

I'M _____

DIGITAL ARTIST

www.edwinaguilar.com

Prev

Next

A little about me.

My name is Edwin Aguilar, I am passionate about gastronomy, photography and art, I am a photographer and graphic designer with more than 7 years of experience, I have worked for many companies. The photographs and content of this portfolio have been prepared by me. I have worked as community manager, creative director and commercial photographer in some agencies in Mexico.

www.edwinaguilar.com

2

2

DELICIOUS

AUTHOR DISHES

www.edwinaguilar.com

COLLECTION OF THE BEST WORKS























SOCIAL MEDIA

& GRAPHIC DESIGN PROJECTS

www.edwinaguilar.com

COLLECTION OF THE BEST WORKS

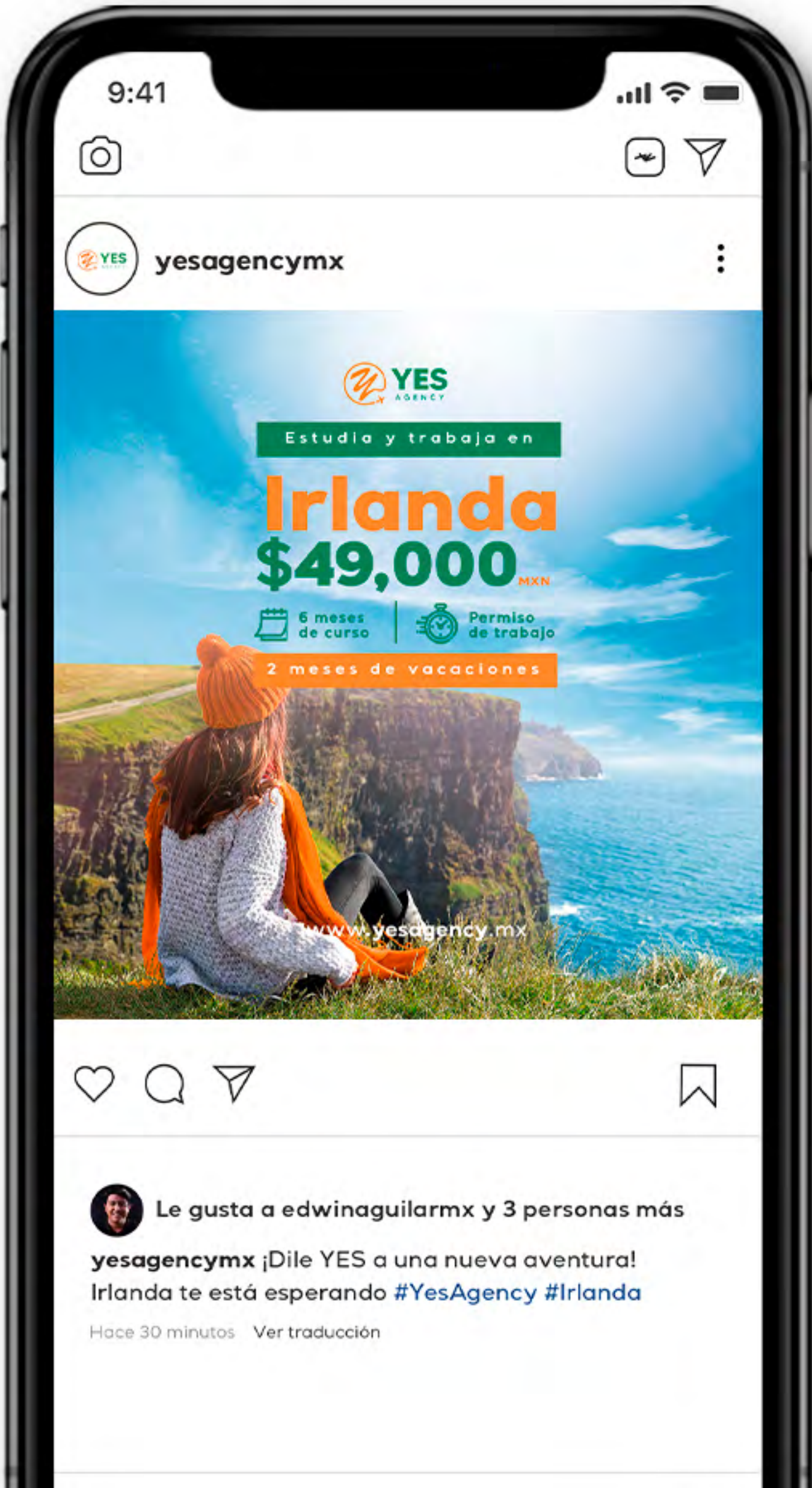
15

15

SOCIAL MEDIA

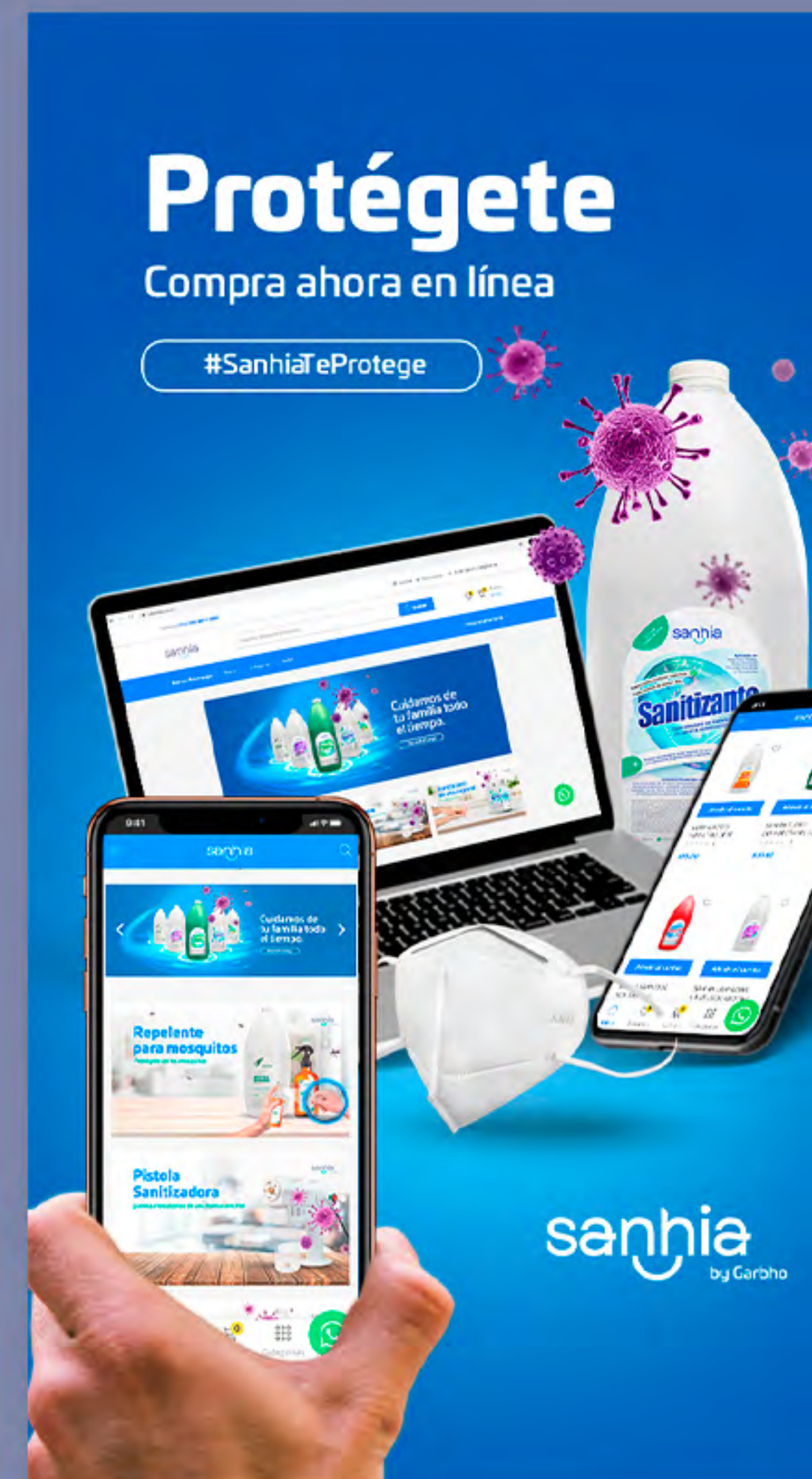
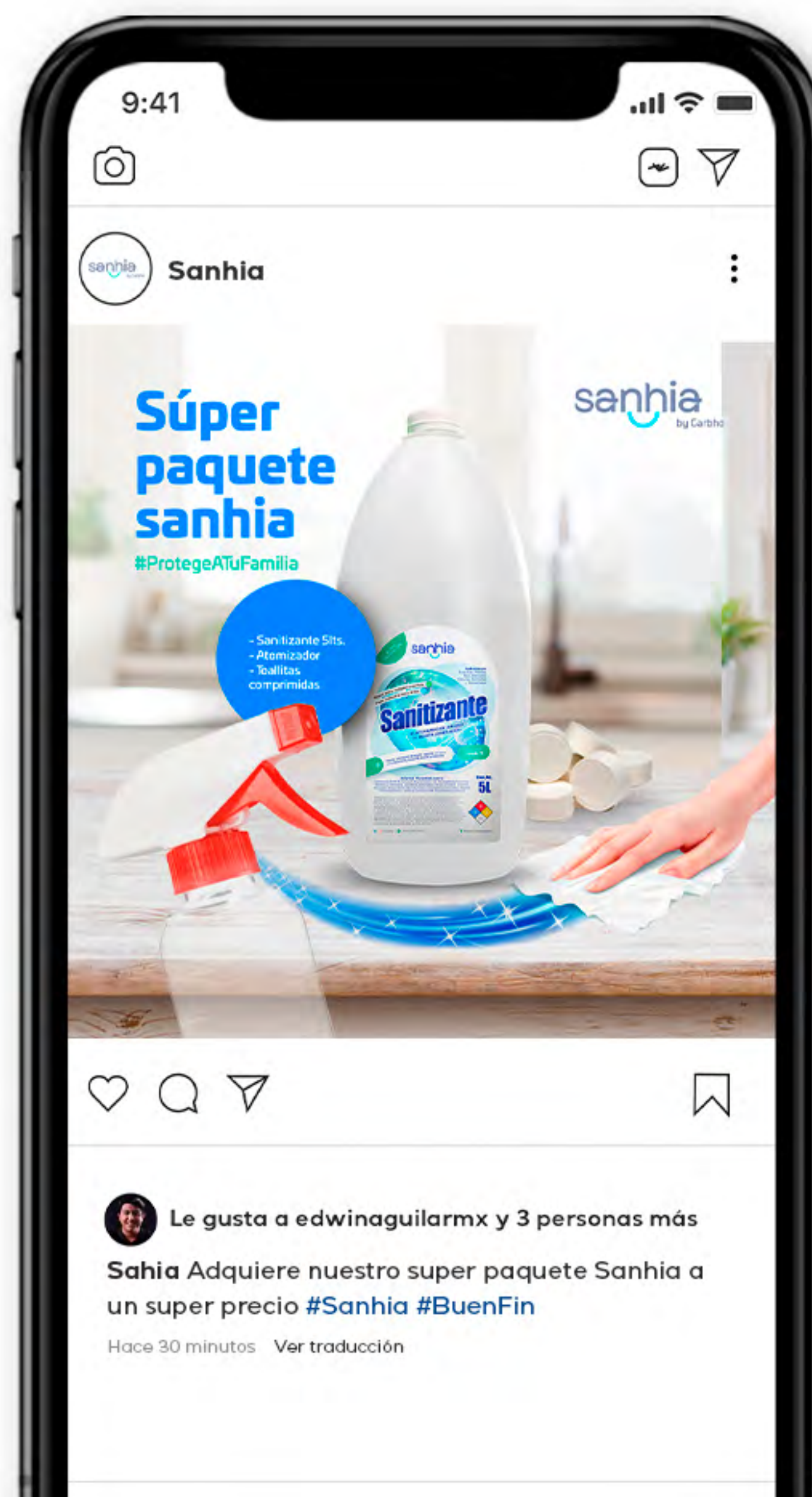
YES AGENCY

