



## 2019–2020 ANNUAL REPORT

Building Innovation Communities







## Focused on a Brighter Future

When enFocus was founded in 2012, our vision was simple—to bring an “entrepreneurial Focus” to the community by attracting recent graduates to solve problems and launch bold ideas. Our Fellows were then, and are today, visionary, dedicated, and driven to make our region a better place to live, work, and play. But we would not have gotten here without the support of many—a committed mentor network, business leaders, local academic institutions, and financial investors—all of whom embraced our vision for a renewed, economically-vibrant future.

With our first formal annual report, we wanted to both summarize the growth and development of our model over the past eight years and highlight the key successes in our latest fiscal year from August 2019 to July 2020. Since our inception in 2012, we have proven our business model and have created nearly 1,000 Fellowships and internships across the region. In 2018, we expanded our model in Elkhart County and since then have completed over 30 innovation projects across sectors bringing young talent to communities throughout the county. In April 2019, we were privileged to become an awardee of the Lilly Endowment Labs for Industry Futures and Transformation (LIFT) initiative working with the University of Notre Dame, the South Bend Elkhart Regional Partnership, and many others. Over this past year, we have enjoyed another year of continued growth with over 20 Fellowships working across St. Joseph, Elkhart, and Marshall counties. Finally, we have played a servant leadership role in supporting many different response and recovery initiatives across schools, government, healthcare, social services, and industry to meet the continued needs arising from COVID-19.

With this letter, we invite you to learn more about enFocus and our impact throughout this report. We look forward to continuing to work together with our partners to build innovation and economic prosperity across the South Bend-Elkhart region.

Regards,

**Andrew Wiand**  
Executive Director



# Building Innovation Communities

## Our Mission

We empower talent to build better communities.

## Our Mission

### Attracting Talent

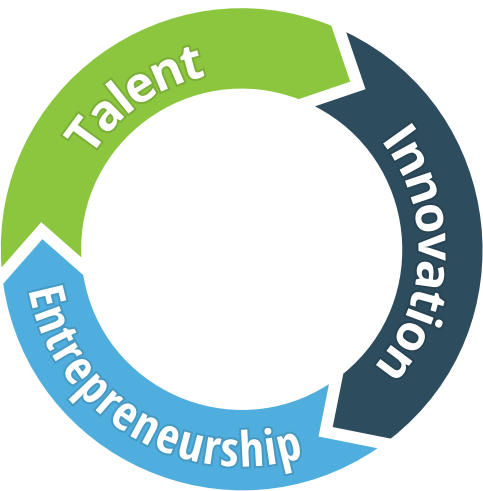
We attract talent to our Fellowship and Internship programs.

### Driving Organizational Innovation

We design impactful project-based experiences—matching talent with sponsoring organizations.

### Catalyzing Entrepreneurship

We incubate new technologies, startups and social impact initiatives.



## enFocus by the Numbers

2019–2020

TALENT		INNOVATION		ENTREPRENEURSHIP	
Number of Fellows	21	Number of Projects	42	Startups Incubated	13
Number of Interns	126	St. Joseph County	21	Social Initiatives Created	8
		Elkhart County	16		
		Other in Region	5		

## Partnering to Advance Regional Business

In 2019, the LIFT Network was established with a \$42.4 million grant from the Lilly Endowment to develop a collection of new programs, facilities, and expertise that provides a competitive advantage for our region. The goal is to increase the productivity and resilience of our region's manufacturing sector through implementing new processes, developing new products and services, and building the skills and wages of the workforce through applied learning programs.

The University of Notre Dame created iNDustry Labs to serve as the 'front door' to businesses, providing direct technical support as well as a connection to resources, expertise, and talent available across the LIFT Network. enFocus is a fundamental partner providing technical talent to support and drive the activities of iNDustry Labs. The enFocus Industry Innovation team has a passion to improve manufacturing operations and develop new opportunities.

The enFocus team has worked collaboratively with iNDustry Labs to understand the needs of our local manufacturing sector and create a service platform to advance the most promising opportunities for our region. Moving forward, the enFocus Fellows will work alongside industry and academic experts to implement this unique service platform, drive digital advancement, and elevate our region's competitiveness in a global marketplace.



*"The talented, industrious, and intellectually curious Fellows provide a nimble resource, bridging the regions' broad stakeholder base, improving the collective performance of LIFT in the service of a better Region."*

**Scott Ford**  
Managing Director,  
iNDustry Labs  
Associate Vice President,  
Economic Development  
University of Notre Dame



## MILESTONES



2012

University of Notre Dame ESTEEM class trip to Research Triangle Park inspires founding of enFocus



2012

enFocus established with first Fellow cohort of seven



2013

Lilly Endowment's \$3M grant supports growth of organization with support from the University of Notre Dame



2018

enFocus expands into Elkhart County with financial support from the Community Foundation of Elkhart County



2019

LIFT award from Lilly Endowment supports creation of enFocus Industry Innovation programs



