



NEW ACCELERATED AI

AI Executive Education: 3-Week Accelerator 2024

Elevate Your AI Expertise and Transform Your Business

Program Highlights

- Comprehensive 3-week program for in-depth AI learning
- Advanced coverage of AI technologies and strategic implementation
- Highly customized content based on your industry and company challenges
- Extended support and resources for 12 weeks post-program

Program Basics

- **Duration:** 3 Weeks
- **Price:** Starting at \$35,000
- **Audience:** Executives from companies with \$5 million to \$25 million in revenue
- **Obtained Expertise:** 90th Percentile

What's Included

- 6 In-Person Workshops (4 hours each, twice per week)
- 6 Virtual Follow-up Sessions (2 hours each, bi-weekly for 12 weeks)
- Extensive Learning Materials
- Accelerator Workbook (Digital + Physical)
- 6-month access to Emerson Library™ and Visionland™ platforms

Unique Experiences

- AI strategy development for your specific business

- Industry-specific AI application deep dives
- AI ethics and governance workshops

Curriculum Highlights

Module 1: Technical Learning

- Advanced AI and ChatGPT Applications (80-85% coverage)
- Comprehensive Prompt Engineering and Chatbots (70-75% coverage)
- AI in Business: Copywriting, Automation, and E-commerce (65-75% coverage)

Module 2: Strategy and Implementation

- AI Strategy and Leadership (70-75% coverage)
- Business Transformation and AI Integration (65% coverage)
- AI Implementation and Project Management (65% coverage)

Support and Resources

- Unlimited email support for 90 days (12-hour response time for first 30 days)
- Any instant messaging platform access for 90 days (extended hours)
- Semi-monthly Zoom calls (1 hour each, for 60 days post-program)
- Phone support during business hours for 90 days

Outcomes and Certification

- Pre, mid, and post-program comprehensive AI knowledge assessments
- Customized AI integration strategy and implementation plan
- Official AI Executive Accelerator Certification

Why Choose Our AI Executive Education

- Deep dive into both technical and strategic aspects of AI
- Highly personalized program adapted to your company's specific challenges
- Extensive post-program support to drive successful AI implementation

Dates & Prices

Prices are in CAD. See complete terms and conditions [here](#).

Private executive training starts at \$35,000 and the transparent price information with clear transformation objectives discussed during the Discovery conversation.

Get Started

Ready to transform your business with AI? Contact us to secure your spot in our next 3-Week Accelerator.

Emerson Academy | Empowering Executives with AI Knowledge and Strategy

<http://emersonacademy.org> | **778 988 2570** | hello@emersonacademy.org

Detailed Curriculum Outline

WEEK 1: ADVANCED AI FOUNDATIONS AND APPLICATIONS

Session 1: Cutting-Edge AI and Advanced NLP (4 hours)

- Deep dive into neural networks and deep learning architectures
- Advanced NLP techniques and mastering ChatGPT for business
- Hands-on workshop: Building and fine-tuning a language model

Session 2: Advanced Prompt Engineering and AI-Powered Content (4 hours)

- Crafting complex prompts for sophisticated outputs
- AI in content strategy: From ideation to distribution
- Workshop: Creating a multi-channel, AI-enhanced marketing campaign

WEEK 2: AI STRATEGY AND BUSINESS TRANSFORMATION

Session 3: AI-Driven Business Models and Implementation (4 hours)

- Transforming traditional business models with AI
- Agile methodologies for AI project management
- Exercise: Reimagining your business model with AI at the core

Session 4: Data Strategy and AI Governance (4 hours)

- Building a robust data infrastructure for AI initiatives
- Compliance, ethics, and regulation in the age of AI
- Workshop: Developing a data strategy roadmap for your organization

WEEK 3: INDUSTRY-SPECIFIC AI AND FUTURE TRENDS

Session 5: Industry-Specific AI Applications (4 hours)

- Tailored deep dives based on participants' industries
- Cutting-edge AI applications in your sector
- Expert panel: AI leaders from your industry share insights

Session 6: Emerging Technologies and AI Ethics (4 hours)

- Exploration of quantum computing, edge AI, and IoT
- Developing an ethical AI framework for your organization
- Debate session: Balancing innovation and responsibility in AI

TRANSFORMATIONS & TAKEAWAYS

- In-depth understanding of advanced AI technologies and their business applications
- Strategies for implementing and scaling AI initiatives across your organization
- Ability to develop AI-driven business models and foster an AI-first culture
- Practical skills in advanced prompt engineering and AI tool utilization
- Comprehensive knowledge of industry-specific AI applications and emerging trends

This intensive 3-week accelerator is designed to provide you with a comprehensive understanding of AI technologies and their strategic implementation in business. You'll leave with the knowledge and skills to lead significant AI-driven transformation in your organization.

POST-PROGRAM SUPPORT

- 6 virtual follow-up sessions (2 hours each, bi-weekly for 12 weeks)
- Exclusive access to our AI Executive Network and resource library
- One-on-one consultation with AI experts to refine your organization's AI strategy

Take Action Today

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