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מנחם מענדל שניאורסאהן
ליובאוויטש

770 איסטערן פארקוויי
ברוקלין, נ.י.

By the Grace of G-d
28th of Elul, 5730
Brooklyn, N. Y.

Miss Zirel Reisel Rader
24, Holcombe Rd.
Ilford, Essex
England

Blessing and Greeting:

After not hearing from you for a long time, I was pleased to receive your letter, though in the meantime I had regards from you through your father when he was here.

I was pleased to be brought up to date on your activities, especially in the area of Chinuch. [As has often been mentioned before, every activity in Chinuch should be carried out with particular enthusiasm, inasmuch as it is like planting a seed, or taking care of a seedling, where every additional effort, however small, will eventually be translated into extraordinary benefits when the said seed or seedling becomes a mature fruit-bearing tree. The same is true of the care taken to shield the seed or seedling from harmful effects.

By the same token, it will be realized that, although Mitzvoth and good deeds should be done without thought for reward, nevertheless the reward for every activity in Chinuch is greater than the reward for any other Mitzvo, inasmuch as the effects are lasting and cumulative and reproduce from generation to generation. [There is surely no need to elaborate to you on the above.

I will only add that inasmuch as this is the time of the year to make good resolutions for the whole of the new year coming, especially the Ten Days of Teshuvo, of which our Sages say that this was the period meant in the familiar words of the Prophet, "Search G-d when He may be found, call upon Him when He is near" (Isaiah 55:6) - you will make appropriate resolutions to go from strength to strength in all matters of goodness and holiness, and in all the matters about which you write.

Wishing you a Kesivo v'Chasimo Tovo,

With blessing,
M. Schneerson