



វិទ្យាស្ថានអភិវឌ្ឍន៍មនុស្ស
Educational Development Institute
Training | Consulting | Research

COMPANY PROFILE

***Develop Your People,
Grow Your Business...***

2025



សូមស្វាគមន៍

“បរិយាកាសសង្គម សេដ្ឋកិច្ច ប្រែប្រួលជាប្រចាំហើយ
បរិយាកាសអាជីវកម្ម និងការងារក៏ប្រែប្រួលតាមហ្នឹងដែរ។
ដូចនេះយើងជាម្ចាស់អាជីវកម្មត្រូវតាមដាន បំរែបំរួលនោះជាប់
ជានិច្ច ហើយបន្តអភិវឌ្ឍសមត្ថភាពយើង និងក្រុមការងារតាម
នោះដែរ ដើម្បីអាចធានាបាននូវគុណវុឌ្ឍការងារល្អសម្រាប់បន្ត
បង្កើតផលិតភាព និងវឌ្ឍនភាពរបស់ស្ថាប័នទៅមុខទៀត។”



ឧកញ៉ា ប៊ិច បូឡែន
អគ្គនាយកក្រុមហ៊ុន វេសឡាញ អេឌុខេសិន គ្រុប



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WESTLINE EDUCATION GROUP



1. Khmer & English Kindergarten
 2. Young Learner's Program
 3. Khmer Academic Program (K-12)
 4. Adult English Program
- [www. westlineschool.org](http://www.westlineschool.org)



1. Khmer & English Kindergarten
 2. Young Learner's Program
 3. Khmer Academic Program (K-12)
 4. Adult English Program
- [www. northlineschool.org](http://www.northlineschool.org)



1. Training Program
 2. Consulting
 3. Research
- [www. edi-cambodia.org](http://www.edi-cambodia.org)



1. TVET
2. Career Readiness
3. Human Capital Development



1. Montessori Daycare (3 months-3 years old)
 2. Montessori Preschool & Kindergarten (3-6 years old)
 3. International Elementary Program (6-12 years old)
 4. International Bilingual Elementary Program
- [www. foresthill.education](http://www.foresthill.education)



1. General English Program
2. English for Business
3. English for Academic Purpose



1. Khmer & English Kindergarten
2. Part-Time English Program



1. Coffee & Food Service
2. Lunch Delivery Service
3. Refreshment Service

ទទួលស្គាល់ដោយ



ក្រសួងអប់រំ យុវជន និងកីឡា

ដៃគូសហការអប់រំ
Educational partners:



ABOUT COMPANY

Educational Development Institute (EDI) is one of the leading professional training, consulting and research services provider in Cambodia. In addition to our core services, we are also a licensed test center for International examinations; PTE, TOEFL, etc. required for study and work abroad.

Established in 2007, EDI continues to innovate new training and mentoring programs such as TESOL program, Public Training Program, Executive Education Program and more to develop skilled leaders and empower people within Cambodia and beyond. Our long-term objective is to enable extended learning and enrichment opportunities for all by supporting and sharing effective ideas and best practices as per the latest industrial needs.

EDI is committed to raising the performance of businesses by championing management and setting standards in management development.

EDI is a member of Westline Education Group – a leading education group in Cambodia comprising diverse education and training centers. Since the establishment of its first school in 2008, the company has been widely recognized as one of the leading education companies; it has inspired many local and international education and development communities.



