

RABBI MENACHEM M. SCHNEERSON
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מנחם מענדל שניאורסאהן
ליובאוויטש
770 איסטערן פארקוויי
ברוקלין, נ. י.

By the Grace of G-d
15th of Menachem Av, 5717
Brooklyn, N. Y.

Mr. Zalmon Jaffe
105, Cavendish Road
Kersal
Salford, 8
England

Greeting and Blessing:

I received your letter of July 29th. As the 15th of Menachem Av begins an auspicious period, of which our Sages said that he who increases his effort in matters of Torah and Mitzvoth, receives increased Divine blessings, I trust that this will be so in your case, and that you will, therefore, not take it too much to heart that the last deal did not materialize, especially as no human being can know what is best for him.

In accordance with this period mentioned above, I trust that you and Mrs. Jaffe will make increased efforts in strengthening Yiddishkeit in your community, and thus merit increased Divine blessings.

With blessing



I had been hoping to receive good news from you about a Shidduch for . May it come to pass very soon.