

Feb. 3, 1944

ALR

Julius Stulman, Esq.,
173 West Street,
Brooklyn, N.Y.

Dear Mr. Stulman:

Through our Rabbi N. Mindel and Mr. Alexander Cowen, I was very glad to hear how pleased you were with our newly published Pocket Encyclopedia "From Day to Day", and how unanimous the entire Bible circle was in their enthusiasm for it. I am glad to say that this enthusiasm is shared by every one who gets hold of this fine little volume.

Having heard from Rabbi Mindel and our dear Mr. Cowen of your generous promise of \$500.- towards the cost of publication of this unique little encyclopedia, it has been a source of gratification to me to be able to refer to you and Mrs. Stulman as the generous friends who largely made this publication possible.

Our sages say, "Good things are brought about through the agency of good men" (cf. From Day to Day, page 174 - Feb. 7). And such a good thing, which is a matter of public benefit - since this little volume will bring real inspiration to many, is indeed an inestimable privilege, for "he who leads the many to virtue, the virtue of the many is credited to him" (cf. ibid, page 203).

Assuring you of our grateful appreciation of your generous and consistent co-operation, and with kindest personal regards,

Very sincerely yours,

Rabbi Mendel Schneerson.

MS:SZ

P.S. Under separate cover we are sending you a number of these booklets, which you may want to distribute among your friends. More will be sent if you wish additional copies.