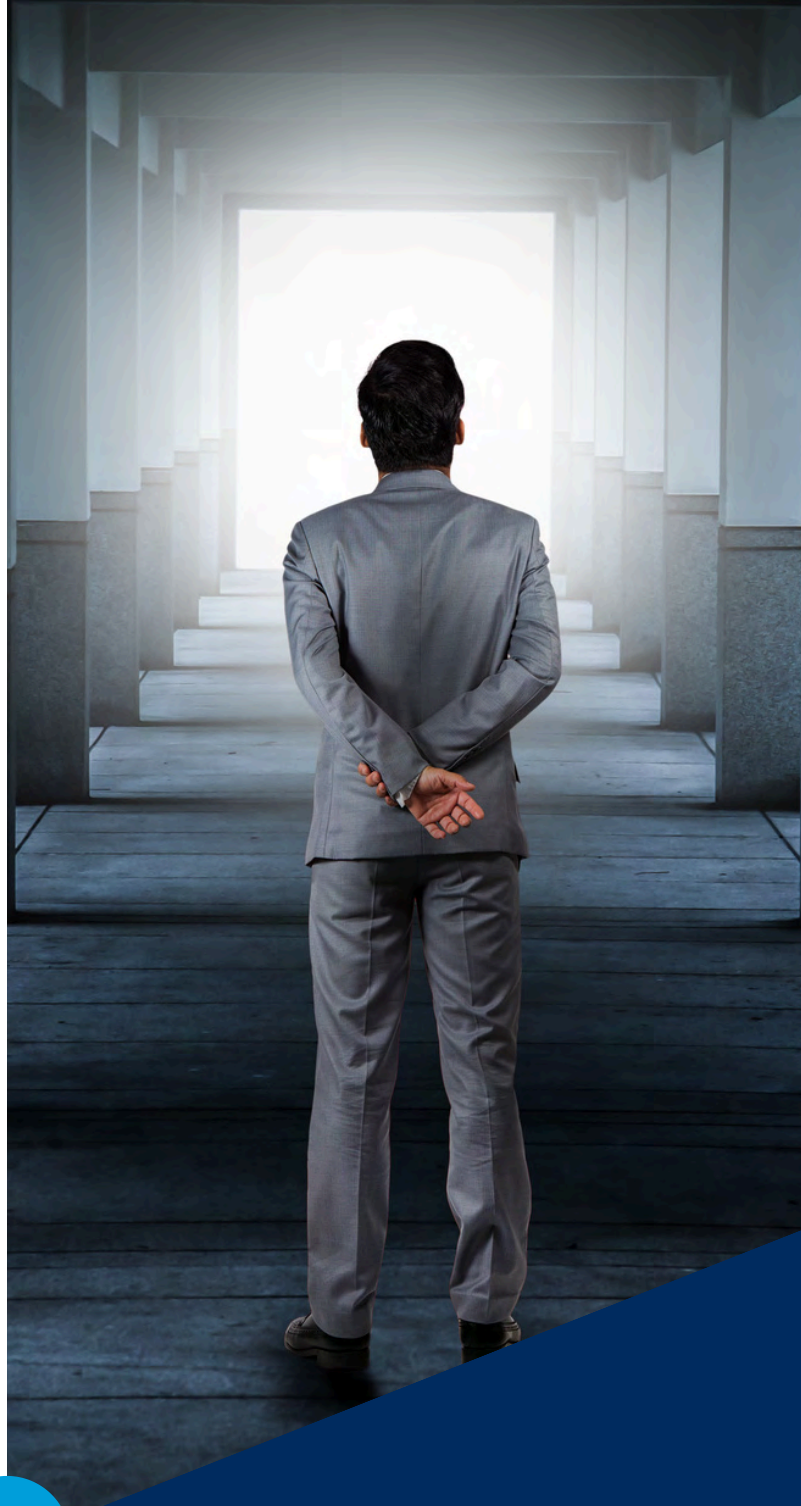
Our Vision

EDI is an independent HR consulting and educational development organization dedicated to maximizing the performance of individuals and organizations. EDI is to be instrumental in the empowerment of individuals and to educate and develop excellent leaders for human development. EDI is committed to providing quality education, virtue, and humanity which will bring real development to Cambodia.

Our Mission

To develop and deliver innovative and effective Management and HR solutions and executive education aligned with the latest management strategies. To transform personal, team and organization performance using high powered solutions to empower people and develop leaders. To always offer relevant and applicable services to our valued clients, and to delight the customers by going beyond customer satisfaction

Our Vision & Mission



We Are Growing



FACTS & FIGURES 2024

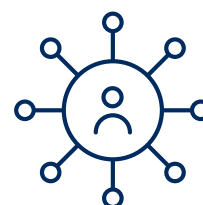
www.edi-cambodia.org

**125 +
COURSES**



**55 +
TRAINERS**

**15K +
CLIENTS**



**160+
PARTNERS**



Our Services

TRAINING

Educational Development Institute (EDI) offers leading-edge training programs designed for professionals who are seeking to advance their skills and knowledge in the Business and Education sectors. Our courses are designed by professional experts, specially curated to meet individual and industry needs to fit into today's competitive world.



