

RABBI MENACHEM M. SCHNEERSON
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מנחם מענדל שניאורסאהן
ליובאוויטש

770 איסטערן פארקווי
ברוקלין, נ. י.

By the Grace of G-d
5th of Iyar, 5721
Brooklyn, N. Y.

Mr. Shlomo Perrin
239, Evering Rd.
Upper Clapton
London E.5

Greeting and Blessing:

I was pleased to receive information about the success of the dedication of the Lubavitch House, and that you were one of the principal speakers and most active organizers of the function. I trust that in accordance with what I have already written in the past, the success of this function has strengthened your conviction and that of your colleagues that this work is enjoying the blessing from On High, and that it is only necessary to make the fullest use of it here below. By making use of it, I mean the carrying out of the Lubavitch program with joy and gladness of heart with the fullest confidence in the Divine help. As it has been fully explained in our holy books, and I need not write to you at length on this, this kind of work is the channel and vessel to receive G-d's blessings also in one's personal needs, and all that are active, especially those who, like yourself, take a leading part, will surely be blessed, materially and spiritually.

In accordance with the saying, "Strike the iron while it is hot," I trust that everything is done to utilize the favorable climate that has been created by this important function, all the more so since I understand that during the affair itself it was not convenient to make an adequate appeal for funds.

We have now entered the month which, as our Sages explain, is called the month of "Ziv," the month of splendor and light. It ought to remind everyone of us of our obligation to spread the light of the Torah and the Pnimius Ha-Torah, and may this also increase the light and blessing in your family.

Hoping to hear good news from you,

With blessing *M. Schneerson*
Just received your letter of 3d Iyar.