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מנחם מענדל שניאורסאהן
ליובאוויטש

770 איסטערן פארקוויי
ברוקלין, נ. י.

By the Grace of G-d
Chanukah, 5722
Brooklyn, N. Y.

Mr. Jacob Hanoke

Greeting and Blessing:

To save myself repetition, I am enclosing a copy of a letter which I trust you will find of personal interest.

I would like to add that in your case, in view of your efforts to use your good influence with your colleagues, you will surely have added assistance from On High. According to my information, you are in a position to exercise considerable influence on your friends, who would follow your good example, and you thus have the opportunity to save so many individuals. If it has been said, "He who saves one person saves a whole world," you have the Zechus to save many worlds.

From my own impressions of you, I know you are not a person to be discouraged by obstacles. It is only that "all beginnings are difficult," and it is necessary to make the first leap in order to land on the path of the truth, and then the going becomes much easier with every step.

Wishing you a happy and inspiring Chanukah,

With blessing,

By *Menachem Schneerson*

מכתב כ"ק אדמו"ר מתקופה הראשונה בה שהה סב הכלה בכותלי תו"ת. בהפנים מעודד
לו הרבי על החלטו, ומזכירו ש"כל התחלות קשות".