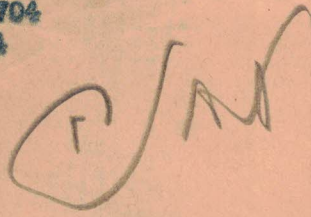


Nissan 10, 5704
April 3, 1944



Manischewitz Bros.
143 Bay St.
Jersey City, New Jersey

Dear Sirs:

Taking into account the great ignorance which exists in many circles regarding the laws of Pesach, and the great precautions which are necessary in regard to such laws, we are taking the liberty of turning to you with the following request.

At least a minute or two of your worthy radio program should be devoted to impressing upon the Jewish masses the gravity of the laws appertaining to Chometz during Pesach. Appeal to the Jewish housewife in general to maintain a truly kosher Pesach

home.

Might we further suggest that a brief resume of the essential Pesach laws be also broadcast. We feel that you will be rendering a most meritorious service to your listeners.

Please inform us, if possible, what steps have been taken in this most important matter.

With all best wishes for a happy and kosher Pesach

Yours with Torah greetings,

Rabbi M. Schneerson

Aaron Silbermintz
Secretary

MS/as