

RABBI MENACHEM M. SCHNEERSON
Lubavitch
770 Eastern Parkway
Brooklyn 13, N. Y.
HYacinth 3-9250

מנחם מענדל שניאורסאהן
ליובאוויטש
770 איסטערן פארקוויי
ברוקלין, נ. י.

By the Grace of G-d
13th of Elul, 5727
Brooklyn, N. Y.

Mr. & Mrs. Yosef Arye & Zipora
Rachel Chaye Feller
1404 Washburn Ave. No.
Minneapolis, Minn. 55411

Greeting and Blessing:

I am in receipt of your letter of September 11th,
and may G-d grant that you should have good news to
report in regard to its contents.

No doubt you have heard of the Alter Rebbe's ex-
planation of the significance of the month of Elul,
in terms of the following analogy: There are times
when a king leaves his palace and goes out to meet
his subjects in the field, when everyone, regardless
of his state and station, can approach the king, and
the king receives everyone graciously and fulfills
their petitions. The days of Elul are such a period
when the King of Kings is, as it were, "in the field."
This is, therefore, the proper time to strengthen the
adherence to the commandments of the King, and to re-
ceive a greater measure of the King's blessings.

Receipt is enclosed for your Tzedoko, and may it
stand you and yours in good stead for additional Divine
blessings.

Wishing you and yours a Kesivo vaChasimo Tovo,

With blessing, *m. Schneerson*