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מנחם מענדל שניאורסאהן
ליובאוויטש
770 איסטערן פארקווי
ברוקלין, נ. י.

By the Grace of G-d
25th of Adar 2, 5727
Brooklyn, N. Y.

Mrs. Hinda Malka Lew
105a, Stamford Hill
London N.16, England

Blessing and Greeting:

I duly received your correspondence and enclosures.

May G-d grant that you should have good news to report in all the matters about which you write, both personal and general.

Especially as we are about to conclude the auspicious month of Adar, a time of Hatzlocho and rejoicing, which should be carried over into the coming days and months of the entire year.

This is a particularly significant time for Jewish women, mothers and daughters, because of the central role which a Jewish woman - Esther - played in the miracle of Purim. While it parallels, in many respects, the role of the Jewish woman in the miracle of Chanukah, there is an obvious pre-eminence of the woman's part in the event of Purim, as evidenced also from the fact that the Megilah of Purim - one of the twenty-four sacred books of T'NaCh - is called not after Mordecai, nor after Mordecai and Esther jointly, but solely after Esther - "Megilas Esther".

I trust that you and your friends have taken full advantage of these auspicious days to spread and strengthen Yiddishkeit in a growing measure, and to the fullest extent of your capacity. May it stand you and yours in good stead.

With blessing,

By *Menachem Schneerson*