



**NEW** AI DISCOVERY

## AI Education for Educators: Single-Day Training 2024

AI Foundations for K-12 and Higher Education Instructors

### Program Highlights

- Intensive 1-day program designed for busy educators
- Introduction to AI fundamentals and their applications in education
- Hands-on experience with AI-powered educational tools
- Ongoing support and resources for 8 weeks post-program

### Program Basics

- **Duration:** 1 Day
- **Price:** Starts at \$500 (\$50 per teacher per session)
- **Audience:** K-12 and Higher Education Instructors
- **Obtained Expertise:** 75th Percentile
- **Participants:** From 10 to 60 participants

### What's Included

- 1 Full-Day Intensive Workshop (2 to 4 hours)
- 4 Virtual Follow-up Sessions (90 minutes each, bi-weekly for 8 weeks)
- Comprehensive Learning Materials
- Educator Bootcamp Playbook (Digital + Physical)
- 3-month access to Emerson Library™ and Visionland™ platforms

## Unique Experiences

- Hands-on exploration of AI-powered educational tools
- Interactive discussions on AI ethics in education
- Collaborative AI-enhanced lesson planning workshop

## Curriculum Highlights

### Module 1: AI Fundamentals for Education

- Introduction to AI in Education (70% coverage)
- AI-powered Educational Tools and Platforms (60% coverage)
- Data Privacy and Ethics in Educational AI (55% coverage)

### Module 2: AI Integration in Teaching

- Implementing AI Tools in the Classroom (60% coverage)
- AI-driven Personalized Learning (55% coverage)
- AI for Student Engagement and Motivation (55% coverage)

## Support and Resources

- Unlimited email support for 30 days (24-hour response time)
- Slack channel access for 30 days (business hours)
- 1-month access to curated Educational AI resources

## Outcomes and Certification

- Pre and post-program AI in Education knowledge assessment
- Action plan for implementing one AI tool in the classroom
- Official AI Foundations for Educators Certification

## Why Choose Our AI Executive Education

- Curriculum designed specifically for educational professionals
- Blend of theoretical knowledge and practical classroom applications
- Ongoing support to ensure successful AI integration in your teaching

## Dates & Prices

Prices are in CAD. See complete terms and conditions [here](#).

Educator training starts at \$500. Transparent price information with clear transformation objectives discussed during the Discovery conversation.

## Get Started

Ready to transform your teaching with AI? Contact us to secure your spot in our next Single-Day Training.

**Emerson Academy** | Empowering Executives with AI Knowledge and Strategy

<http://emersonacademy.org> | **778 988 2570** | [hello@emersonacademy.org](mailto:hello@emersonacademy.org)

# Detailed Curriculum Outline

## **SESSION 1: AI FOUNDATIONS AND BUSINESS APPLICATIONS (4 hours)**

### 1. AI Basics and ChatGPT (1 hour)

- Demystifying AI: Core concepts and current capabilities
- Introduction to Machine Learning and Deep Learning
- ChatGPT showcase: The power of conversational AI
- Quick-start guide to using ChatGPT for business tasks

### 2. Prompt Engineering and AI-Powered Content (1 hour)

- The art and science of crafting effective prompts
- Hands-on workshop: Refining prompts for business use cases
- Leveraging AI for compelling marketing copy and content creation
- Maintaining brand voice while using AI-generated content

### 3. AI in Business Operations (1 hour)

- Identifying AI automation opportunities in your business
- AI for data analysis and decision-making
- Enhancing presentations with AI-generated insights
- Case studies: Successful AI implementations across industries

### 4. AI Strategy for Executives (1 hour)

- Developing an AI-first mindset for your organization
- AI's impact on business models and competitive landscapes
- Ethical considerations and responsible AI practices
- Building a preliminary AI roadmap for your company

## **SESSION 2: AI IMPLEMENTATION AND FUTURE TRENDS (4 hours)**

### 1. AI Tools and Platforms (1 hour)

- Overview of leading AI platforms and their capabilities
- Selecting the right AI tools for your business needs
- Build vs. buy decisions in AI implementation
- Hands-on exploration of key AI tools relevant to your industry

### 2. Measuring AI ROI (1 hour)

- Key metrics for evaluating AI investments
- Cost-benefit analysis of AI projects
- Case studies: ROI success stories across industries
- Workshop: Building a basic AI ROI model for your organization

### 3. AI in Specific Business Functions (1 hour)

- AI in Marketing: Personalization and customer insights
- AI in Finance: Predictive analytics and risk management
- AI in Operations: Supply chain optimization and quality control
- AI in Human Resources: Talent acquisition and development

### 4. Emerging AI Technologies and Future-Proofing Your Business (1 hour)

- Next-generation AI: What's on the horizon?
- Industry-specific AI trends and predictions
- Preparing your workforce for the AI-driven future

- Action plan: Next steps for AI integration in your company

## **TRANSFORMATIONS & TAKEAWAYS**

- Comprehensive understanding of AI fundamentals and their business applications
- Practical skills in prompt engineering and AI-powered content creation
- Strategies for successful AI integration and automation in your business
- Framework for measuring and maximizing ROI on AI investments
- Vision and initial roadmap for leading your organization's AI transformation

This intensive two-session bootcamp is designed to equip you with the essential knowledge and strategies to leverage AI effectively in your business. You'll gain a solid foundation in AI technology and develop a clear action plan for implementation, positioning you to lead your organization's AI initiatives with confidence.

## **POST-PROGRAM SUPPORT**

- 3 virtual follow-up sessions (2 hours each, bi-weekly for 6 weeks)
- Access to our AI Executive Forum for ongoing learning and networking
- Personalized AI implementation guidance from our expert consultants

## **Take Action Today**

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