# Creating Opportunities for Talent

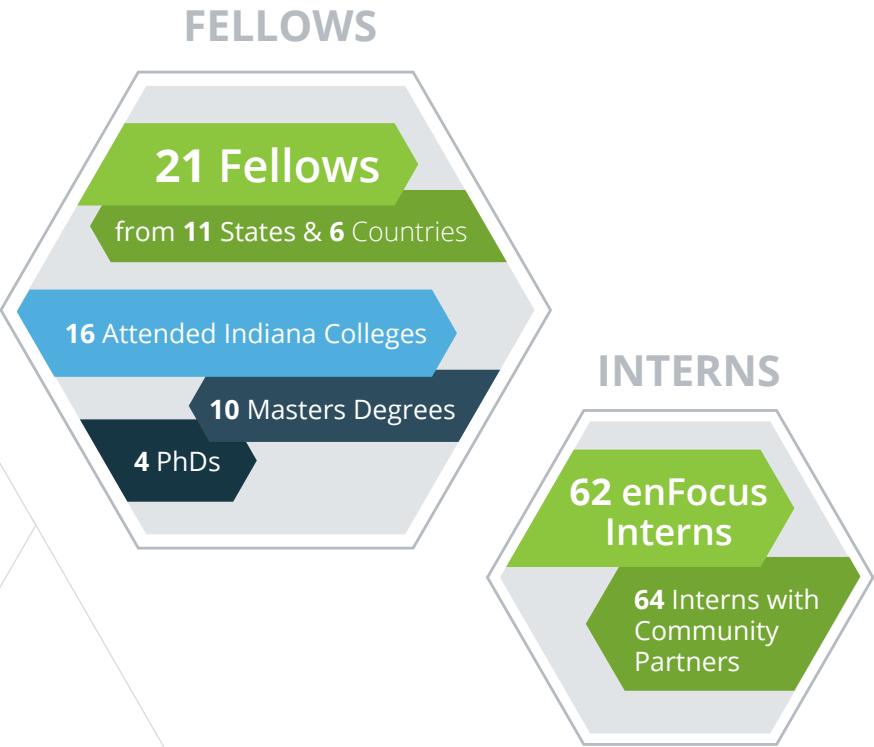
## enFocus Fellowships

In 2019-2020, we welcomed 21 new Fellows from top-tier academic institutions to work on sponsored projects in local government, education, healthcare, for-profit, and nonprofit organizations in St. Joseph, Elkhart, and Marshall Counties. They also received dedicated time to pursue applied research and entrepreneurial projects and launch new technologies, startups, and social impact initiatives.

## enFocus Internships

We offer fall, spring, and summer interns and also co-sponsor internships with local community partners.

Despite the challenges with COVID-19, we welcomed 27 summer interns to work remotely with our Fellow teams on challenging community problems. Through our summer internship program, interns work full time for eight weeks supporting Fellows on sponsored projects across industries.



# Driving Positive Change in Our Region

## Planning for Public Health Improvements



Cate Flanley convened community stakeholders in a strategic planning effort to address opioid prevention, treatment, and recovery service needs, with the potential to positively impact over 52,000 individuals in Marshall County. As a result, Marshall County received grant funding to implement the plan.



## Incubating New Businesses



Alex Topalovic launched Digital Leader Academy, a startup that helps students acquire digital skills to work in the future economy. The Digital Leader business analyst curriculum is currently piloting in three classrooms at local schools. Alex and his team look forward to continued growth with \$45,000+ in funding raised through his Fellowship.



## Advancing eLearning in South Bend Schools



Chista Keramati partnered with the South Bend Community School Corporation to successfully transition staff, educators, and students to remote learning. Regular assessments for feedback led to improved programming, professional development, and implementation of best practices.



## Connecting Local Businesses to Resources



Stephen Kabele, worked collaboratively with South Bend - Elkhart Regional Partnership to develop an asset portal for the LIFT Network. The asset portal is a digital tool connecting area businesses to over 200 regional technology and applied learning facilities and programs for innovation and workforce development.



SOUTH BEND | ELKHART  
REGIONAL PARTNERSHIP

## Supporting Elkhart County Residents Through COVID-19



Mike Altenburger created a comprehensive website connecting Elkhart County residents to critical assistance and needed resources in response to COVID-19. Over 10,000 unique users have remained well-informed since [elkhartcountycovid19.com](http://elkhartcountycovid19.com) launched in April 2020.







# Keeping Talent in Our Communities



## Eydis

is working as a Practice Manager at Goshen Health, applying her entrepreneurial background supporting providers and clinical teams.



## Norah

is serving the South Bend community as Marketing Specialist for the St. Joseph County Public Library.



## Jack

is managing an alternative transportation as a benefit program in partnership with the City of South Bend and Bloomberg Philanthropies.



## Fenil

is working as a Cloud Engineer with Trek10, an information technology company in South Bend.