@yesagencymx / +300 creative post / Ireland



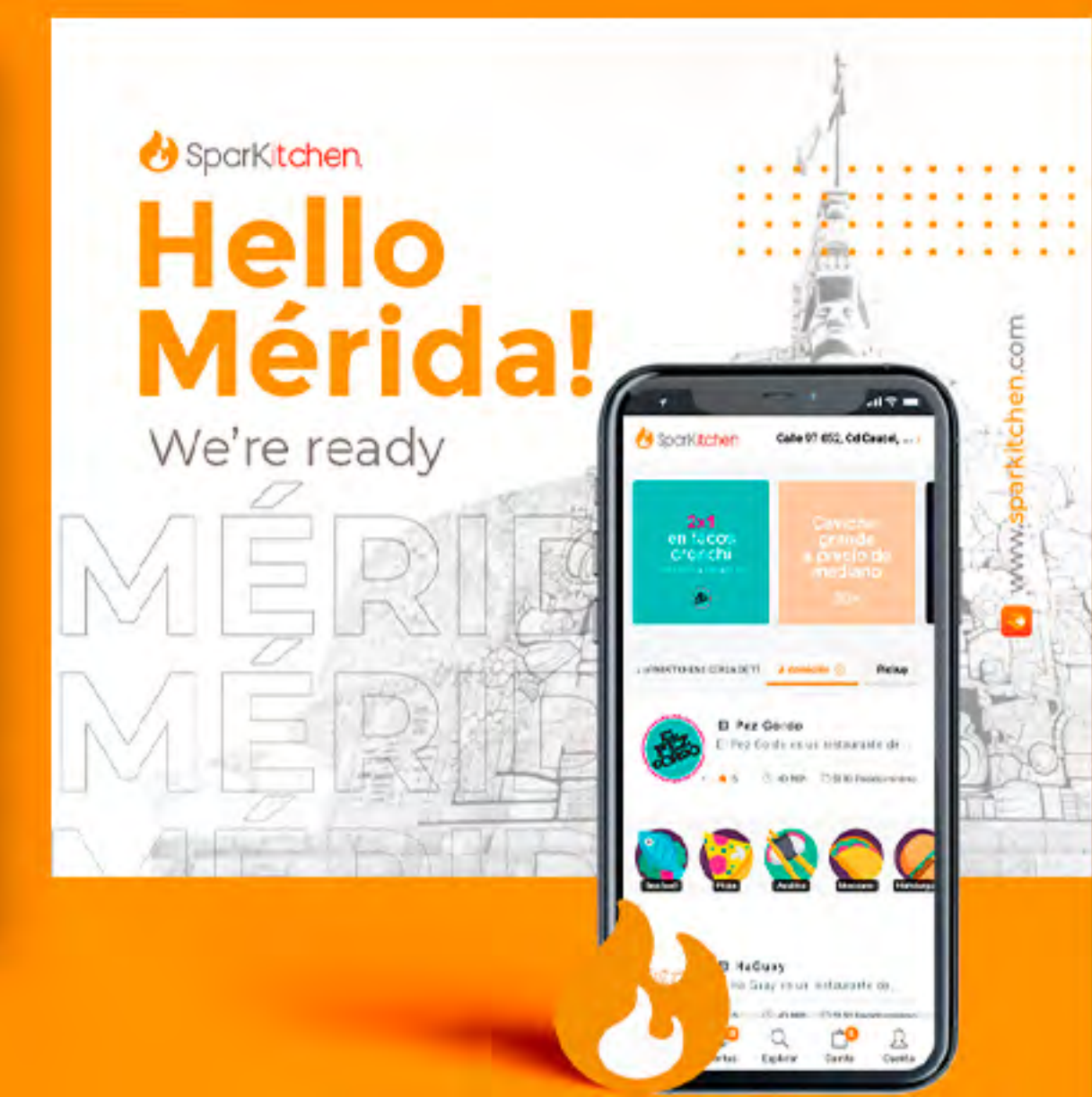
SOCIAL MEDIA SANHIA

@yesagencymx / +300 creative post / Ireland



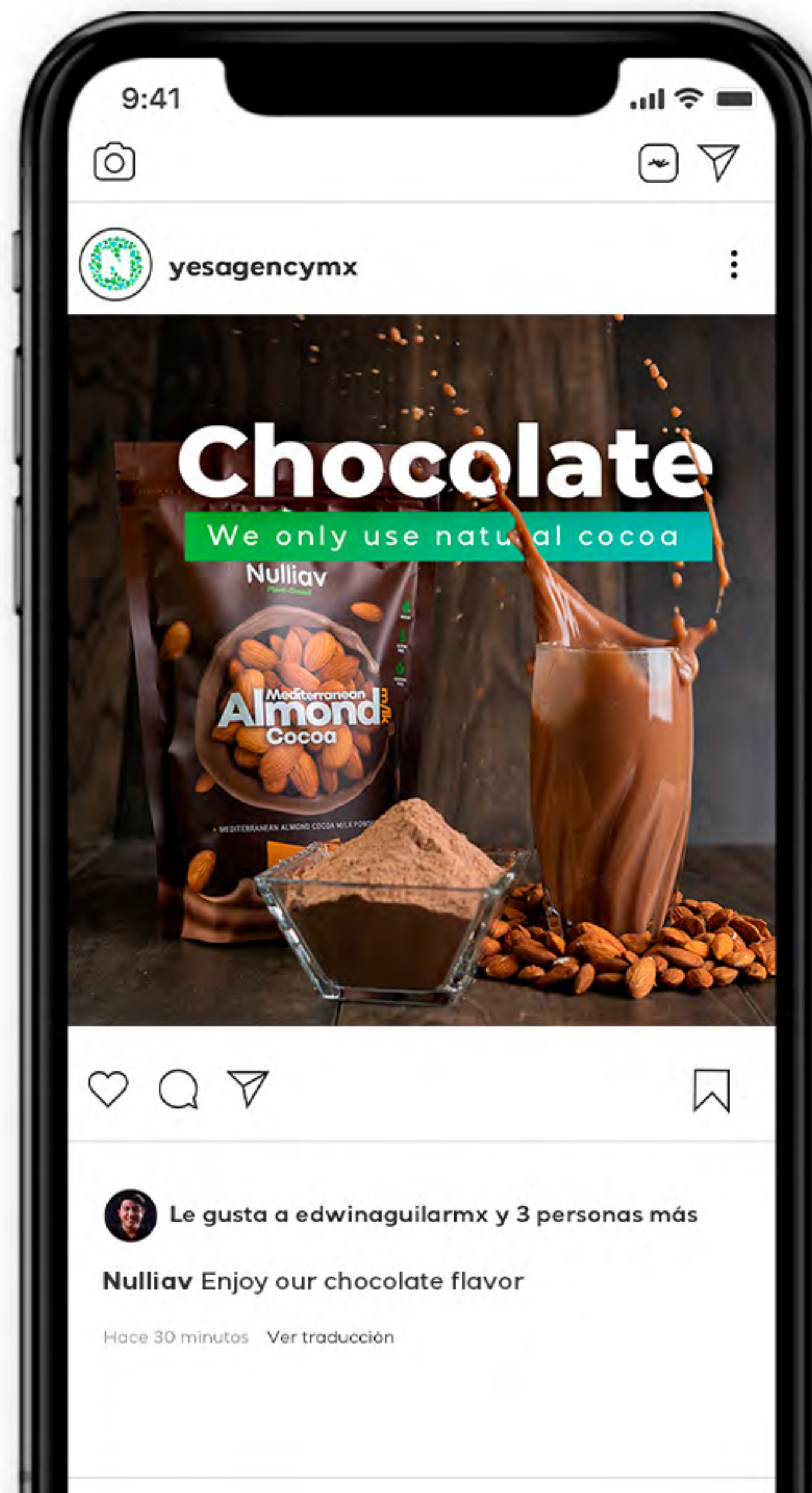
SOCIAL MEDIA SPARKITCHEN

@yesagencymx / +300 creative post / Ireland



SOCIAL MEDIA NULLIAV

@yesagencymx / +300 creative post / Ireland



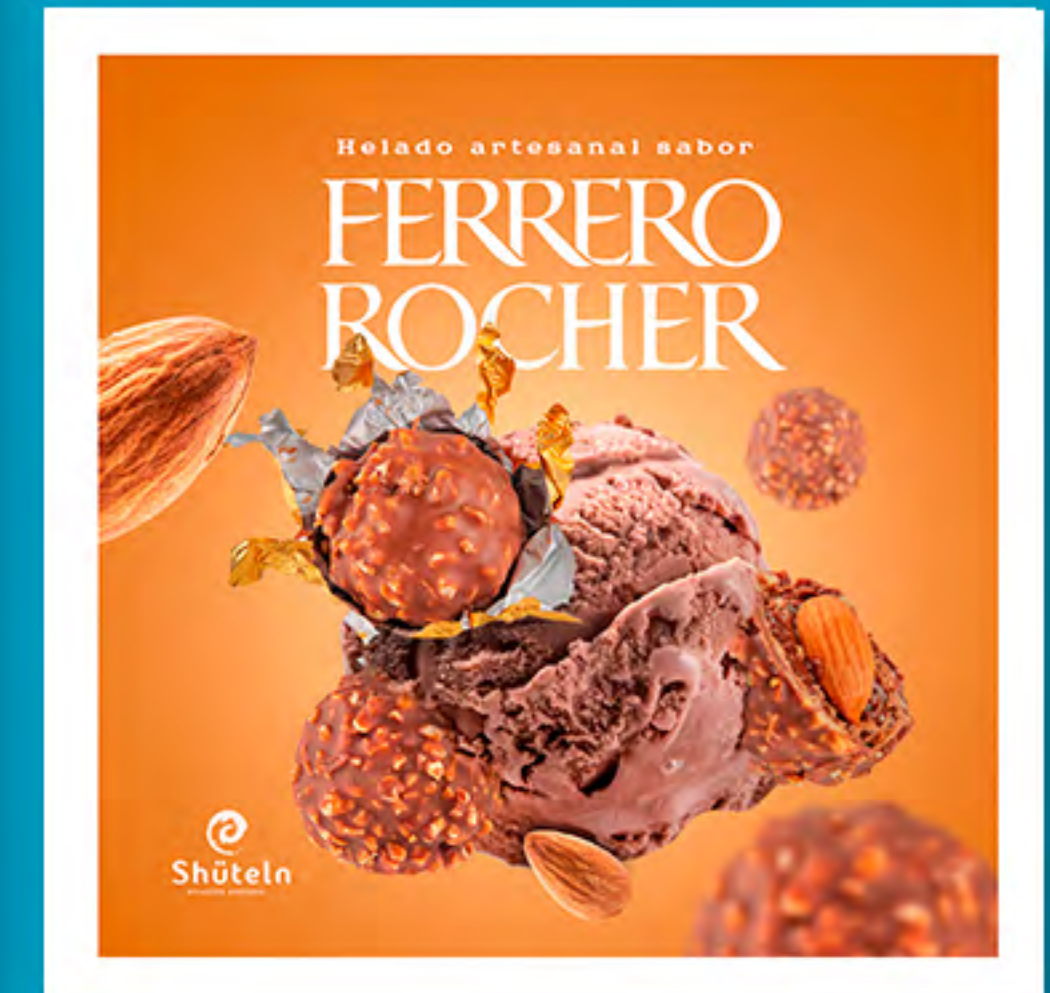
SOCIAL MEDIA GARBHO

@yesagencymx / +300 creative post / Ireland



SOCIAL MEDIA SHÜTELN

@yesagencymx / +300 creative post / Ireland





SPARKITCHEN

MI cocina

Gracias a nuestra app, los comederos tendrán acceso de manera rápida y fácil a tu SparkKitchen. Así podrás seleccionar platos de diferentes cocinas para darle gusto a tu familia, pero lo mejor es que si todos les gusta en un mismo momento y al mismo tiempo.

SparkKitchen

SPARKITCHEN

APP

#ConsumoNacional

Gracias a nuestra app, los comederos tendrán acceso de manera rápida y fácil a tu SparkKitchen. Así podrás seleccionar platos de diferentes cocinas para darle gusto a tu familia, pero lo mejor es que si todos les gusta en un mismo momento y al mismo tiempo.

SparkKitchen

SPARKITCHEN

TU COCINA EN EL PRIMER TRIMESTRE

SparkKitchen

LICENCIAMIENTO DINAMICO

#SinceCovid-19

DELIVERY

TIENDA ONLINE

POS

APP

MODELO REVOLUCIONARIO

SparkKitchen fue creada como la franquicia principal para el sector de las cocinas que durante el COVID-19 tuvieron que cerrar o cerrar por completo. SparkKitchen es una plataforma de cocina que ofrece un modelo de negocio único, con el que puedes operar tu negocio de cocina sin necesidad de tener un local físico. SparkKitchen te ofrece la oportunidad de operar tu negocio de cocina en un modelo de negocio único, con el que puedes operar tu negocio de cocina sin necesidad de tener un local físico.

TU COCINA EN EL SEGUNDO TRIMESTRE

SparkKitchen

HOLA LICENCIAMIENTO DINAMICO

ESCALABILIDAD EXPONENCIAL

SparkKitchen

ESCALABILIDAD EXPONENCIAL

Gracias al licenciamiento dinámico nuestra plataforma te ayudará a compartir tus recetas a todo México.

LICENCIAMIENTO DINAMICO

SPARKITCHEN DELIVERY

