<mark>NEW</mark> ACCELERATED AI

AI Teams Education: 4-Week Accelerator 2024

Elevate Your Team's AI Expertise and Transform Your Business

Program Highlights

- Comprehensive 4-week program for in-depth AI learning
- Advanced coverage of AI technologies and strategic implementation
- Highly customized content based on your industry and company challenges
- Extended support and resources for 12 weeks post-program

Program Basics

- **Duration**: 4 Weeks
- **Price**: From $20,000 to $80,000
- **Audience**: Medium-Sized Teams from companies with $5 million to $25 million in revenue
- **Obtained Expertise**: 90th Percentile
- **Participants**: Up to 45 participants

What's Included

- 8 In-Person Workshops (3 hours each, twice per week)
- 6 Virtual Follow-up Sessions (2 hours each, bi-weekly for 12 weeks)
- Extensive Learning Materials
- Accelerator Workbook (Digital + Physical) for each participant
- 6-month access to Emerson Library™ and Visionland™ platforms

Unique Experiences
- AI strategy development for your specific business
- Industry-specific AI application deep dives
- AI ethics and governance workshops
- Team-based AI project development and presentation

Curriculum Highlights

Module 1: Advanced Technical Learning
- Advanced AI and ChatGPT Applications
- Comprehensive Prompt Engineering and Chatbots
- AI in Business: Copywriting, Automation, and E-commerce

Module 2: AI Strategy and Implementation
- AI Strategy and Leadership for Teams
- Business Transformation and AI Integration
- AI Implementation and Project Management

Support and Resources
- Unlimited email support for 90 days (12-hour response time for first 30 days)
- Any instant messaging platform access for 90 days (extended hours)
- Semi-monthly Zoom calls (1 hour each, for 60 days post-program)
- Phone support during business hours for 90 days

Outcomes and Certification
- Pre, mid, and post-program comprehensive AI knowledge assessments
- Team-based AI integration strategy and implementation plan
- Official AI Team Accelerator Certification for all participants

Why Choose Our AI Executive Education
- Deep dive into both technical and strategic aspects of AI for teams
- Highly personalized program adapted to your company's specific challenges
- Extensive post-program support to drive successful AI implementation
- Fosters advanced team collaboration and shared AI expertise

Dates & Prices

Prices are in CAD. See complete terms and conditions here.
Team training ranges from $20,000 to $80,000. Transparent price information with clear transformation objectives discussed during the Discovery conversation.

Get Started

Ready to accelerate your team's AI transformation? Contact us to secure your spot in our next 4-Week Accelerator.
Emerson Academy | Empowering Executives with AI Knowledge and Strategy
http://emersonacademy.org | **778 988 2570** | hello@emersonacademy.org

Detailed Curriculum Outline

WEEK 1: ADVANCED AI FOUNDATIONS AND APPLICATIONS
Session 1: Cutting-Edge AI and Advanced NLP for Teams (3 hours)
- Deep dive into neural networks and deep learning architectures
- Advanced NLP techniques and mastering ChatGPT for business teams
- Team workshop: Building and fine-tuning a language model for your industry

Session 2: Advanced Prompt Engineering and AI-Powered Content Creation (3 hours)
- Crafting complex prompts for sophisticated team outputs
- AI in content strategy: From ideation to distribution at scale
- Collaborative workshop: Creating a multi-channel, AI-enhanced marketing campaign

WEEK 2: AI STRATEGY AND BUSINESS TRANSFORMATION
Session 3: AI-Driven Business Models and Team Implementation (3 hours)
- Transforming traditional business models with AI for medium-sized companies
- Agile methodologies for AI project management in teams
- Team exercise: Reimagining your business model with AI at the core

Session 4: Data Strategy and AI Governance for Teams (3 hours)
- Building a robust data infrastructure for team-wide AI initiatives
- Compliance, ethics, and regulation in the age of AI
- Collaborative workshop: Developing a data strategy roadmap for your organization

WEEK 3: ADVANCED AI APPLICATIONS AND TEAM COLLABORATION
Session 5: AI in Team Productivity and Collaboration (3 hours)
- AI-powered project management and team coordination tools
- Advanced AI applications for inter-team communication and knowledge sharing
- Hands-on session: Implementing AI-driven productivity solutions for your teams

Session 6: AI in Customer Experience and Sales for Teams (3 hours)
- AI-driven customer insights and personalization at scale
- Implementing AI in sales forecasting and lead generation
- Team project: Designing an AI-enhanced customer journey for your business

WEEK 4: INDUSTRY-SPECIFIC AI AND FUTURE TRENDS
Session 7: Industry-Specific AI Applications for Teams (3 hours)
- Tailored deep dives based on participants' industries
- Cutting-edge AI applications in your sector for medium-sized businesses
- Team presentations: Applying industry-specific AI solutions to your company

Session 8: Emerging Technologies and AI Ethics for Teams (3 hours)
- Exploration of quantum computing, edge AI, and IoT for business teams
- Developing an ethical AI framework for your organization
- Team debate: Balancing innovation and responsibility in AI implementation

TRANSFORMATIONS & TAKEAWAYS
- In-depth understanding of advanced AI technologies and their business applications for medium-sized teams
- Strategies for implementing and scaling AI initiatives across your organization
- Ability to develop AI-driven business models and foster an AI-first culture within teams

- Practical skills in advanced prompt engineering and AI tool utilization for team productivity
- Comprehensive knowledge of industry-specific AI applications and emerging trends

This intensive 4-week accelerator is designed to provide your team with a comprehensive understanding of AI technologies and their strategic implementation in business. Your team will leave with the knowledge and skills to lead significant AI-driven transformation in your organization.

POST-PROGRAM SUPPORT
- 6 virtual follow-up sessions (2 hours each, bi-weekly for 12 weeks)
- Exclusive access to our AI Teams Network and resource library
- Team-based consultation with AI experts to refine your organization's AI strategy

Take Action Today

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