**PUBLIC
TRAININGS**



**EXECUTIVE
CERTIFICATE
COURSES**



**CUSTOMIZED
TRAINING
PROGRAMS**

CONSULTING

EDI is one of the leading consultancy service providers in Cambodia. We are dedicated to helping businesses and organizations to grow and improve their performance. Our consultancy experts can guide and give advise on the best practices and scaling methods to be followed by any organization to achieve success.



**BUSINESS
CONSULTANCY**



**SCHOOL
MANAGEMENT
CONSULTANCY**



**PROJECT
MANAGEMENT
CONSULTANCY**



**STUDY ABROAD
CONSULTANCY**

RESEARCH

At EDI, our experts perform comprehensive, targeted analysis to meet any client's requirements on market research, social research and development. Our research methods follow high quality standards to produce most relevant findings to deliver actionable insights for our clients.



**QUALITATIVE &
QUANTITATIVE
RESEARCH**



**MYSTERY
SHOPPING**



**SURVEY/DATA
COLLECTION**










**FEASIBILITY
STUDY**



Our Expertise

More than 16 years of professional experience in capacity development, Educational Development Institute (EDI) offers a comprehensive portfolio of leading-edge training solutions in business and education to many companies, schools, NGOs and government agencies.

Our expertise are (but not limited to) :

-  **BUSINESS MANAGEMENT, SALES AND MARKETING**
-  **TRAINING & DEVELOPMENT AND COACHING**
-  **MANAGEMENT AND LEADERSHIP SKILLS TRAINING**
-  **BUDGET, TAXATION, ACCOUNTING AND FINANCIAL MANAGEMENT**
-  **HUMAN RESOURCE MANAGEMENT**
-  **SMEs & ENTREPRENEURSHIP MANAGEMENT**
-  **SCHOOL MANAGEMENT TRAINING AND CONSULTING SERVICE**
-  **ACADEMIC MANAGEMENT, CHILDCARE, ENGLISH, CHINESE AND TESOL TRAINING**

Public Training Courses



Human Resource Management

- ✓ Management and Leadership Skills
 - ✓ HR Manual and Policy Writing
 - ✓ Managing Compensation and Benefits
 - ✓ Cambodia Labour Law and Legal Compliance
 - ✓ Managing Employee Performance
 - ✓ Strategic Talent Management
 - ✓ Conflict Management and Resolution
-



Management and Leadership

- ✓ Emotional Intelligence for Managers
 - ✓ Motivation and People Management Skills
 - ✓ Managing Stress and Work-Life Balance
 - ✓ Leading with Questions
 - ✓ Team Building
 - ✓ Strategies for Coaching at Workplace
 - ✓ Management and Leadership Skills for Managers
 - ✓ Leading High Performance Team
 - ✓ Productivity & Time Management
 - ✓ Effective Leadership, Communication and Coaching
 - ✓ Time Management and Effective Planning
 - ✓ Process Improvement and 5S KAIZEN
-



Accounting and Finance

- ✓ Finance for Non Finance Managers
- ✓ Budgeting and Cash Flow Management
- ✓ Financial Management for SMEs
- ✓ Budget Planning & Control
- ✓ Controlling Cost
- ✓ Cambodia Taxation and Payroll Management
- ✓ Procurement and Contract Management
- ✓ Practical Accounting and Internal Control



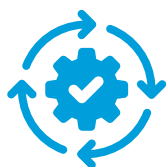
Training and Development

- ✓ Capacity Development Skills
- ✓ Personal Empowerment & Career Development
- ✓ Professional Training Materials Development
- ✓ Training Needs Assessment and Analysis
- ✓ Training of Trainers (ToT)
- ✓ Facilitation Skills
- ✓ Mastering Your Presentation Skills