#EnviosCercanos Y Grandes Ganancias

Por medio de la app del Delivery, los repartidores podrán ver en tiempo real:

- 1. Ubicación de los pedidos para llevar el pedido con las mejores rutas.
- 2. Ubicación de los pedidos para llevar el pedido con las mejores rutas.
- 3. Ubicación de los pedidos para llevar el pedido con las mejores rutas.

SparkKitchen

4 MEXICANOS CAMBIARON LA MANERA DE EXPANDIR SUS MARCAS Y PRODUCTOS

SparkKitchen

MUCHAS GRACIAS

SparkKitchen

SPARKITCHEN ACCOUNT

Concentra en un panel todas tus transacciones, pagos, envíos, pedidos, reservas, créditos y rastreo.

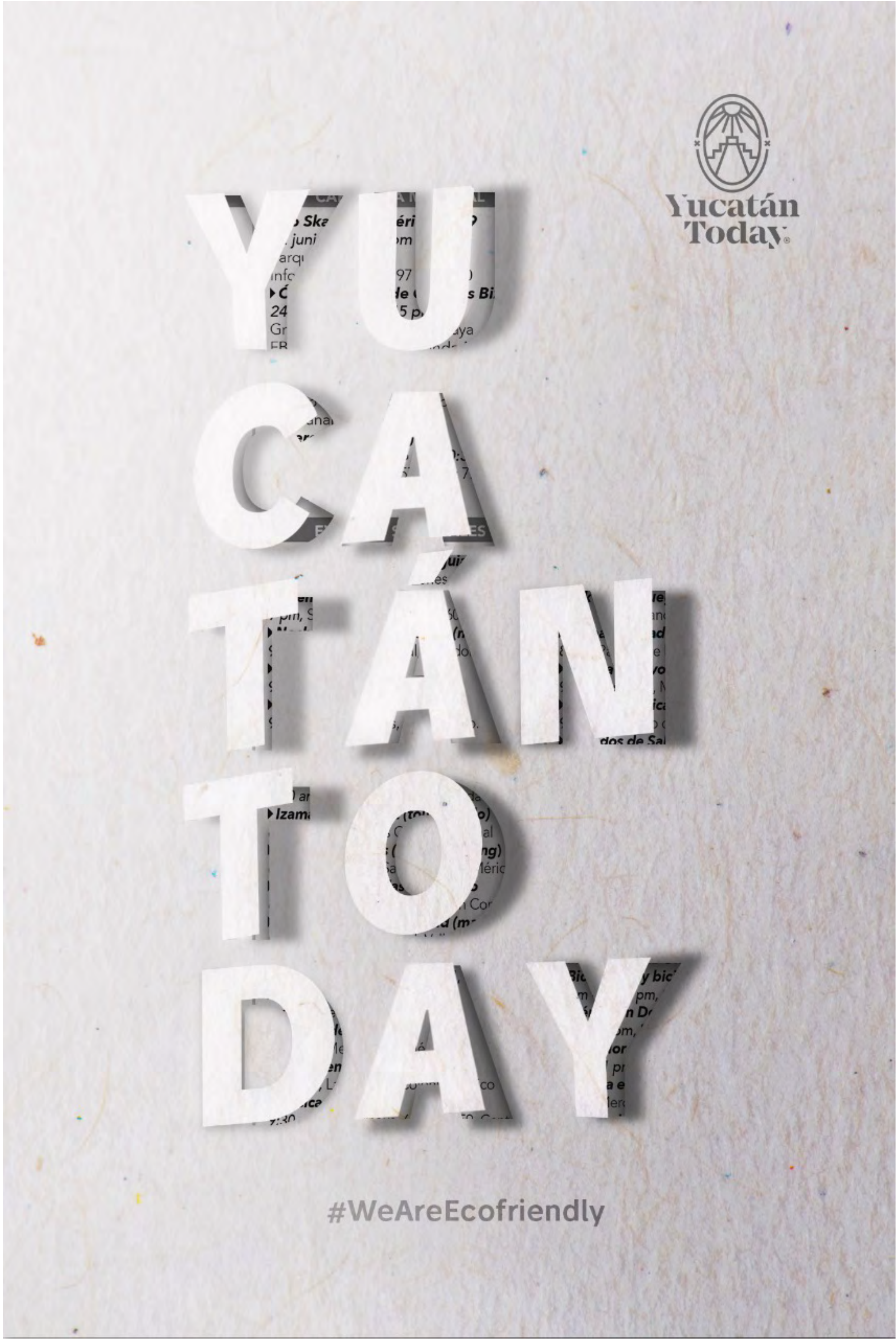
SparkKitchen

GRAPHIC DESIGN PROJECTS

ABIERTO

POSTER + SIGN + GOOGLE APP DISPLAY





TALULA **3**
AÑOS CELEBRANDO CONTIGO



Lunes a Viernes
de 7am a 1pm

**CAFÉ AMERICANO
GRÁTIS** | EN LA COMPRA DE
**BREAKFAST QUINOA BOWL
O AVENA BOWL.***



Lunes a Viernes
de 1pm a 5pm

**PESTO QUINOA BOWL
O FALABOWL CON
FRAPPÉ NATURAL**

POR SOLO
\$99 MXN**

No aplica con otras promociones ni descuentos. *Válido de lunes a viernes de 7am a 1pm, del 19 de Junio al 07 de Julio de 2019.

**Válido de lunes a viernes de 1pm a 5pm, del 19 de Junio al 07 de Julio de 2019.





Download on the
App Store

www.b2eat.com

GET IT ON
Google Play

**Abrimos las
cocinas del
mundo.**

descarga la app

b2eat

AMAZON

A+

GRAPHIC DESIGN & PHOTOGRAPHY

www.edwinaguilar.com

COLLECTION OF THE BEST WORKS

28

28



INTERIOR DESIGN

BRANDING + PACKING

www.edwinaguilar.com

COLLECTION OF THE BEST WORKS

30

30



COLLECTION OF THE BEST WORKS

SHÜTELN ICE CREAM

Shüteln Heladería Gourmet is founded on February 10, 2014 in the city of Mérida, Yucatán, Mexico. It arises to satisfy the need to create new experiences on the palate, but without falling into the gross or absurd; always taking into account the general basis for the combination of flavors, inspired by existing products, but giving them a distinctive twist. As time passes, and with the acceptance of the vast majority of the population, always taking into account the cognitive and subconscious basis of the individuals.

