

RABBI MENACHEM M. SCHNEERSON

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מנחם מענדל שניאורסאהן
ליוכאוויטש

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ברוקלין, נ. י.

B.H. 27th of Shevat, 5723
Brooklyn, N.Y.

Mr. Zalmon Jaffe
Manchester.

Sholom uBrocho:

I have received your two letters, in which you write about your private and public affairs.

With regard to a loan, I am trying, though so far it has not yet materialized. However, I have not given up hope, but I do not know as yet what amount I will succeed to obtain and on what conditions. I will let you know in due course.

I must add, however, that I am surprised you do not mention anything about the possibility of obtaining credit from the other bank, as we discussed the matter when you were here. What is even more important, is the matter of increasing your credit with G-d through appropriate increases in Tzedoko commensurate with your business turnover. I believe I mentioned to you in the course of our conversation that whatever steps must be taken in the natural order of things to increase and improve business manifold, the first and foremost step is to prepare the channel for G-d's blessing, and this is linked with the principle of "asser bishvil shetisasher," and the increase in Tzedoko should be at least proportionate to the increase of the business turnover, and better still to exceed it and give credit to G-d, which will be rewarded in kind and in a Divinely generous measure. Further elaboration is unnecessary for a person of your background and experience.

With regard to your reference to Dr. LJ's visit in your community, I have seen two reportages in the press which are conflicting. On the one hand there is the place of his talk, and the contents of his talk, and on the other - overflowing praises, without criticism. Perhaps these reports are incomplete.

As for Shmuel Lew's visit to M/c, I trust it will eventually materialize for the benefit of all concerned, and no doubt you are exchanging correspondence on the subject.

With blessing *M. Schneerson*