Business Management, Sales & Marketing

- ✓ Business Analysis and Planning
- ✓ Effective Business Governance
- ✓ Business Skills for Young Entrepreneurs
- ✓ Marketing Your Business in a Digital World
- ✓ Effective Communication for Successful Business
- ✓ Accounting and Tax for Business
- ✓ Financial Strategies for Business Startup and Expansion
- ✓ Business Development and Brand Management
- ✓ Customer Service Excellence
- ✓ Sales and Marketing Strategies
- ✓ Operations Management



International License Unit

- ✓ The 7 Habits For Managers
- ✓ The 7 Habits of Highly Effective People
- ✓ The 7 Habits of Highly Effective Teens
- ✓ Leadership Academy
- ✓ 4 Essential Roles of Leadership
- ✓ Principal's Academy
- ✓ The Leader in Me Youth Camp
- ✓ Powerful Solutions on Personal and Professional Effectiveness
- ✓ College Readiness
- ✓ Leading at the Speed of Trust
- ✓ The 6 Critical Practices for Leading a Team
- ✓ The 7 Habits of Highly Effective Families
- ✓ The 5 choices to Extraordinary Productivity

The background image shows a large, modern lecture hall. Rows of bright orange plastic chairs with black metal frames are arranged in the foreground and middle ground. The ceiling is a complex, multi-layered structure with numerous horizontal and vertical beams, some of which are illuminated from within, creating a grid-like pattern of light and shadow. In the background, a large screen or projection area is visible, though the content is not clear. The overall atmosphere is professional and academic.

Executive Certificate Courses

Human Resource Management

The HR function has grown to take on increasingly bigger roles in strategic business planning. Because managing resources is critical to an organization's success, knowledgeable and skilled Human Resource professionals are always in high demand.

Human Resource professionals have evolved from behind-the-scenes administrators to leading the company in acquiring top talent and changing policies.



COURSES



Management & Leadership Skills For Managers



Strategic Talent Management; Recruiting, Developing And Retaining Employees



Managing Compensation & Benefits



Managing Employee Performance



Cambodia Labor Law & Legal Compliance



HR Manual & Policy Writing



Conflict Management & Resolution

"Level up your human resource management skills with our comprehensive courses. Learn from industry experts and take your HR career to the next level."

Entrepreneurship & SME Development

Strategy plays an important part in any business's success in today's fast paced world. Galvanize your strategic thinking and make a break for professional success with an Executive Certificate in **Entrepreneurship & SME Development**.

This program introduces you to the basic concepts and tools of strategic business management. You can learn the essentials of entrepreneurship from concept to execution; skills needed to launch and grow your business.



COURSES



Entrepreneurship and Innovation



Human Resource Management Strategies



Sales and Marketing Strategies



Business Plan Creation



Financial Management for SMEs



Effective Business Governance for SMEs

"Learn from successful entrepreneurs and industry experts in our practical courses. Develop the skills and knowledge to navigate the challenges and opportunities of starting your own business."

TESOL Certification

Teaching Young Learners & Adults Program

TESOL CERTIFICATION PROGRAM

for Teaching Young Learner Students & Adult Students is a classroom-based course that focuses on the fundamental and practical areas of teaching English and adult students of today and the future.

This is an online program comprising 5 courses including an actual teaching practice with a student of English; and designed to equip participants with the foundational knowledge and skills needed to effectively teach English as a second language to adult learners



COURSES



**Teaching Practice
Techniques**



**Teaching
Professionalism**



Technology in Education



Lesson Plan Design



Educational Psychology

"Start your journey to teach English globally with our TESOL online training program. Pursue a career as English language teacher around the world."

School Management

Executive Certificate in **School Management** equips you with the essential leadership skills such as strategic planning, decision-making, communication, and conflict resolution, which are crucial for managing a complex organization like a school.

This program is aimed at empowering school leaders to lead and manage schools effectively in a time of great change, challenge and opportunity. It is targeted at serving School Management Team members who aspire to Principalship.



COURSES



Principalship



Educational Leadership



Educational Sales and Marketing



Foundations of Curriculum Development



School Finance for Non-Finance



School Administration Management



The 7 Habits For Managers

"Gain the knowledge to lead your school effectively. From classroom to boardroom: Mastering the art of school leadership."

