

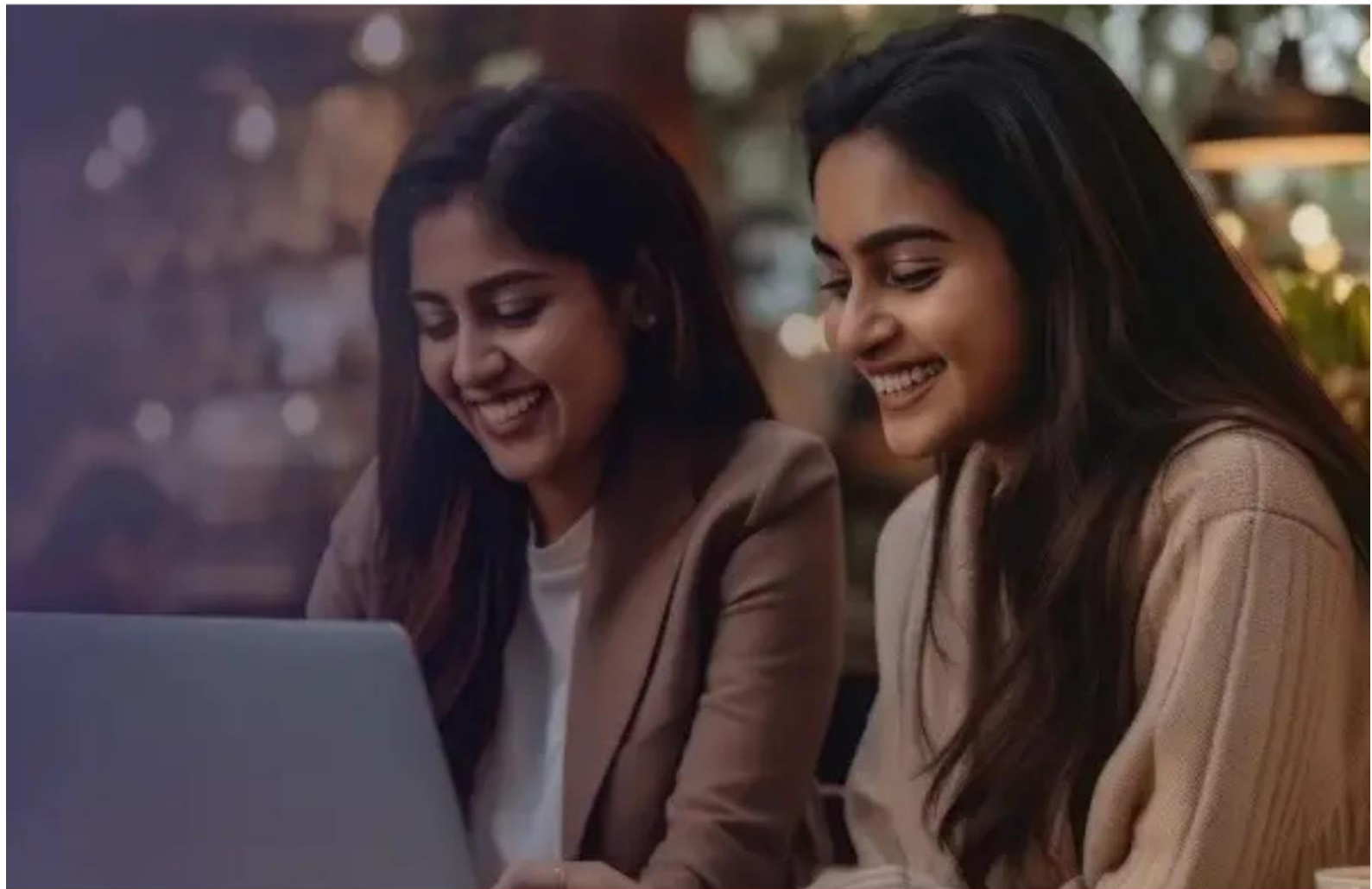


महिला एवं
बाल विकास मंत्रालय
MINISTRY OF
WOMEN AND
CHILD DEVELOPMENT
सत्यमेव जयते



Learn. Grow. Succeed.

G20 EMPOWER TechEquity Digital Skilling Platform



INTRODUCTION

G20 EMPOWER TechEquity - Digital Skilling Platform, is an aggregator of learning and skill enhancements opportunities, dedicated to empowering women with the digital skills and knowledge they need to thrive in today's technology driven world. The platform brings together high-quality, impactful content on digital education, financial education, technical training, and core skill development.

