# **Emerson Academy**

(778) 988 2570; M-F 8-6, Sat 9-3, Sun 10-2 PST or speak to your Emerson advisor



**NEW** ACCELERATED AI

# AI Teams Education: 8-Week Mastermind 2024

Master AI Strategy and Implementation for Enterprise-Level Team Transformation

#### Program Highlights

- Elite 8-week program for comprehensive AI mastery for large teams
- Cutting-edge AI technologies and enterprise-level strategic implementation
- Fully customized content addressing your specific industry and company challenges
- Extensive support and resources for 24 weeks post-program

### **Program Basics**

• **Duration**: 8 Weeks

Price: From \$50,000 to \$200,000

Audience: Departments & Large Teams from companies with \$25 million to \$100 million in revenue

• **Obtained Expertise**: 96th Percentile

Participants: Up to 90 participants

#### What's Included

- 16 In-Person Workshops (3 hours each, twice per week)
- 12 Virtual Follow-up Sessions (2 hours each, bi-weekly for 24 weeks)
- Comprehensive Learning Materials
- Mastermind Workbook (Digital + Physical) for each participant
- 1-year access to Emerson Library™ and Visionland™ platforms

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#### **Unique Experiences**

- Personalized AI roadmap development for your enterprise teams
- Executive roundtables on Al-driven business transformation
- Exclusive AI tech demos and beta testing opportunities for large teams
- Cross-functional team projects with real-world AI implementation

# Curriculum Highlights

### Module 1: Advanced Technical Learning

- Mastery of AI and ChatGPT Applications for Enterprise Teams
- Advanced Prompt Engineering and Al System Design
- Enterprise-level Al Integration: Automation, E-commerce, and Analytics

#### Module 2: Enterprise AI Strategy and Implementation

- Al Strategy, Leadership, and Business Transformation for Large Teams
- Data Strategy, Governance, and Al Risk Management at Scale
- Advanced Al Implementation, ROI Optimization, and Future of Work

# Support and Resources

- Unlimited email support for 180 days (12-hour response time for first 30 days)
- Any instant messaging platform access for 180 days (extended hours)
- Semi-monthly Zoom calls (1 hour each, for 90 days post-program)
- Phone support with extended hours for 90 days

# Outcomes and Certification

- Comprehensive Al leadership capability assessments throughout the program
- Enterprise-wide Al transformation strategy and detailed implementation roadmap
- Official AI Team Mastermind Certification for all participants

# Why Choose Our AI Executive Education

- Unparalleled depth in both technical AI knowledge and strategic business application for large teams
- Fully customized program addressing your enterprise's specific challenges and opportunities
- Extensive post-program support to drive successful enterprise-wide AI transformation
- Fosters advanced cross-functional collaboration and shared AI expertise across departments

# **Dates & Prices**

Prices are in CAD. See complete terms and conditions here.

Team training ranges from \$50,000 to \$200,000. Transparent price information with clear transformation objectives discussed during the Discovery conversation.

## Get Started

Ready to lead your enterprise into the Al-driven future? Contact us to apply for our exclusive 8-Week Mastermind. **Emerson Academy** | Empowering Executives with Al Knowledge and Strategy

http://emersonacademy.org | 778 988 2570 | hello@emersonacademy.org

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# **Detailed Curriculum Outline**

#### WEEKS 1-2: ADVANCED AI TECHNOLOGIES AND APPLICATIONS FOR ENTERPRISE TEAMS

#### Session 1-2: Cutting-Edge AI and Deep Learning for Large Teams (6 hours)

- Advanced neural network architectures (CNNs, RNNs, Transformers) and their enterprise applications
- Reinforcement learning for complex business decision-making
- Team project: Developing a custom AI model for your enterprise

#### Session 3-4: Mastering Large Language Models in Enterprise Settings (6 hours)

- In-depth exploration of GPT architecture and capabilities for large-scale operations
- Fine-tuning and prompt engineering for enterprise-wide use cases
- Cross-functional workshop: Building domain-specific chatbots for various departments

#### WEEKS 3-4: ENTERPRISE AI STRATEGY AND IMPLEMENTATION

### Session 5-6: Al-Driven Digital Transformation for Large Organizations (6 hours)

- Comprehensive framework for enterprise-wide AI adoption
- Developing a 5-year AI transformation roadmap for multiple departments
- Executive roundtable: Sharing Al transformation experiences across industries

#### Session 7-8: Advanced Data Strategy and Al Infrastructure at Scale (6 hours)

- Enterprise data architecture for AI at scale across departments
- Edge computing and distributed AI systems for large teams
- Collaborative workshop: Designing your company's ideal AI data infrastructure

#### WEEKS 5-6: AI GOVERNANCE, ETHICS, AND TEAM LEADERSHIP

#### Session 9-10: AI Governance, Ethics, and Risk Management for Enterprises (6 hours)

- Developing a comprehensive Al governance framework for large organizations
- Al risk assessment and mitigation strategies across departments
- Cross-functional simulation: Managing an AI ethics crisis in a large enterprise

#### Session 11-12: Building and Leading World-Class AI Teams (6 hours)

- Organizational structures for Al-driven enterprises
- Strategies for recruiting, retaining, and upskilling AI talent at scale
- Leadership challenge: Solving complex AI talent scenarios in large teams

#### WEEKS 7-8: ADVANCED APPLICATIONS AND FUTURE OF AI IN ENTERPRISES

## Session 13-14: Industry 4.0 and AI for Large-Scale Operations (6 hours)

- Al in smart manufacturing and enterprise-wide supply chain optimization
- Digital twins and Al-powered simulations for large businesses
- Virtual site visit: Experiencing Al-driven manufacturing and operations at scale

### Session 15-16: The Future of AI and Quantum Computing for Enterprises (6 hours)

- Artificial General Intelligence (AGI): Possibilities and implications for large organizations
- Quantum machine learning and its potential impact on enterprise-level computing
- Collaborative visioning: Imagining your industry and organization in 2040

#### TRANSFORMATIONS & TAKEAWAYS

- Mastery of cutting-edge AI technologies and their enterprise-wide applications
- Ability to develop and execute comprehensive AI transformation strategies across large teams and departments

• Deep understanding of Al governance, ethics, and risk management at an enterprise scale

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- Skills to build and lead high-performing AI teams within a large organizational context
- · Visionary perspective on the long-term impact of AI on business and society, tailored to large enterprises

This intensive 8-week mastermind is designed to transform your enterprise teams into visionary AI leaders. You'll gain the depth of knowledge and strategic insight needed to drive AI innovation and large-scale digital transformation across your entire organization.

#### **POST-PROGRAM SUPPORT**

- 12 virtual follow-up sessions (2 hours each, bi-weekly for 24 weeks)
- Lifetime membership to our exclusive AI Enterprise Leaders Network
- Quarterly one-on-one strategy sessions with top AI experts for your leadership team
- Priority access to AI conferences and events for your organization

# **Take Action Today**

Ready to lead your enterprise into the Al-driven future? Contact us to apply for our exclusive 8-Week Mastermind.

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