Teaching Methodologies for Kindergarten & Primary Education

The Executive Certificate in **Teaching Methodologies for Kindergarten & Primary Education** is designed to provide individuals with the knowledge and skills necessary to care for children in a safe and nurturing environment. It will explore

key aspects of child development, practical childcare strategies, and best practices for fostering a nurturing and stimulating learning environment. To equip you with the skills to become a confident and nurturing caregiver for kindergarten children.



COURSES



Foundations of Kindergarten Education



Creative School Decoration Management



Child Development & Psychology



Primary School Knowledge & Methodology

“Develop the skills and knowledge to nurture young minds in our childcare course. Equip yourself for a rewarding career in early childhood education.”

Corporate Customized Programs

All public and executive courses offered at EDI on various topics covering our thematic areas can be customized, designed and delivered exclusively for a client organization as per their requirements, allowing great flexibility and accessibility. The duration, content and structure of the courses are designed in close consultation with our clients in order to meet their specific needs.



On Selecting 7 Courses, you will get:

- ✓ Special Offers 30% discount for customized training
- ✓ Special Offers 20% discount for all staff in your company who plan to attend any public and executive training courses with EDI for a year
- ✓ Free TNA with all participants and Owner/Managing Director or Supervisors
- ✓ Free EDI Training Venues
- ✓ Post Training Performance, Evaluation, and Consulting
- ✓ Experienced and Professional Trainers
- ✓ Meet and discuss with trainers before conducting all the courses
- ✓ Training Assistants
- ✓ Customized Contents
- ✓ Developing Training Materials
- ✓ General Administrative Materials
- ✓ Free EDI Notebook for all participants
- ✓ Certificate for all Participants
- ✓ Documents Hand-out copy
- ✓ Design & Delivery Pre-Post-Training Test
- ✓ Training Evaluation Graphic Report
- ✓ Final Training Completion Report
- ✓ Free Half Day Follow Up Workshop

(*offer valid until 31st Dec 2025)

On Selecting less than 7 Courses, you will get:

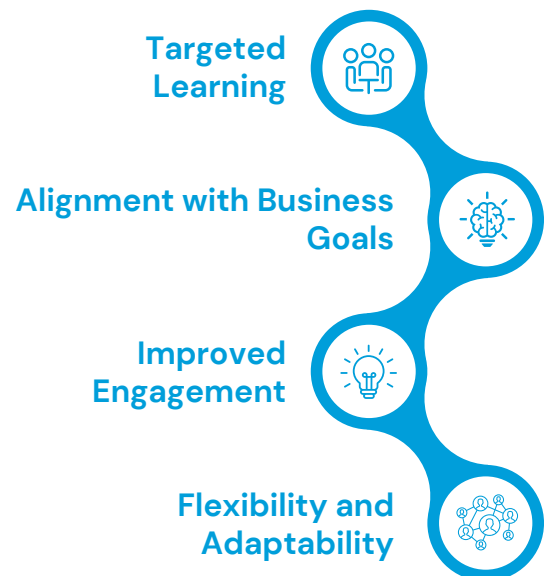
- ✓ Experienced and Professional Trainers
- ✓ Meet and discuss with the trainer before conducting the course
- ✓ Training Assistants
- ✓ Customized Contents
- ✓ Developing Training Materials
- ✓ General Administrative Materials
- ✓ Free EDI Notebook for all participants
- ✓ Certificate for all Participants
- ✓ Documents Hand-out copy
- ✓ Design & Delivery Pre-Post-Test
- ✓ Training Evaluation Graphic Report
- ✓ Free Half Day Follow Up Workshop
- ✓ Final Training Completion Report



(*offer valid until 31st Dec 2025)

Why Corporate Customized Training?

Customized training programs; resonate more with employees, boosting engagement and motivation, aligns directly with your organization's strategic objectives and business goals, tailored to different learning styles and scheduling needs within your organization addressing specific skill gaps and development needs identified within your unique workforce.



"Customized training programs offer a strategic approach to employee development, fostering a more skilled, engaged, and adaptable workforce that can contribute significantly to your company's success."

