

RABBI MENACHEM M. SCHNEERSON

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מנחם מענדל שניאורסאהן
ליובאוויטש

770 איסטערן פארקוויי
ברוקלין, נ. י.

By the Grace of G-d
22nd of Marcheshvan, 5720
Brooklyn, N. Y.

Mr. Zalmon Jaffe
105, Cavendish Road
Kersal
Salford, 7, Lancs.

Greeting and Blessing:

This is to acknowledge receipt of your two letters dated the 10th and 12th of November.

I was very gratified to read about the progress which you have been making in business, and may G-d grant that you continue to enjoy a growing success from G-d's "full, open, holy and ample Hand," and that you and your family use the earnings in good health, on matters of Torah and Mitzvoh, and the like.

I was especially gratified to read also about your interest in the communal affairs, and the Zechus Horabim will surely stand you in good stead to succeed. All the more so as we have entered a new year, and one that marks the 200th Anniversary of the Histalkus of the Baal Shem Tov. It is wellknown and recorded that the Baal Shem Tov came out among the hidden Tzaddikim with the plan of helping the Jews materially, which will also help them spiritually, as a matter of course. My father-in-law of saintly memory expressed it in this way, "When G-d will give Jews what they need (materially), they will show what they can do (spiritually)."

May G-d grant that this auspicious year will see increased efforts on the part of everyone of us towards the realization of the "Dissemination of the Fountains," and thereby hasten the Complete Redemption through the righteous Moshiach.

True and

Hoping to hear good news from you about your communal as well as personal affairs, and that you and your wife have much Yiddish Nachas from your children,

With blessing

M. Schneerson