



**NEW** ACCELERATED AI

## AI Executive Education: 6-Week Mastermind 2024

Master AI Strategy and Implementation for Enterprise-Level Transformation

### Program Highlights

- Elite 6-week program for comprehensive AI mastery
- Cutting-edge AI technologies and enterprise-level strategic implementation
- Fully customized content addressing your specific industry and company challenges
- Extensive support and resources for 24 weeks post-program

### Program Basics

- **Duration:** 6 Weeks
- **Price:** Starting at \$75,000
- **Audience:** Executives from companies with \$25 million to \$100 million in revenue
- **Obtained Expertise** Level: 96th Percentile

### What's Included

- 12 In-Person Workshops (4 hours each, twice per week)
- 12 Virtual Follow-up Sessions (2 hours each, bi-weekly for 24 weeks)
- Comprehensive Learning Materials
- Mastermind Workbook (Digital + Physical)
- 1-year access to Emerson Library™ and Visionland™ platforms

### Unique Experiences

- Personalized AI roadmap development for your enterprise

- Executive roundtables on AI-driven business transformation
- Exclusive AI tech demos and beta testing opportunities

## Curriculum Highlights

### Module 1: Technical Learning

- Mastery of AI and ChatGPT Applications (95% coverage)
- Advanced Prompt Engineering and AI System Design (90-95% coverage)
- Enterprise-level AI Integration: Automation, E-commerce, and Analytics (80-95% coverage)

### Module 2: Strategy and Implementation

- AI Strategy, Leadership, and Business Transformation (90-95% coverage)
- Data Strategy, Governance, and AI Risk Management (85-90% coverage)
- Advanced AI Implementation, ROI Optimization, and Future of Work (80-95% coverage)

## Support and Resources

- Unlimited email support for 180 days (12-hour response time for first 30 days)
- Any instant messaging platform access for 180 days (extended hours)
- Semi-monthly Zoom calls (1 hour each, for 90 days post-program)
- Phone support with extended hours for 90 days

## Outcomes and Certification

- Comprehensive AI leadership capability assessments throughout the program
- Enterprise-wide AI transformation strategy and detailed implementation roadmap
- Official AI Executive Mastermind Certification

## Why Choose Our AI Executive Education

- Unparalleled depth in both technical AI knowledge and strategic business application
- Fully customized program addressing your enterprise's specific challenges and opportunities
- Extensive post-program support to drive successful enterprise-wide AI transformation

## Dates & Prices

Prices are in CAD. See complete terms and conditions [here](#).

Private executive training starts at \$75,000 and the transparent price information with clear transformation objectives discussed during the Discovery conversation.

## Get Started

Ready to transform your business with AI? Contact us to secure your spot in our next 6-Week Bootcamp.

**Emerson Academy** | Empowering Executives with AI Knowledge and Strategy

<http://emersonacademy.org> | **778 988 2570** | [hello@emersonacademy.org](mailto:hello@emersonacademy.org)

# Detailed Curriculum Outline

## **WEEK 1-2: ADVANCED AI TECHNOLOGIES AND APPLICATIONS**

### **Session 1: Cutting-Edge AI and Deep Learning (4 hours)**

- Advanced neural network architectures (CNNs, RNNs, Transformers)
- Reinforcement learning and its business applications
- Hands-on project: Developing a custom AI model for your business

### **Session 2: Mastering Large Language Models (4 hours)**

- In-depth exploration of GPT architecture and capabilities
- Fine-tuning and prompt engineering for enterprise use cases
- Workshop: Building a domain-specific chatbot for your industry

### **Session 3: Computer Vision and Speech Recognition (4 hours)**

- State-of-the-art computer vision techniques and use cases
- Speech recognition and synthesis technologies
- Project: Implementing a multimodal AI solution for your business

### **Session 4: AI in Data Science and Analytics (4 hours)**

- Advanced data preprocessing and feature engineering
- Explainable AI (XAI) for business intelligence
- Case study: AI-driven predictive analytics in your industry

## **WEEK 3-4: ENTERPRISE AI STRATEGY AND IMPLEMENTATION**

### **Session 5: AI-Driven Digital Transformation (4 hours)**

- Comprehensive framework for enterprise AI adoption
- Developing a 5-year AI transformation roadmap
- Executive roundtable: Sharing AI transformation experiences

### **Session 6: Advanced Data Strategy and AI Infrastructure (4 hours)**

- Enterprise data architecture for AI at scale
- Edge computing and distributed AI systems
- Workshop: Designing your company's ideal AI data infrastructure

### **Session 7: AI Governance, Ethics, and Risk Management (4 hours)**

- Developing a comprehensive AI governance framework
- AI risk assessment and mitigation strategies
- Simulation: Managing an AI ethics crisis

### **Session 8: Building and Leading World-Class AI Teams (4 hours)**

- Organizational structures for AI-driven companies
- Recruiting, retaining, and upskilling AI talent
- Leadership challenge: Solving complex AI talent scenarios

## **WEEK 5-6: ADVANCED APPLICATIONS AND FUTURE OF AI**

### **Session 9: Industry 4.0 and AI (4 hours)**

- AI in smart manufacturing and supply chain optimization
- Digital twins and AI-powered simulations
- Site visit: Experiencing AI-driven manufacturing firsthand

### **Session 10: AI in Customer Experience and Marketing (4 hours)**

- Hyperpersonalization and real-time customer insights
- AI-powered customer journey orchestration
- Project: Designing an AI-driven omnichannel customer experience

### **Session 11: Financial Services and AI (4 hours)**

- AI in algorithmic trading and portfolio management
- Advanced fraud detection and risk assessment models
- Case study: AI transformation in leading financial institutions

### **Session 12: The Future of AI and Quantum Computing (4 hours)**

- Artificial General Intelligence (AGI); Possibilities and implications
- Quantum machine learning and its potential impact
- Collaborative visioning: Imagining your industry in 2040

## **TRANSFORMATIONS & TAKEAWAYS**

- Mastery of cutting-edge AI technologies and their enterprise applications
- Ability to develop and execute comprehensive AI transformation strategies
- Deep understanding of AI governance, ethics, and risk management
- Skills to build and lead high-performing AI teams
- Visionary perspective on the long-term impact of AI on business and society

This intensive 6-week mastermind is designed to transform you into a visionary AI leader. You'll gain the depth of knowledge and strategic insight needed to drive AI innovation and large-scale digital transformation in your organization.

## **POST-PROGRAM SUPPORT**

- 12 virtual follow-up sessions (2 hours each, bi-weekly for 24 weeks)
- Lifetime membership to our exclusive AI Leaders Network
- Quarterly one-on-one strategy sessions with top AI experts
- Priority access to AI conferences and events

## **Take Action Today**

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