Team Building Programs

We also offer Team Building Programs, both INDOOR and OUTDOOR activities tailored to client's request, to meet their organizational needs and goals. Our range of team building activities are designed for your employees to feel more

connected so as to collaborate more effectively leading to better team work and productivity in a shared experience. Our goal is to bring your team together through fun and engaging activities designed specially for your organization.



OUTDOOR

- We offer an extensive and diverse portfolio of outdoor team activities to enhance overall group performance
- Increase motivation
- Improve communication skills
- Develop problem-solving abilities and decision-making skills
- To have fun during team activities

INDOOR

- Inspiring your team with confidence Raising team morale
- Promoting interaction and communication Breaking down barriers
- Encouraging member to acknowledge their colleagues' skills
- Reinforcing the team's business objectives

A background image of a business meeting. Several people in business suits are seated around a white table. One person is pointing at a line graph on a document. Another person is holding a pen over the same graph. There are two white coffee cups on the table. In the foreground, a laptop keyboard is visible. The overall scene is professional and collaborative.

Consultancy Services

Business Consulting Service

Our Business Consultancy service offers a wide range of expertise to help businesses improve their performance and achieve their goals.

Our expert consultants will assist you through your organization's business strategy, marketing strategy, designing standard operating procedures (SOPs), leadership management, policy development, on-demand trending technological implementation and many more, thereby bringing overall growth for your organization.



WHAT WE OFFER?

Our highly experienced consultants will help businesses to improve their performance and achieve their goals. We offer a wide range of services tailored to meet the specific needs of each client, and can include anything from the following (but not limited to):

- ✓ **Strategic Planning**
- ✓ **Market Research**
- ✓ **Operational Excellence**
- ✓ **Human Capital Management**
- ✓ **Financial Management**
- ✓ **Sales & Marketing Strategy**

Key benefits of working with us:

- **Specialized Expertise**
- **Strategic Guidance**
- **Cost-Effectiveness**
- **Improved Decision-Making**
- **Access to Best Practices**
- **Risk Mitigation**
- **Increased Efficiency and Productivity**

School Consulting Service

EDI's School Management Consulting focuses on providing excellent support and services to all private schools, especially international schools.

Our consultants can offer expertise in areas like curriculum development, faculty training, and student assessment, helping schools remain competitive and meet evolving educational standards. We are highly skilled in creating and delivering high-quality of professional development to meet the need of our customers.



We also develop and offer educational training programs specially designed upon request by our client as per their requirements; helping schools achieve their individual goals and contribute to a successful educational journey.

You will be benefitted with the following services:

- | | |
|--|--|
| ✓ MANAGING KHMER ACADEMIC PROGRAM FOR YOUR SCHOOL (KINDERGARTEN TO SECONDARY SCHOOL) | ✓ NATIONAL & INTERNATIONAL CURRICULUM DESIGN & DEVELOPMENT |
| ✓ SCHOOL ADMIN POLICY DESIGN & DEVELOPMENT | ✓ COMPLIANCE MONITORING AND PROGRAM EVALUATIONS (INTERNAL AUDIT) |
| ✓ TEACHING AND LEARNING MANAGEMENT | ✓ SCHOOL LICENSE REGISTRATION SERVICE |
| ✓ HUMAN RESOURCE POLICY DEVELOPMENT OR MANAGEMENT | ✓ SALES AND MARKETING STRATEGY DEVELOPMENT & MANAGEMENT |

Project Consulting Service

EDI offers project consultancy services for various governmental and non-governmental organizations (both national and international) helping them plan, execute, and deliver projects successfully. These services can be tailored to meet the specific needs of each client and project, and can include anything from project management and risk assessment to procurement and change management.

Developing project plans, schedules, and budgets; managing project resources; and tracking progress and performance.

Identifying and assessing potential risks to the project, and developing strategies to mitigate those risks.

Assisting with the procurement of goods and services, and managing contracts with vendors.

Helping organizations to adapt to change and implement new initiatives successfully.

Ensuring that projects are delivered to the required quality standards.

Completing the project and evaluating its success.