www.edwinaguilar.com



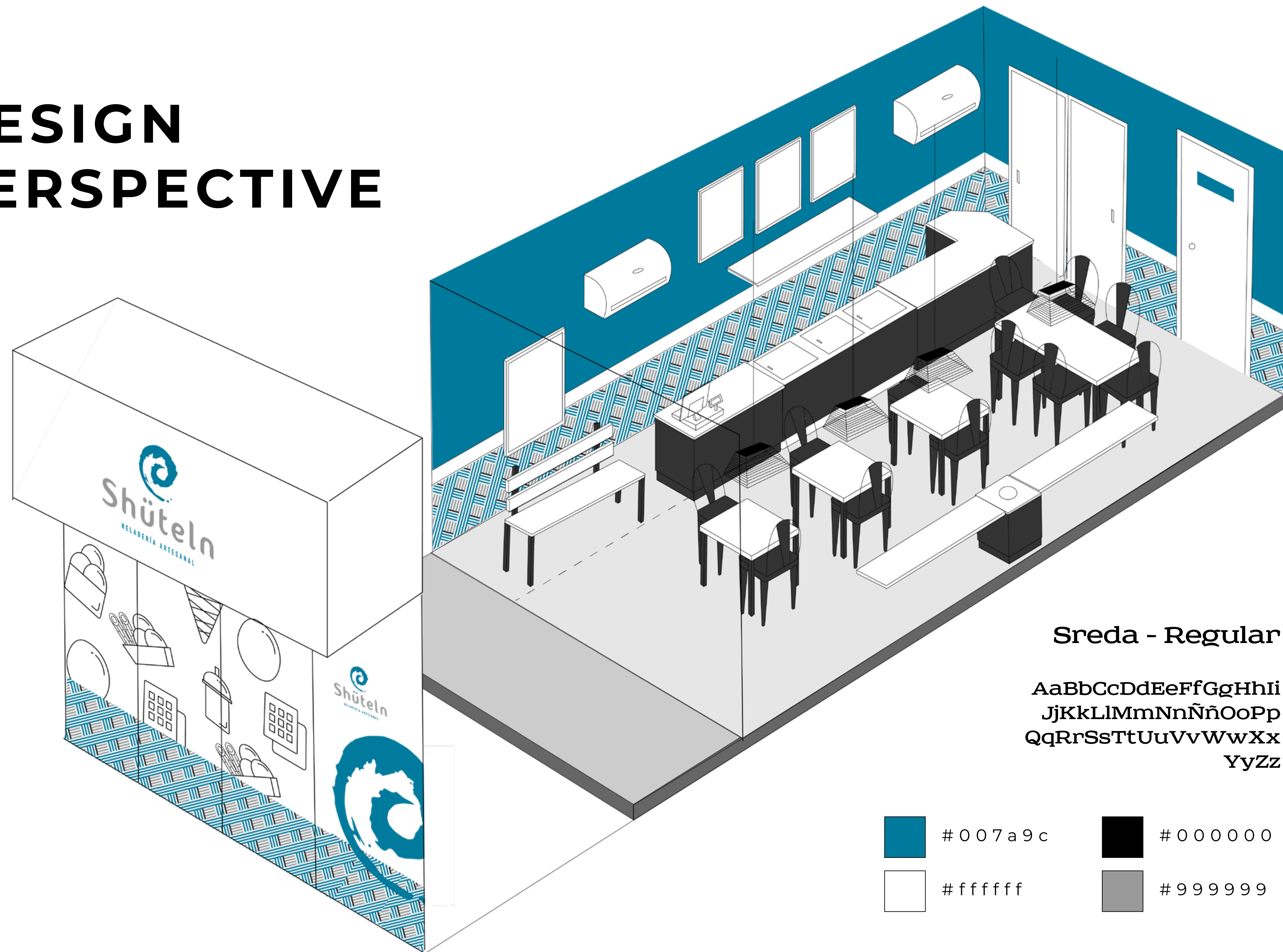
PACKING CONCEPT

The creative path of packaging comes from the “artisan”.

I decided to use 3 types of texture starting with a 4-color texture, followed by a white band highlighting the brand icon and dividing the range of colors, in the end I decided to finish it with the characteristic shuteln blue solid color.

www.edwinaguilar.com

DESIGN PERSPECTIVE



Sreda - Regular

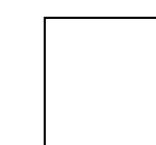
AaBbCcDdEeFfGgHhIi
JjKkLlMmNnÑñOoPp
QqRrSsTtUuVvWwXx
YyZz



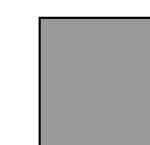
#007a9c



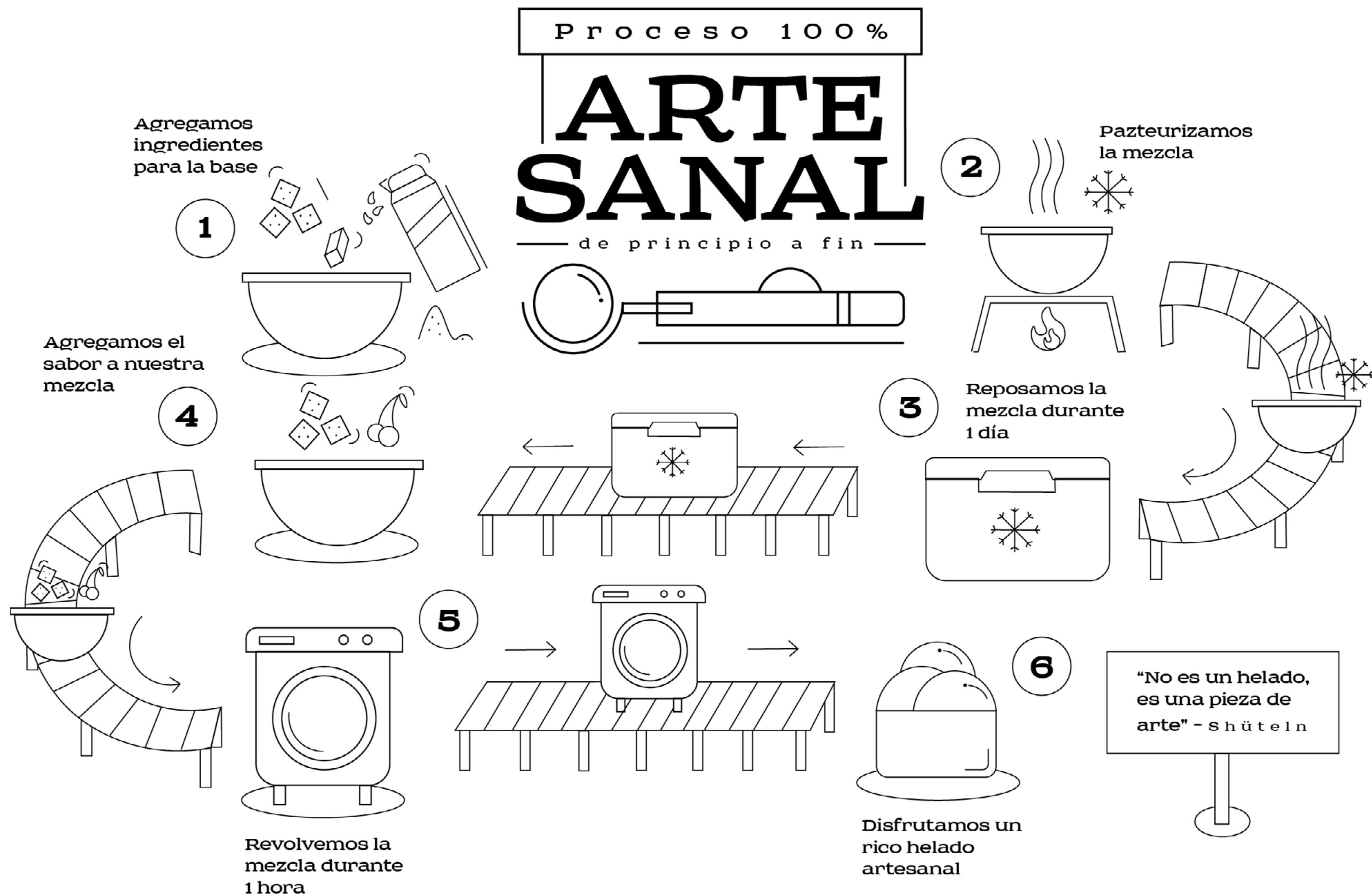
#000000



#ffffff

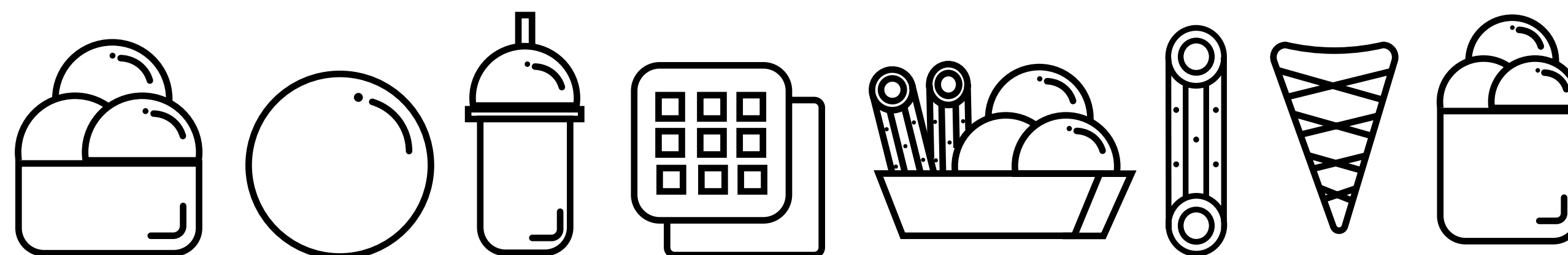


#999999





ICONS DESIGN



UX DESIGN

INTERFACE REDISIGN

www.edwinaguilar.com

COLLECTION OF THE BEST WORKS

36

36

THE LARGEST COMPANY CAR RENTAL

Avis is an American car rental company headquartered in Parsippany, New Jersey, United States. Avis, Budget Rent a Car, Budget Truck Rental and Zipcar are all units of Avis Budget Group.

