

RAE MENACHEM M. SCHNEERSON
Lubavitch
770 Eastern Parkway
Brooklyn 13, N. Y.
HYacinth 3-9250

מנחם מענדל שניאורסאהן
ליובאוויטש

770 איסטערן פארקווי
ברוקלין, נ.י.

B.H. Yom HaGeuloh
12th of Tammuz, 5726
Brooklyn, N.Y.

Miss

Blessing and Greeting:

I duly received your correspondence, followed by the cable, to which I cabled my reply to your Chosson and you jointly. My cable was in English for technical reasons, a translation of the original text which was as follows:

במענה לפכתביהם והמברק, לדעתך קדימה-שיעברו זניהם בהפצת
היהדות ב * במוסדותינו שם. ולכן מהנכון שהחתונה
תהי' ב ** והשי"ת יצליחם שיהי' כל זה בהצלחה רבה.

The reason for my opinion is that the matter of spreading Yiddishkeit and of the strengthening of our institutions in * is of vital importance (Pikuach Nefesh) and comes under the category of a "Mitzvah" that cannot be done by others", for various reasons. Moreover, in so far as you personally are concerned, it is also a matter of "the needy of thy city come first." On the other hand, in ** the same type of work is already carried on by our Lubavitcher group, as well as by certain other circles.

In view of the above plan, I suggested that the respective parents and family in general would deem it advisable to have the wedding in ** (although usually a wedding is held in the Kaloh's hometown).

Pursuant to the above plan, it would be obviously necessary for you and your Chosson to communicate with the administration of our institutions in *. I note with satisfaction that preliminary discussions have already been made with

I need hardly add that I have carefully weighed the pros and cons of your settling in *, and it is my considered opinion that the pros outweigh the cons by far, particularly in the light of the compelling considerations mentioned above.

With blessings, (Gdy) P. 13

M. Schneerson

P.S. A similar reply is addressed to your Chosson, Mr. I also stated that the wedding date should be determined by mutual consent, bearing in mind our well known custom and practice that the interval between the engagement and the wedding should be as short as possible.