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מוחם מענדל שניאורסאהן
ליובאוויטש

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ברוקלין, נ. י.

By the Grace of G-d
8th of Menachem Av, 5724
Brooklyn, New York

Camp Gan Israel
Lac Desert, P.Q.
Canada

Greeting and Blessing:

As we are now commemorating the sad events which led to the Destruction of the Beth Hamikdash and the beginning of the present Exile, it should be remembered that the purpose of this commemoration is not just to inflict a sad period upon ourselves, but rather that we should be reminded and inspired to do all we can to lessen, and eventually remove altogether, the cause which brought about the sad events which we are now commemorating.

For, as we declare in our prayers, "Because of our sins we have been exiled from our land." It was the neglect of the Torah and Mitzvoth, in the daily life and practice, which resulted in the Destruction and Exile. Therefore efforts to strengthen and spread the observance of the Torah and Mitzvoth in the daily life will hasten the complete Redemption through our righteous Moshiach and, as promised, these sad days will be transformed into days of Joy.

With blessing

M. Schneerson