

The Making of "Challenge"

In the summer of 5727 (1967) the Rebbe gave his consent and blessing to Mr & Mrs BenZion Rader to compile and edit a book to be entitled CHALLENGE - An Encounter with Lubavitch-Chabad which would contain a brief history of the Chabad branch of Chassidus, and indication of its growth and achievements world-wide, and an elementary introduction to its unique philosophy.

The Rebbe asked that the book be amply illustrated because "people today find little time for reading but like to look at pictures" and that the book should be written "in popular style." During the two and a half years of its compilation each section of the text was sent to the Rebbe who personally edited its suitability and content. During that same period the Rebbe by letter and messages urged that the book should be completed.

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770 איסטערן פארקוויי
ברוקלין, נ. י.

By the Grace of G-d
6th of Marcheshvan, 5728
Brooklyn, N. Y.

Mrs. Hinda Rader
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Ilford, Essex
England

Blessing and Greeting:

I have looked over the drawings, which have generally met with my approval for publication in the Challenge.

Now that this item has also been confirmed, I trust that the Challenge will appear without further delay.

With regard to two drawings, as indicated, I could not quite see the connection between them and their respective articles.

All the drawings have now been returned to the office for sending them back to you.

Hoping to hear good news from you,

With blessing, *M. Schneerson*