

(ALP)

Iyar 16, 5704
May 9, 1944

Mr. & Mrs. Hasdan
611 Mabel St.
Chatanooga, Tenn.

Dear Mr. & Mrs. Hasdan:

In a return envelope addressed to Merkos L'Inyonei Chinuch we received your check of \$15. Since you indicated that it was for the Yeshiva Tomche Tmimin the check has been given over to that office.

May we point out that Merkos L'Inyonei Chinuch is a completely independent organization. Therefore, in order to insure prompt and efficient reply, it is best that you address all future communications directly to our office at the above address.

A broad program of activity is carried on by Merkos L'Inyonei Chinuch with which we are sure you will want to acquaint yourselves. From the enclosed folder you will see that we operate a system of Beth Rivkah and Beth Sarah schools over the country, we publish Torah-true literature and text-books to fill the needs of many individuals and schools, and in general carry on every activity necessary for the perpetuation of a traditional orthodox "Chinuch" in America.

In reference to the Yahrzeit of Mr. Rubinstein we are taking the liberty of enclosing a letter to him. Since we do not have his exact address we are sure that you will give this letter to him.

At the same time may we ask that you lend your support to the following proposal regarding which we are writing to Mr. Rubinstein.

As was previously mentioned, one of the activities of our organization is the publications of literature and text-books for the benefit of the Jewish student and the general Jewish public in America. The spirit in which they are written is in strict accordance with the traditional heritage of our people.

We therefore suggest that Mr. Rubinstein print in the memory of his dear relative one of these publications. The details you can see in our letter to Mr. Rubinstein enclosed here.

The period of Sfirah (counting of the days) reminds us once more how valuable time is and it is the duty of everyone to be inspired by this fact in his daily life, and not to let pass a single day without its share of Mitzvoth and good deeds being accomplished.

Among the Mitzvoth there are many which are of special character bring benefit to a "rabbi". Lending your support in the realization of our proposal, you will have a share in the zchus of bringing many thousands of our fellow Jews closer to the Torah and Judaism.

In the hope that you will keep in touch with us regarding any progress you have made in this matter, we remain

With greetings of
L'Alter Litshuvoh
L'Alter Ligouleh

Rabbi M. Schneerson
Chairman, Executive Committee

P.S. The Merkos L'Inyonei Chinuch and Machne Israel were founded by the Lubavitcher Rabbi, Rabbi Joseph I. Schneerson who ~~serves~~ ^{is} ~~now~~ president of both organizations. Rabbi Mendel Schneerson is the Chairman of the Executive Committee.