# 2019-2020 FELLOWS

**Mike Altenburger BA, MTS, PhD**  
Systematic Theology  
University of Notre Dame  
Hometown: Vienna, VA



**Mike Bogdan BA, MNA**  
Nonprofit Administration  
University of Notre Dame  
Hometown: Ann Arbor, MI



**Jamison Edwards BA**  
Economics  
University of Louisville  
Hometown: Louisville, KY



**Cate Flanley BS, MS, PhD**  
Integrated Biomedical Sciences  
University of Notre Dame  
Hometown: Coopersburg, PA



**Nimoy G. Vaidya BA**  
Accounting  
Goshen College  
Hometown: Kathmandu, Nepal



**Norah Alwalan BS**  
Marketing  
Purdue University  
Hometown: Riyadh, Saudi Arabia



**Will Cernanec BA, MA**  
Sociology  
University of Notre Dame  
Hometown: Littleton, CO



**Yichen Fan BS**  
Industrial Engineering  
Purdue University  
Hometown: Zhengzhou, China



**Pete Freeman BA**  
Sociology, Gender Studies, and  
International Peace Studies  
University of Notre Dame  
Hometown: Culver, IN



**Hunter Guthrie BA**  
History  
Hanover College  
Hometown: Louisville, KY



**Stephen Kabele BA**  
Industrial Design  
University of Notre Dame  
Hometown: Portland, OR



**Eydis Lima BS, MS**  
Engineering, Science & Technology  
Entrepreneurship  
University of Notre Dame  
Hometown: New Haven, CT



**Madi Rogers BS**  
Biomedical Engineering  
Purdue University  
Hometown: Evansville, IN



**Kristen Smole BA, MS,  
PhD Candidate**  
Political Science  
Purdue University  
Hometown: Elkhart, IN



**Alex Topalovic BA**  
Global Management  
Earlham College  
Hometown: Belgrade, Serbia



**Utkarsh Jain BS, MS**  
Industrial Engineering  
Purdue University  
Hometown: Gurugram, India



**Chista Keramati BA, MGA**  
Global Affairs, Sustainable  
Development  
University of Notre Dame  
Hometown: Shiraz, Iran



**Fenil Patel BS, MS**  
Biomedical Engineering  
Purdue University  
Hometown: Gujarat, India



**Andrew Schranck BS, PhD**  
Environmental Engineering  
University of Notre Dame  
Hometown: Alton, IL



**Spencer St. Jean BS**  
Biology  
University of Washington  
Hometown: Seattle, WA



**Anna Volk BS**  
Neuroscience and Behavior  
University of Notre Dame  
Hometown: Moorhead, MN





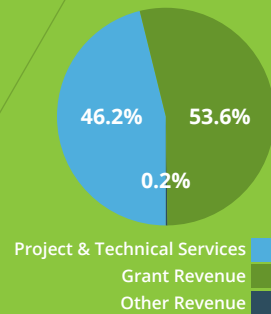
# FINANCIALS

## Statement of Financial Activity

August 2019–July 2020

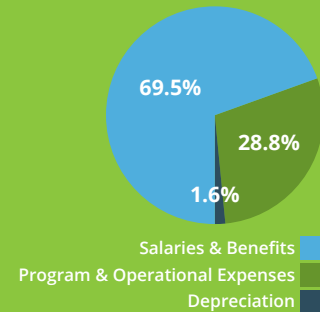
### Income

Project and Technical Services	\$1,127,748
Grant Revenue (includes enFocus and partner grants)	\$1,306,532
Other Revenue	\$4,967
<b>Subtotal</b>	<b>\$2,439,247</b>



### Expenses

Salaries and Benefits (includes internships)	\$1,611,062
Program and Operational Expenses	\$667,961
Depreciation	\$37,521
<b>Subtotal</b>	<b>\$2,316,544</b>



<b>Net Income</b>	<b>\$122,703</b>
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Statement generated on a cash basis.  
Reflects fiscal year August 2019 through July 2020.

Long term sustainability achieved through increased project revenue and philanthropic support.

## Working Together to Advance Our Mission

### Supporters



### Board of Directors and Advisors

Mike Bieganski  
John Farrell  
Shane Fimbel  
Scott Ford  
Gary Gilot  
Deborah Grounds  
Amanda Jamison

Levon Johnson  
James Kelly  
Diana Lawson  
John Leszczynski  
Greg Lorch  
Tom Loughran  
David Murphy

Bil Murray  
Kevin Smith  
Tony Sommer  
George Spohrer  
Chris Stager

### enFocus Leadership Team



**Andrew Wiand**  
Executive Director



**Allison Egan**  
Program Director  
Civic Innovation



**Patrick Jones**  
Program Director  
Operations



**Gillian Shaw**  
Program Director  
Research and Development



**Michael Shoemaker**  
Program Director  
Industry Innovation





## enFocus by the Numbers

Since Inception

### TALENT

Number of Fellows	102
Number of Interns	880
Fellows Retained in Indiana	73%

### INNOVATION

Number of Projects	211
St. Joseph County	148
Elkhart County	37
Other in region	26
Total Project Value	\$100M+

### ENTREPRENEURSHIP

Startups Incubated	25
Social Initiatives Created	48







## enFocus

### **Elkhart**

**ETHOS Innovation Center**  
1025 North Michigan Street  
Elkhart, IN 46514

### **South Bend**

**Studebaker Building 113**  
635 South Lafayette Boulevard  
Suite 105  
South Bend, IN 46601

**[en-Focus.org](http://en-Focus.org)**