www.edwinaguilar.com





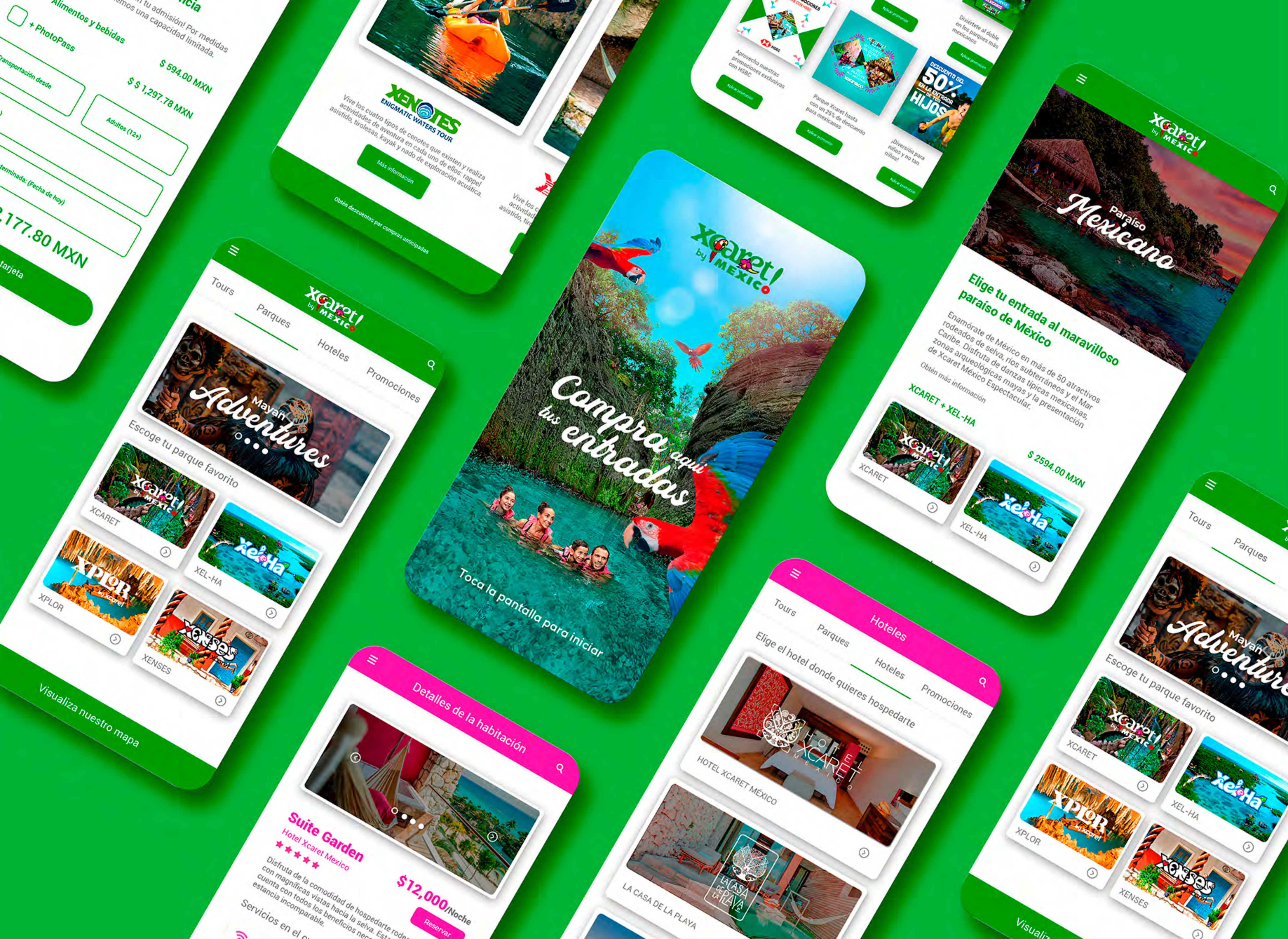
THE CARIBBEAN AND MEXICO'S CULTURE IN ONE PLACE

Enjoy the wealth of Mexico in the most emblematic park of Riviera Maya.. Xcaret is the nature park in Playa del Carmen where you and your family will live Mexico in more than 50 natural and cultural attractions.

www.edwinaguilar.com



interface under construction



ADMINISTRATIVE MANAGEMENT SYSTEM

Dzidzil-há is a real estate agency located in the city of Mérida Yucatán, they are dedicated to the sale of residential land and investment around the Yucatecan coast

www.edwinaguilar.com



interface under construction





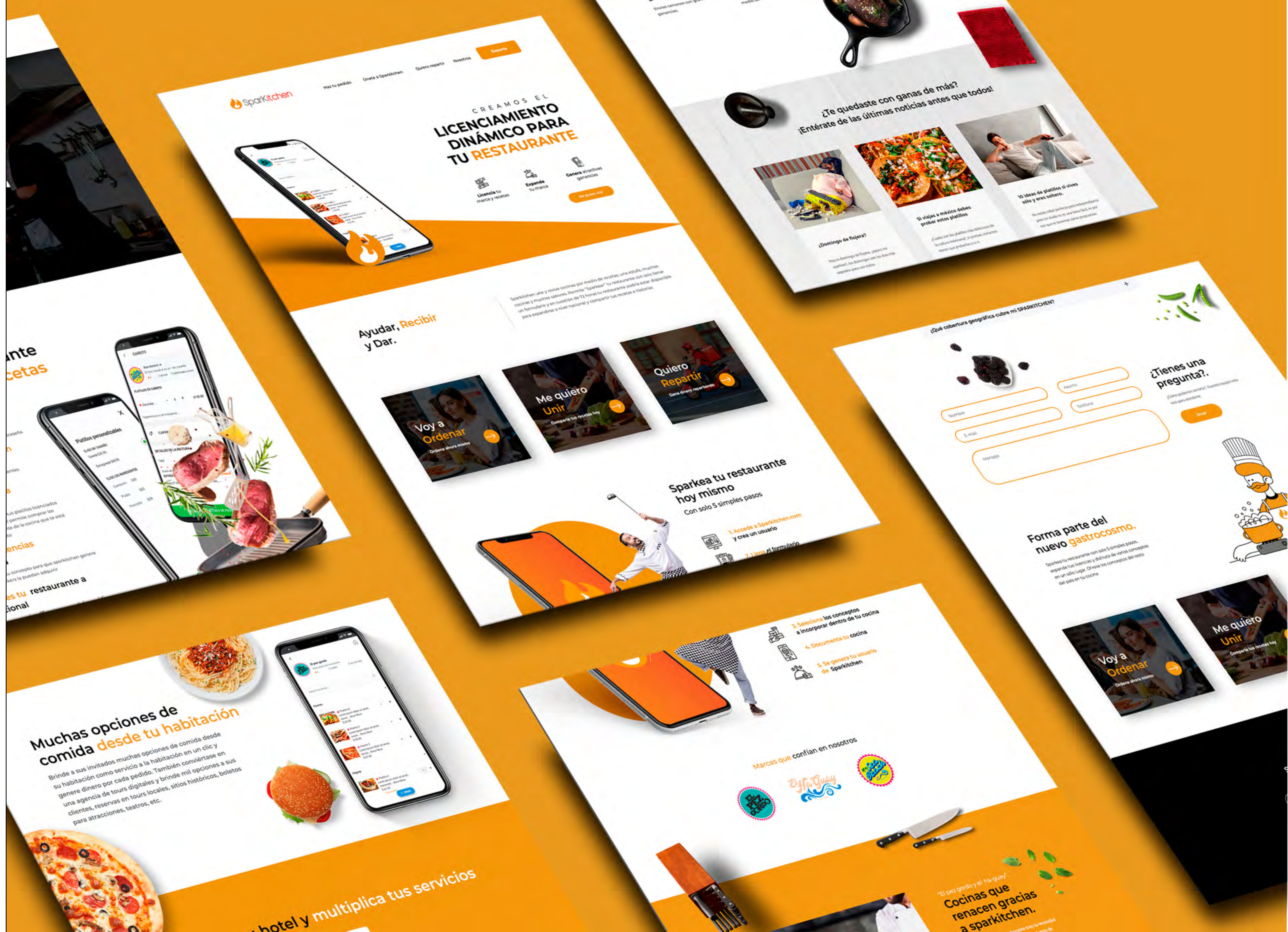
RENKINDLE THE KITCHENS OF THE WORLD

SparkKitchen was created as the main tool for the rescue of kitchens, which derived from COVID-19 had to stop operating or close permanently. Sparkitchen is an exponentially growing kitchen accelerator based on a new model called Dynamic Licensing

www.edwinaguilar.com





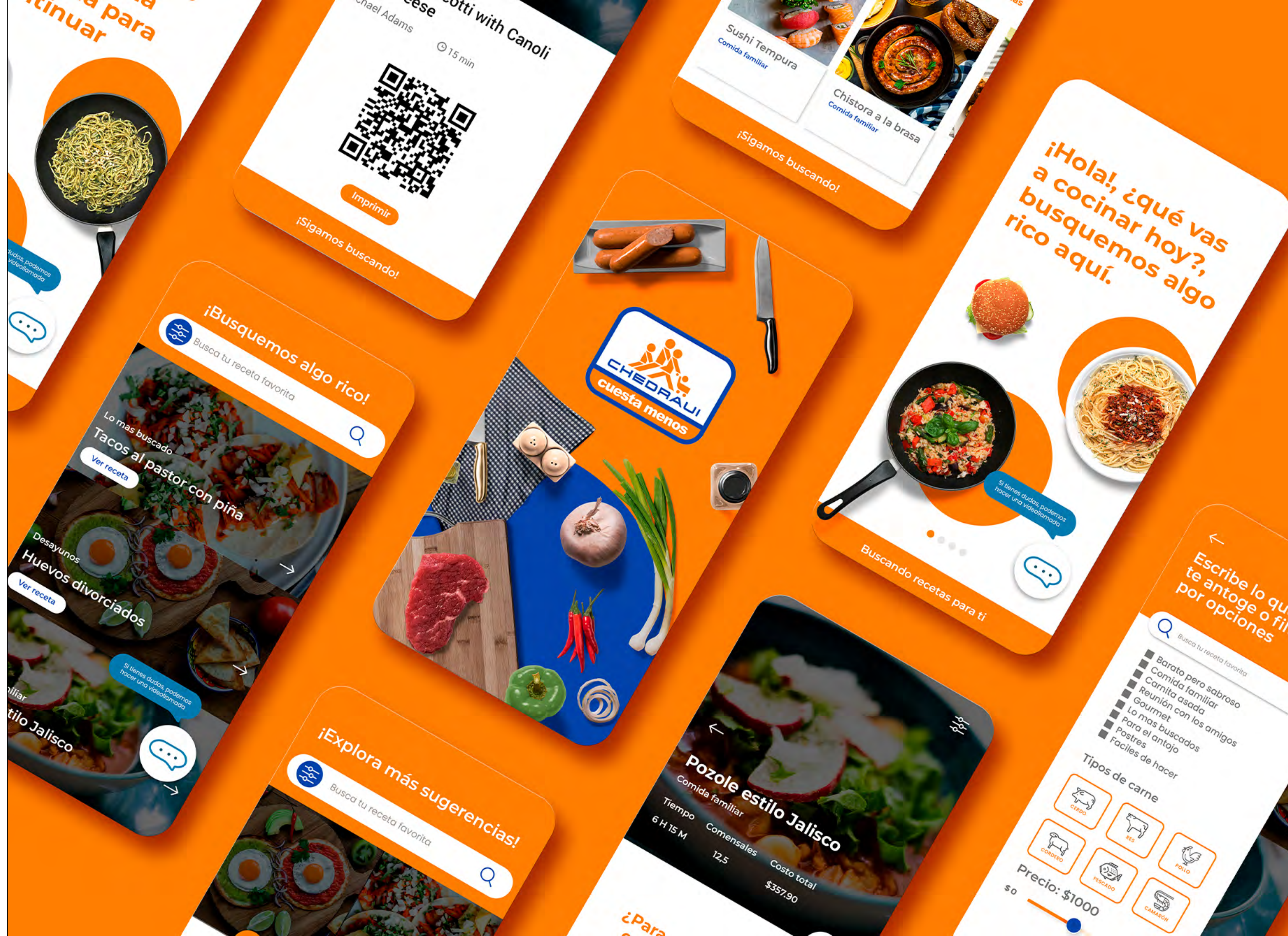




CHEDRAUI SUPERMARKET

We created the Chedraui interface, whose main function is the recommendation of products, self-payment and provides cooking recipes so that people can prepare delicious dishes by buying the ingredients from the store

