, it is well known that the 3 days preceding Shabbos are called "Erev Shabbos," and that Shabbos is the source of blessing for all the days of the week, both preceding it and following it. This is one of the reasons why we begin the Song of the Day, i.e. the special Psalm said on each day of the week, by the declaration, "This day is the first day in (the week of) Shabbos," which has both meanings: a) it is the first day of the week, and b) it is directly related to Shabbos (see also Ramban on Exod. 20:8, whose explanation along the said lines pertains also to the Halacha).