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הנהגת הענין שניאורסאהר
ליובאוויטש

770 איסטערן פארקווי
ברוקלין, נ. י.

By the Grace of G-d
23rd of Sivan, 5732
Brooklyn, N. Y.

Profs. Abraham S. & E. H. Luchins
53 Fordham Court
Albany, N. Y. 12209

Greeting and Blessing:

This is to acknowledge with thanks receipt of your two volumes of Wertheimer's Seminars Revisited: Social Influences and Power, 1971, and Problems in Social Psychology II, 1972. I appreciate indeed your thoughtfulness in sending me these important volumes.

This also gives me the opportunity to express again the pleasure of meeting Mrs. Luchins at the Convention of Neshei Chabad. For, after having met you and the children, it was only natural that I should be interested to meet also the Akeres Habayis.

Inasmuch as we have just read the Sedra of B'haalos'cho, may G-d grant that for many years to come you will continue to spread the light of the Torah and Mitzvoth in your immediate as well as wider environment, as symbolized by the Mitzvo of lighting the Menorah in the Beis Hamikdosh of old. For, although the Mitzvo pertains to a specific time and place, and was the function of the Kohanim, it is in its inner and essential aspect eternal in making it the duty of every Jew, man and woman, to light up the Divine Soul within themselves and in other Jews, and to do so in a manner of B'haalos'cho, namely that the flame would continue to rise up of its own accord. Moreover, since we received the Torah at Sinai, all of the Jewish people has been raised to the status of a "Kingdom of Kohanim and a Holy Nation."

If every Jew is to be a "Lamp-lighter" to light up the soul which is the "Lamp of G-d" with the "Ner - Mitzvo, v'Torah - Or," this is particularly incumbent upon those who have a prominent position and a wide sphere of influence, especially with the young generation, and whose personal life therefore serves as an example for others to emulate.

With all good wishes for continued Hatzlocho, and for good tidings, materially and spiritually,

With blessing, *M. Schneerson*