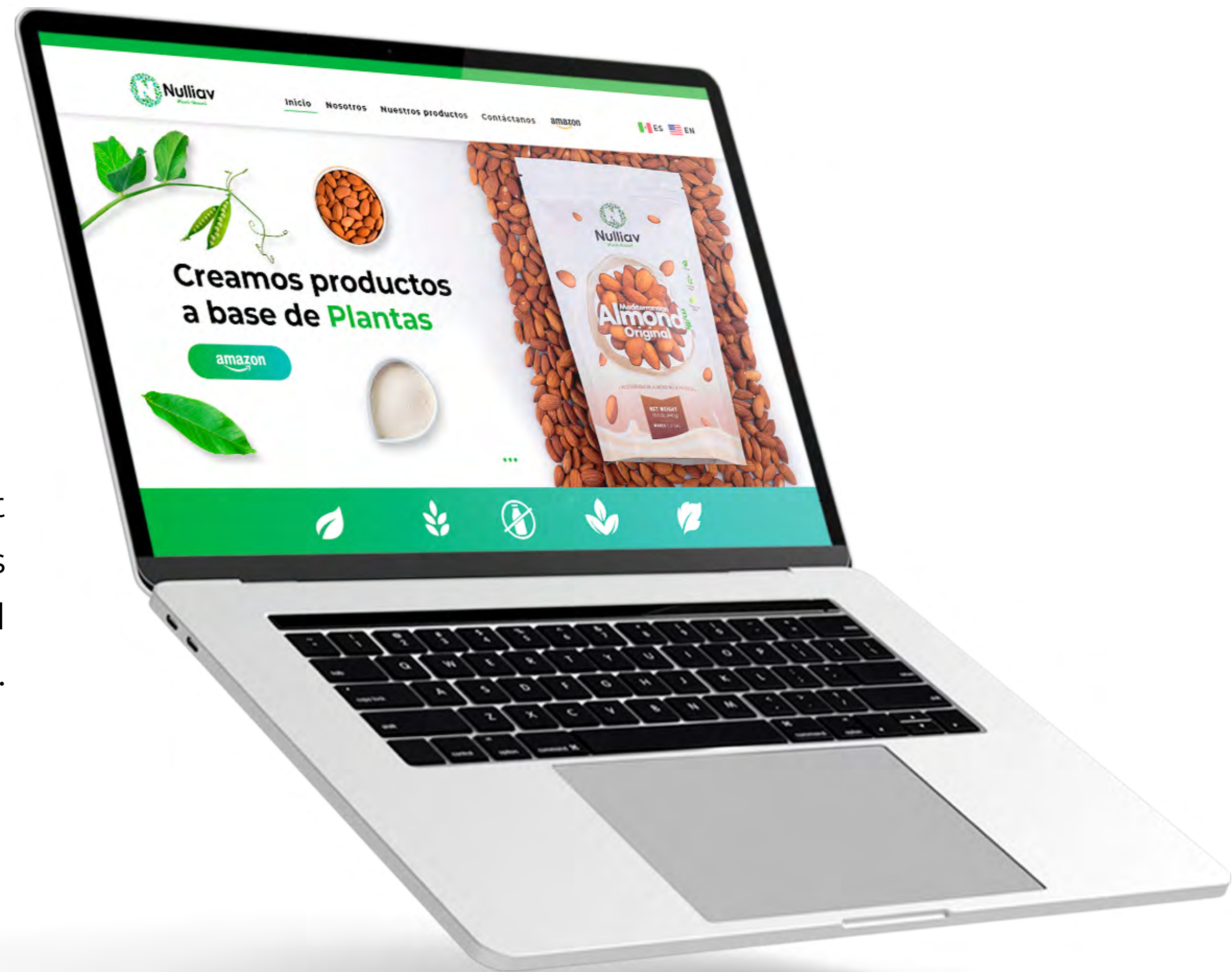
www.edwinaguilar.com



NULLIAV, PLANT BASED PRODUCTS

Powdered Vegetable Drinks are an excellent alternative to those of animal origin, Nulliav makes the first launch and offers a delicious roasted almond flavor! Also the cocoa and + protein.

www.edwinaguilar.com

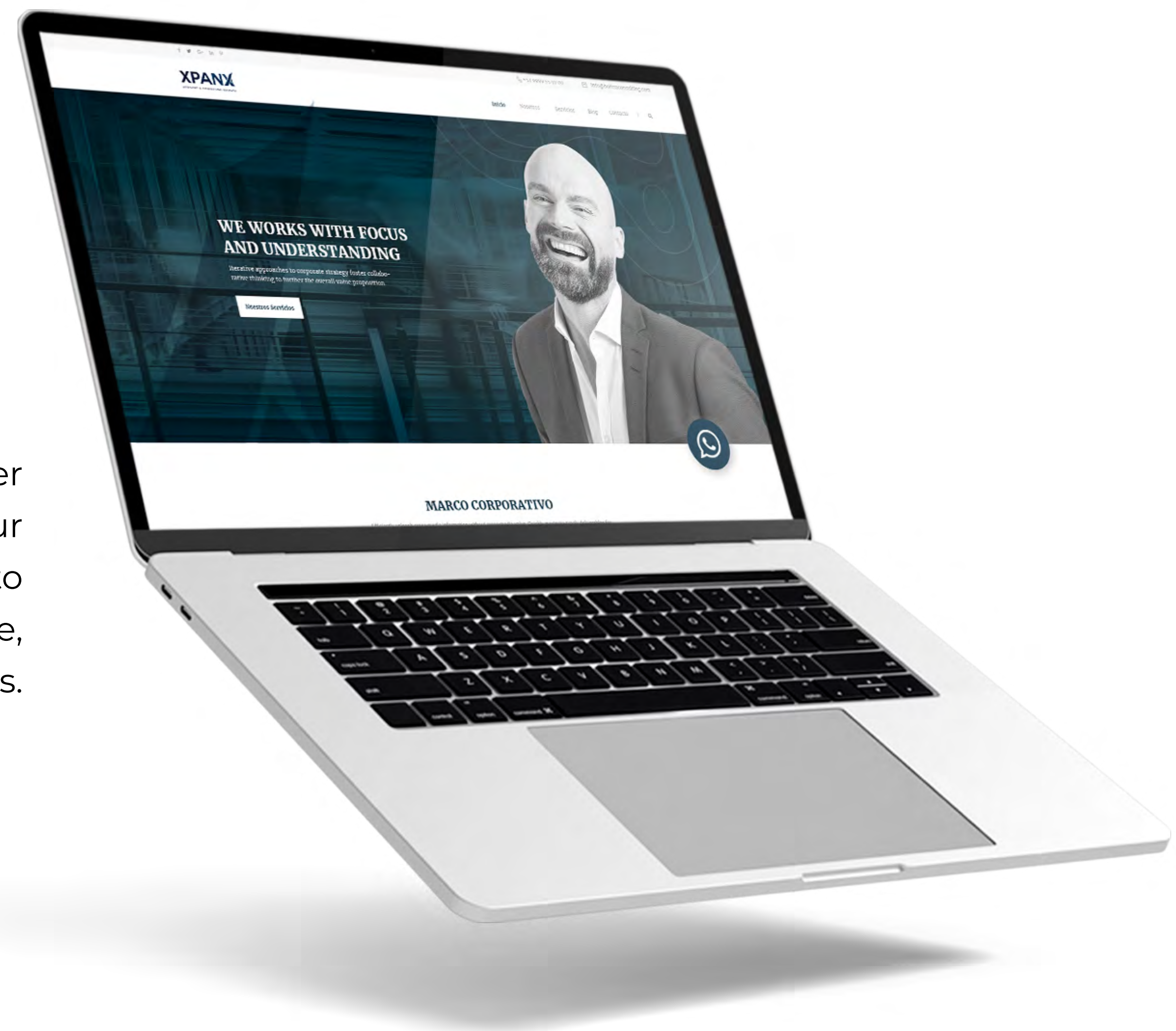




INTEGRAL BUSINESS CONSULTING

The main purpose at XPANX is to build a better business environment for our people, our customers and our communities. We seek to create a legacy that inspires better performance, confidence and security in organizations.