GOAL #1



Project Planning and Management

GOAL #2



Risk Assessment and Mitigation

GOAL #3



Procurement and Contract Management

GOAL #4



Change Management

GOAL #5



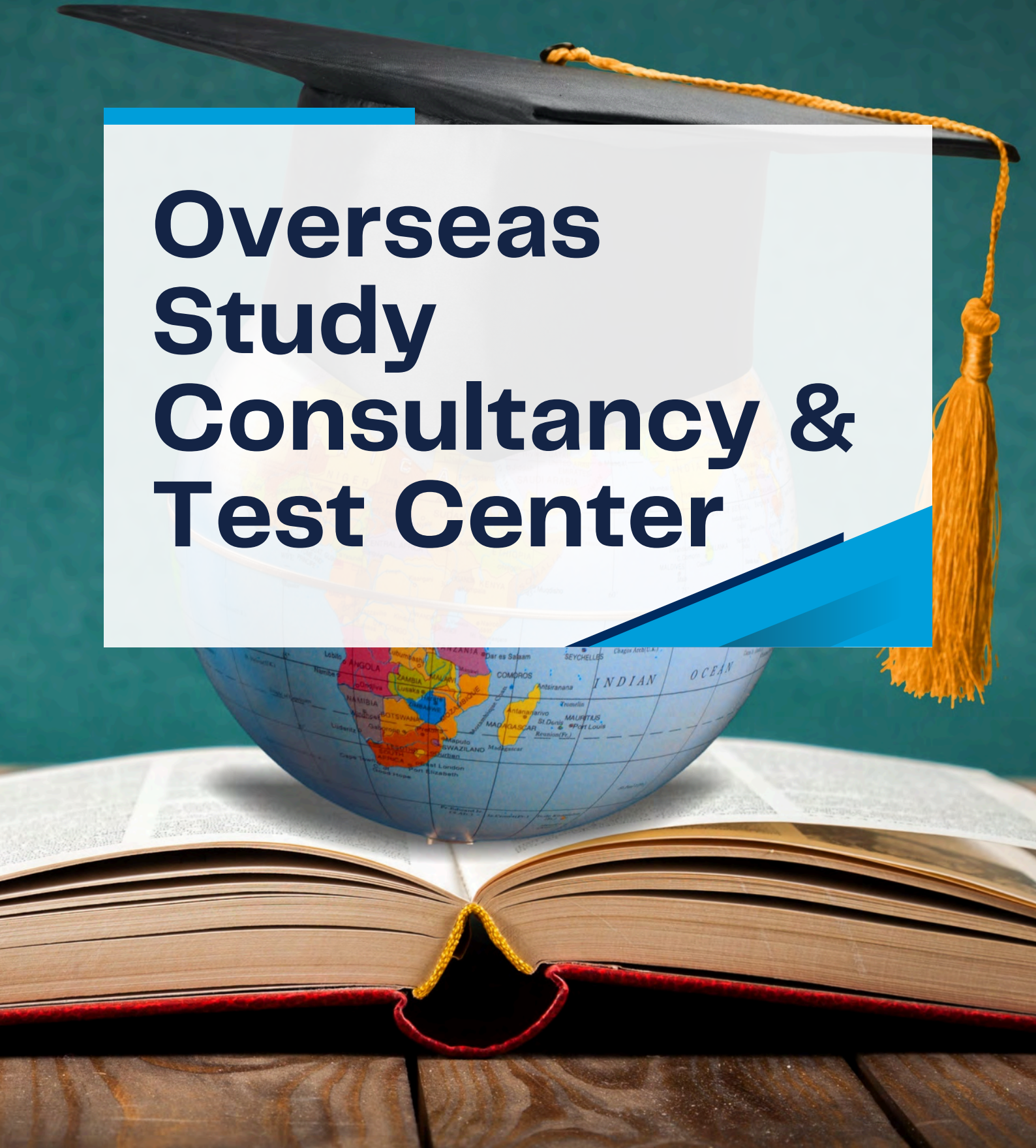
Quality Assurance and Control

GOAL #6



Project Closure and Evaluation

Overseas Study Consultancy & Test Center



Overseas Study Consultancy

Along with our core services; training, consulting and research, EDI also provides OVERSEAS STUDY CONSULTANCY services to guide & support you through your journey for the best overseas study experience. We help students or professionals who wish to travel abroad for study or work by providing guidance and support on choosing the right exam, course and international college for making their dream come true.