With the mission of "**Ensuring all women have access to digital literacy**", TechEquity provides a secure and supportive environment where women can access high-quality learning opportunities, personalized experiences, and self-paced learning.

Launched by the Hon'ble Minister, **Smt. Smriti Irani**, during the G20 EMPOWER Summit in Gandhinagar in 2023 and acknowledged by the **Hon'ble Prime Minister of India, Shri Narendra Modi**, the platform underscores its pivotal role in driving inclusive technological progress.

With a prime focus on enabling users to "**Learn, Grow, and Succeed**," TechEquity is committed to fostering an inclusive digital ecosystem that unlocks women's full potential.

The platform has curated courses from industry leaders such as Accenture, Meta, Intel, and leading universities, alongside other comprehensive learning opportunities.



Recognizing the urgent need to address gender disparities in digital access and proficiency, TechEquity serves as a transformative force in empowering women globally.

This initiative has garnered significant support and recognition and currently has active users across 50 countries

<https://techequity.g20empower.com/>

TechEquity: Upskill Courses by Industry Leaders

KEY FEATURES

1 COMPREHENSIVE COURSE OFFERINGS UNDER FOLLOWING CATEGORIES:

- **Digital Literacy:** These courses are designed to equip women with the basic know-how of technologies and the ability to successfully navigate in this digital world.
- **Financial Literacy:** These courses focus on financial planning, accounting, and management for informed decision-making and to equip women with the practical knowledge and skills needed to be financially independent.
- **Technical Skill Development:** These courses are designed to equip women with intermediate and advanced technological skills, and help them master emerging technologies like AR, machine learning, AI, web 3.0, and Python programming for specialized expertise.
- **Core Skill Development:** This category covers courses under Personal Development offering analytical, critical thinking, decision-making, and business skills for professional and personal growth.



2 HIGH-QUALITY CONTENT:

- 500+ self-paced courses across 120+ languages.
- Content ranges from fundamental knowledge to advanced levels.
- Courses by industry leaders including IBM, IIMs, Meta, UNICEF, Accenture, Intel etc.

3 GLOBAL INCLUSIVENESS:

- Available in 120+ languages for free, accessible to anyone, anywhere, anytime.

4 PERSONALIZED LEARNING EXPERIENCE:

- Content curated, personalized, and recommended based on user's learning level and interests.
- Compatibility with various talkback applications for users with disabilities.

5 ACCESSIBILITY FEATURES:

- Visual impairment, dyslexia, and ADHD-friendly design.
- Contrast adjustments, screen text adjustments, and more in the 'Accessibility Menu'.

6 REWARDING ACHIEVEMENTS:

- Personalized digital badges and e-certificates upon course completion.
- Shareable on social media platforms, showcasing accomplishments.

HIGHLIGHTS

Holistic Digital Skill Development

The platform offers a comprehensive range of online courses covering diverse digital skills, from coding and data analysis to digital marketing and social media management, providing a holistic learning experience.

Personalized Learning Journeys

Utilizing advanced algorithms and use of AI, TechEquity recommends personalized course content aligned with each user's digital literacy level, technical knowledge, goals, and aspirations, ensuring a customized and effective learning journey.

Inclusive and Globally Accessible

Available in 120 languages, TechEquity promotes digital inclusion by providing equal opportunities to women from diverse backgrounds, skill levels, locations, and socio-economic statuses.



Tailored for All

TechEquity caters to the specific needs and goals of various personas, including students, entrepreneurs, professionals, and women seeking to re-enter the workforce, offering personalized learning materials and support.

Continuously Evolving

Through regular updates and expansions based on user feedback and industry trends, TechEquity ensures its courses remain relevant and aligned with the ever-evolving technological landscape, enabling women to stay ahead in the digital revolution.

REGISTER

Unlocking Your Potential Through Techequity

With its transformative vision and comprehensive approach, the TechEquity platform stands as a beacon of hope for women worldwide, offering a gateway to unlock their full potential in the digital age. By bridging the gender divide and fostering digital inclusion, TechEquity not only empowers individuals but also contributes to the collective growth and prosperity of societies.

**To embark on this transformative journey,
Register at: <https://techequity.g20empower.com/>**

“With the potential to impact over 2.3 billion women in the G20 countries and more around the world, the G20 EMPOWER Digital Inclusion platform is a step towards building a supportive ecosystem to strengthen women-led development.”

*~Dr Sangeeta Reddy, Chair, G20 EMPOWER India
and Joint Managing Director, Apollo Hospitals Gr*