www.edwinaguilar.com

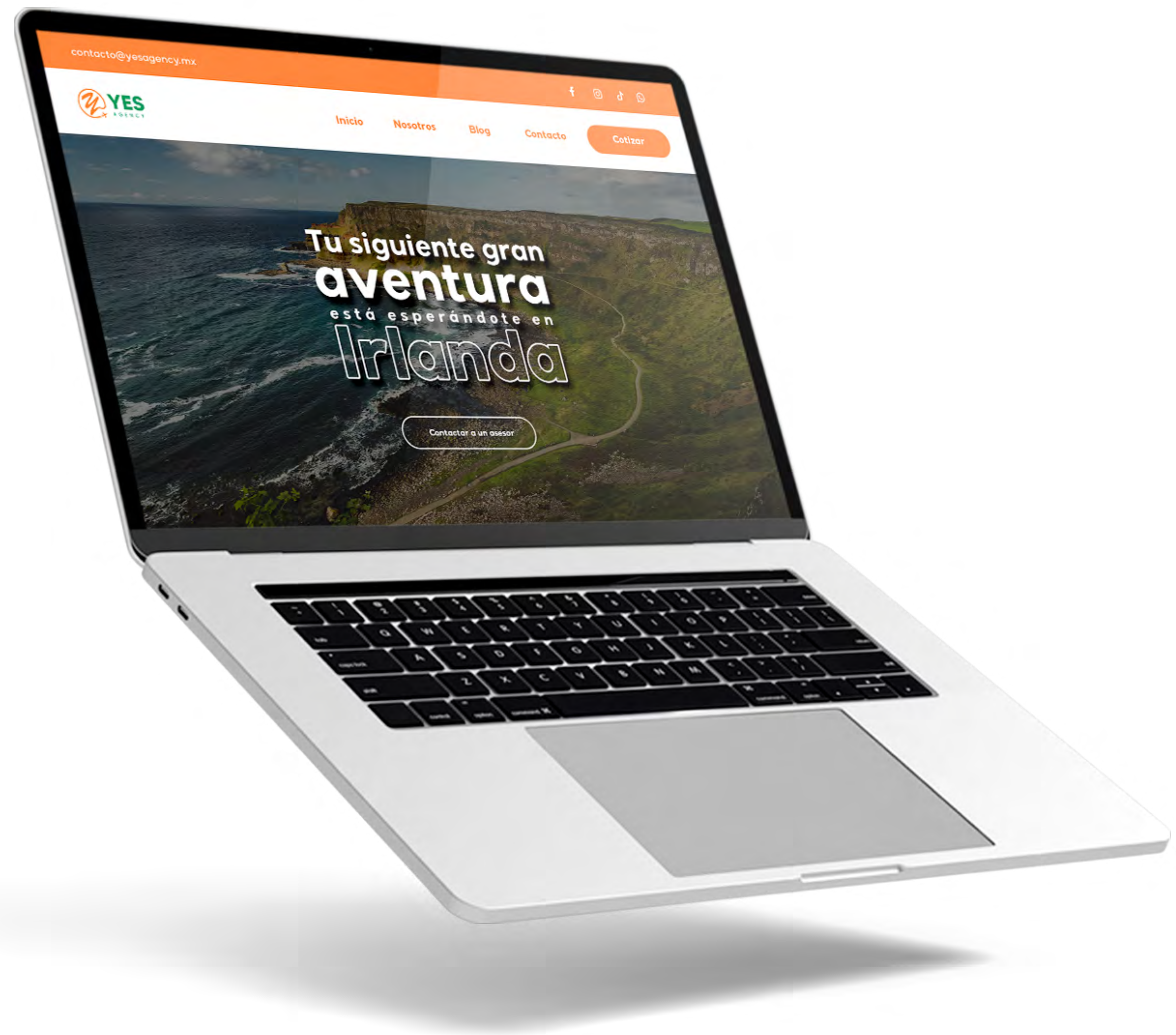


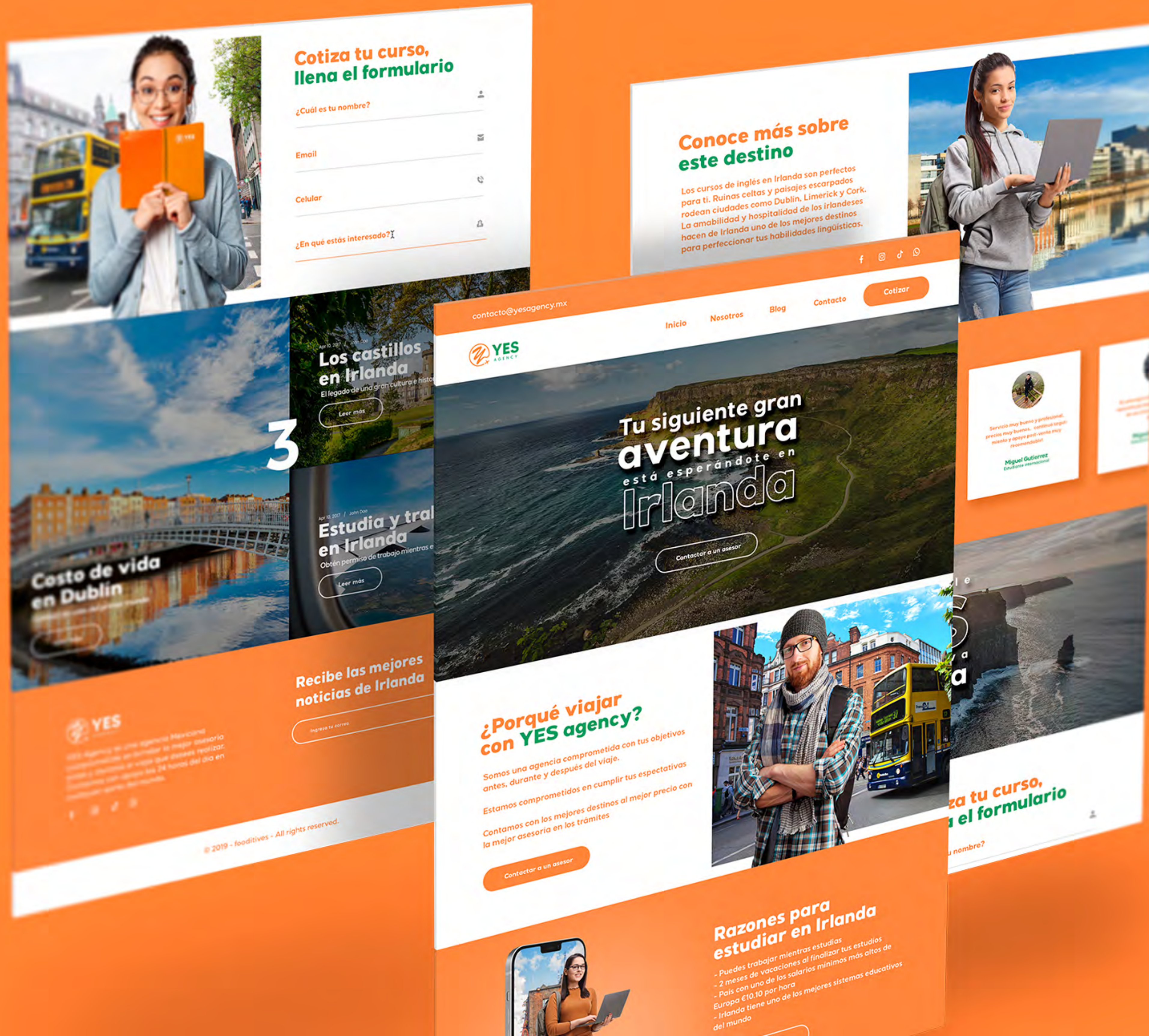


YOUR NEXT ADVENTURE IS IRELAND

SparkKitchen was created as the main tool for the rescue of kitchens, which derived from COVID-19 had to stop operating or close permanently. Sparkitchen is an exponentially growing kitchen accelerator based on a new model called Dynamic Licensing

www.edwinaguilar.com



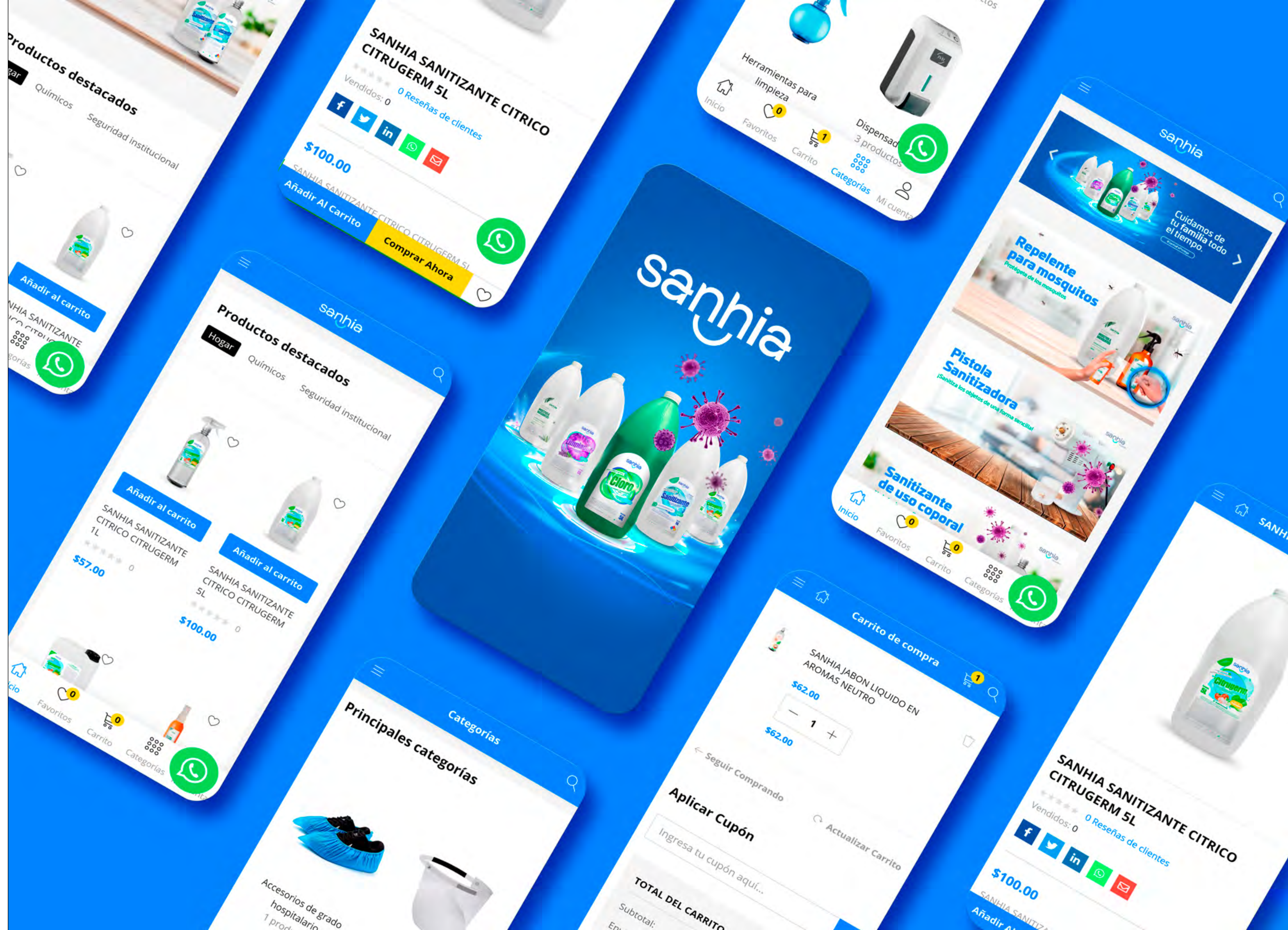


SANHIA DESINFECTION PRODUCTS

Sanhia is a brand dedicated to the sale of hygiene and disinfection products, thanks to its launch during the COVID-19 pandemic this brand had to reinvent itself and create an online store for sale online.

