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מחזק מענדל שניאורסאהן
ליובאוויטש

770 איסטערן פארקוויי
ברוקלין, נ.י.

By the Grace of G-d
10th of Cheshvan, 5734
Brooklyn, N. Y.

Mrs. Reisl Gordon
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London N.16, England

Blessing and Greetings:

After not hearing from you for a long time, I was pleased to receive your letter of October 28th with enclosures. Many thanks for the good news about the various activities.

I trust that the accomplishments in the past will stimulate you and all the members of the Neshei Chabad, to even greater accomplishments in the future, in accordance with the saying of our Sages, "He who has 100, desires 200; and having attained 200, desires 400." If in material things ambition increases with every success, and at a growing pace, how much more should it be in the case of Torah and Mitzvoth. And if this is so in the case of an individual, how much more so should it be in the case of group activity and a concerted effort by many who share the same dedication and inspiration.

Especially as we are now coming from the month of Tishrei, which ushers in the new year and sets the tone for the entire year.

This is the reason why the month of Tishrei contains "samples" of the whole range of religious experience: Rosh Hashanah - acceptance of G-d's Kingship; Yom Kippur - repentance (Teshuvah); Succoth - rejoicing with Mitzvoth, culminating with Simchath Torah - rejoicing with the Torah, and also the Torah rejoicing with Jews living by the Torah and Mitzvoth.

I trust therefore that these experiences will be with you and every one of the participants in the activities of Neshei Chabad, throughout the year, and will be permeated with the culminating note of Tishrei, namely, true joy in Divine service and in every aspect of the daily life, materially and spiritually.

With blessing,

M. Schneerson