

RABBI MENACHEM M. SCHNEERSON

Lubavitch
770 Eastern Parkway
Brooklyn 13, N. Y.

HYacinth 3-9250

FREE RENDITION

מנחם מענדל שניאורסאהן

ליובאוויטש

770 איסטערן פארקוויי

ברוקלין, נ. י.

By the Grace of G-d
Lag b'Omer, 5730
Brooklyn, N. Y.

To All Participants in the
Fifteenth Annual Convention of
Neshei Ubnos Chabad

Blessing and Greeting:

On the basis of the profound saying of the Alter Rebbe, founder of Chabad, to the effect that "A Jew has to live with the time," i.e. the weekly Sidra of the Torah, which is the timely "guide" and inspiration for each and every day of the week,

It is significant that the Sidra of the Shabbos of the Convention enumerates a series of Divine blessings as a reward for following G-d's statutes and observing His Mitzvot. These blessings reach their highest degree in the Divine promise, "and I will make My sanctuary among you...and I will walk in your midst; I will be your G-d and you will be My people."

While the condition for receiving G-d's blessings is stated in the beginning of the Sidra, namely, adherence to the Torah and Mitzvot, the high point of the promised blessings alludes to the basic tenets of Kedusha (sanctity), Tahara (purity), and Tznius (modesty) in Jewish life. The sanctity of the "camp", the Jewish home, and of Jewish conduct, is clearly emphasized elsewhere in the Torah, namely: "Thy camp shall be holy, that He not see in thee nakedness of any thing, and turn away from thee" (Deut. 23:15).

Our Sages explain that Tznius and Kedusha must be observed in every aspect of the daily life, including speech and thought, and certainly in dress and general conduct.

In this area, especially, as in certain other areas of Jewish life, the Jewish woman and daughter set the tone and standard, as experience has shown. Our Sages often stressed that the future and happiness of children is largely tied in with the Tzniusdige conduct of the mother.

May G-d grant that your Convention - of which the main theme is Tznius - will implement the true ideals of Jewish womanhood in actual practice, and set in motion a far-reaching drive to make Tznius the pervading spirit in deed and in speech, which in turn depend on the sanctity of thought.

Moreover, as in all other activities where Chasidus demands that they be disseminated Chutzto (outside), may the voice of your Convention and the living example of all your participants and members, reach and inspire also distant circles, which are as yet "outside" the mainstream of true Yiddishkeit. The Zechus of the many will bring you G-d's help and Hatzlocho.

Wishing you the utmost Hatzlocho, and hoping to hear good news from you,

With blessing,

/Signature/ Menachem Schneerson