www.edwinaguilar.com





BRANDING

THE FACE OF THE BUSINESS

www.edwinaguilar.com

COLLECTION OF THE BEST WORKS

57

57

BRAND DESIGN

MUPI NATION

edwinaguilar.com

imagotype



icon



Color



Font

DISITEC

Elements



BRAND DESIGN

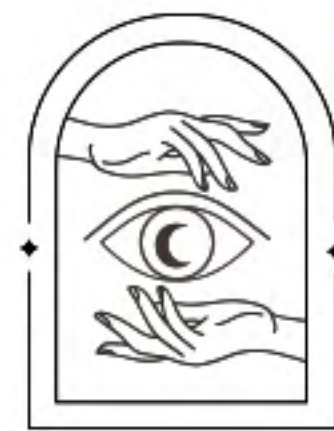
AUGURIA

edwinaguilar.com

imagotype



icon



Color



Font

Riverdale

Elements



BRAND DESIGN

KIM'S

edwinaguilar.com

isotype



Color



Font

Holyday

Elements



BRAND DESIGN

SPARKITCHEN

edwinaguilar.com

imagotype



SparkKitchen

icon



Color



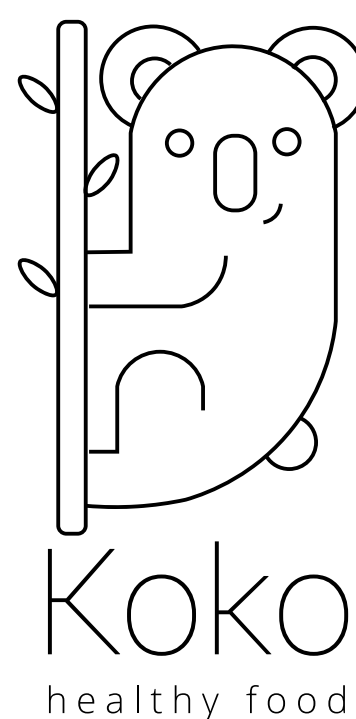
Font

Moon

App Icon







VIDEO EDITION

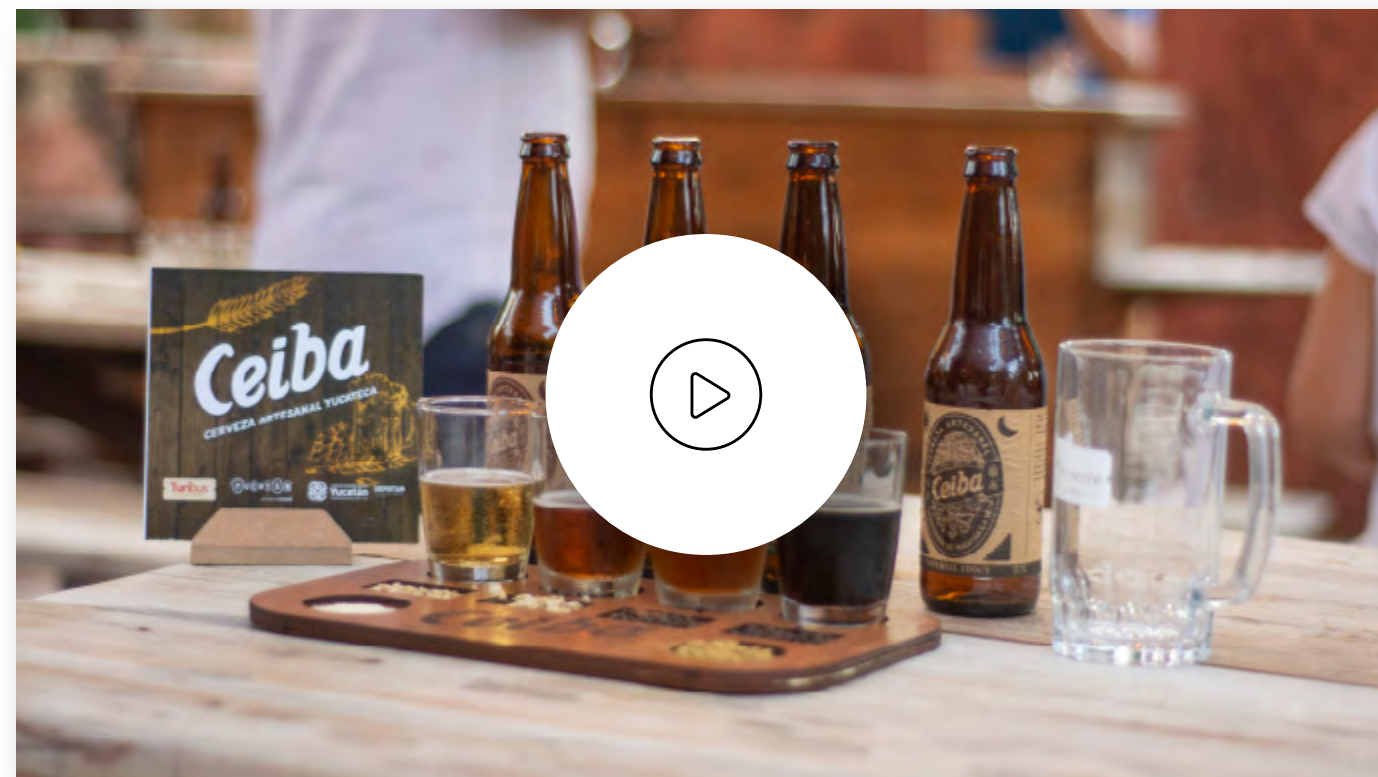
I TELL STORIES

www.edwinaguilar.com

COLLECTION OF THE BEST WORKS

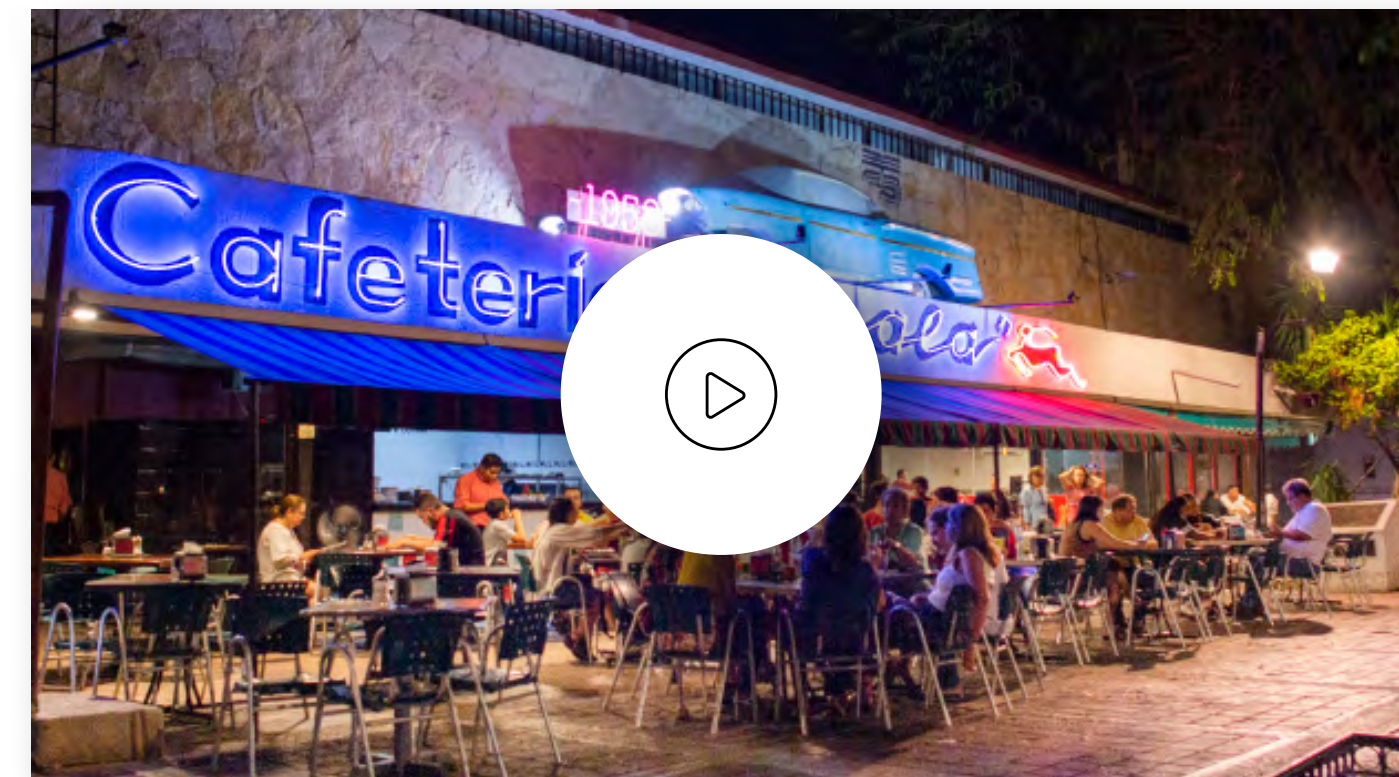
64

64



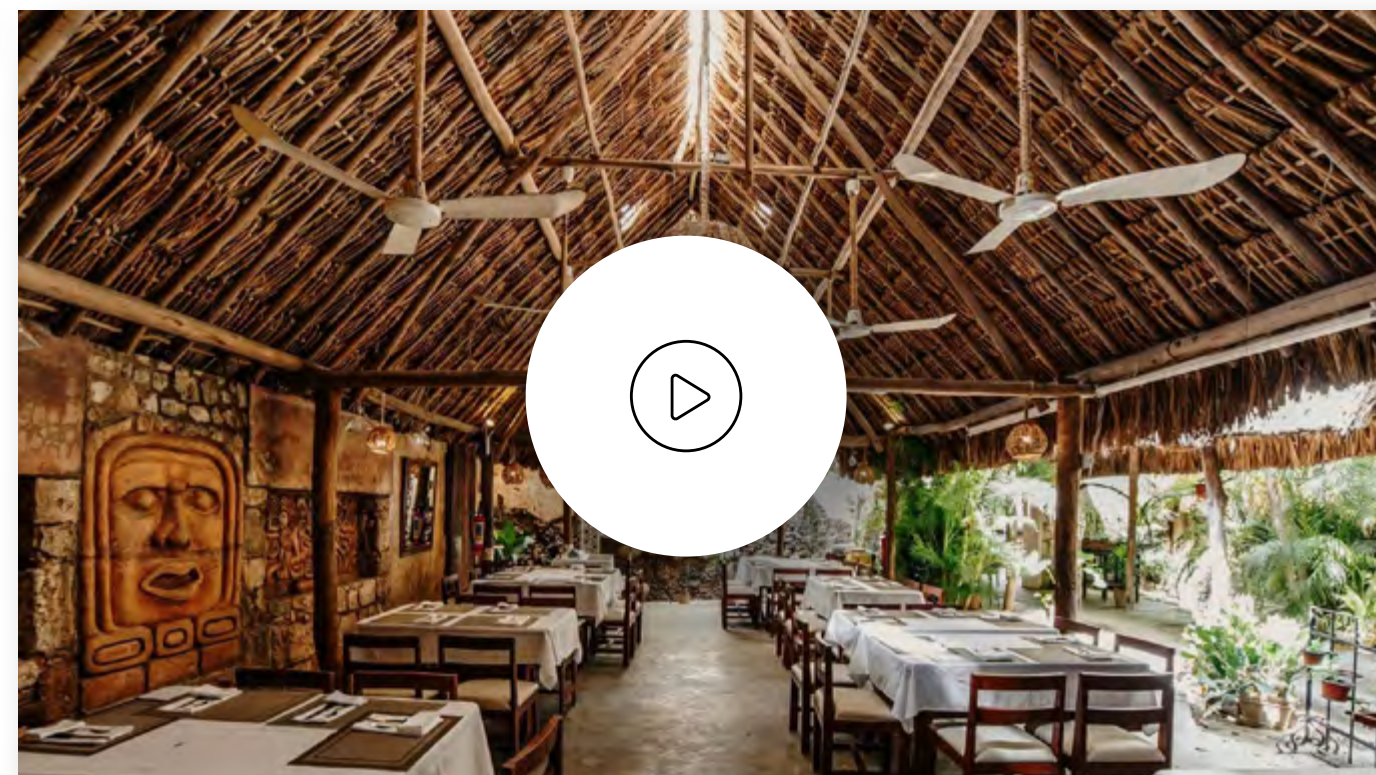
TuriCervecero.

[Click here to watch the video](#)



Cafetería Impala.

[Click here to watch the video](#)



Kinich Izamal

[Click here to watch the video](#)

**THANK
YOU**

FOR WATCHING

Edwin Manuel Aguilar Uicab / +52 9996.15.94.93

66

66