Our EDI expert team on overseas study will counsel you through each step of your application process; identifying your career goals, applying for the right examination required for studying a course and institution of your choice abroad.

TOEFL Preparation Course and Overseas Study Preparation Course are also conducted at EDI where students or participants can enjoy full access to educational resources of EDI, including the use of library and TOEFL testing labs.

We also provide visa support for those who wishes to travel abroad for study or work (with valid documents on being provided).

សេវាប្រឹក្សាយោបល់ សិក្សានៅបរទេស
Overseas Study Consultancy



Authorised Test Center

EDI is also the authorized test center for international entrance examinations – a mandatory requirement to work abroad or to study in most of the foreign universities. Our test center is for students/professionals aspiring to start their journey towards study/work overseas & gain a global perspective. We provide international license test taking services to students or professionals who are seeking to study or work abroad respectively;



At EDI, we will guide and support you in navigating the complexities of pursuing higher education or working in another country. We do a profile evaluation; your academic background, interests, and aspirations to recommend suitable programs/universities that align

with your goals, and the qualifying international test you need to study/work abroad. Let us help you. We simplify the process of studying or working abroad.

"Turn your dreams
of studying abroad
into reality"



Consulting & Mentoring Programmes



Highlights:

- ✓ Certificate of completion on Graduation Day Ceremony
- ✓ Peer learning & networking benefit
- ✓ Learning through real-life examples
- ✓ Hybrid mode of learning
- ✓ Online consultation in Telegram group

1st
TIME EVER IN CAMBODIA
ONLY AT EDI!

Sales & Marketing Club

The Sales & Marketing Club – TRAINING, CONSULTING AND MENTORING is our newly introduced course specially designed to help mid-level professionals to understand the key strategies and techniques in sales & marketing. The full course comprises of 52 Modules delivered in 52 weeks covering key topics in Sales & Marketing trending in the currently evolving market (topics to be updated time-to-time).

Our Sales & Marketing Club – TRAINING, CONSULTING AND MENTORING program is a brand new course you will find only at EDI in Cambodia. Our aim is to enhance sales & marketing skills and support professionals in the fast changing market. Through this program, we will offer 24/7 solutions to your sales & marketing queries, guide you on the latest technologies and market trends, and support you with necessary learning materials.



Consulting & Mentoring Programmes



Highlights:

- ✓ **Entrepreneurship and Business Leadership Consulting and Mentoring**
(Online Support - within 48 hours)
- ✓ **Monthly Workshop - Hybrid Mode**
(3 Hours, 10-12 times per year)

1st
TIME EVER IN CAMBODIA
ONLY AT EDI!

Entrepreneurship & Business Leadership

The Entrepreneurship & Business Leadership – CONSULTING AND MENTORING is a new addition to our exclusive bundle of professional courses, first time ever in Cambodia offered only at EDI to provide businesses with the support and guidance they need to succeed in today's competitive market.

Our team of mentors & coaches comprising renowned business leaders and successful entrepreneurs from Cambodia will guide organizations to develop strategies for business growth, identify their goals; helping to ensure that they stay on track and achieve their objectives and help businesses to make informed decisions, and expand their reach or connect with potential partners for their businesses to expand and flourish.



Research Services

EDI offer a wide range of services to help organizations conduct research and gather data. Our experts perform comprehensive, targeted analysis to meet any client's requirements on market research, social research and development.


Our research methods follow high quality standards to produce most relevant findings to deliver actionable insights for our clients. We have a proven track record of success and a deep understanding of current industrial sector in Cambodia.

We offer services like (*but not limited to*) :

- Data collection
- Data analysis
- Market research
- Mystery Shopping
- Feasibility Study
- Competitive intelligence
- Primary research
- Secondary research

Key benefits of working with us:

- ✓ Expertise
- ✓ Objectivity
- ✓ Efficiency
- ✓ Improved Decision-Making
- ✓ Access to Specialized
- ✓ Resources
- ✓ Focus on Core Business
- ✓ Cost-Effectiveness

The background of the image features several stylized human figures. Most are in a teal color, while one figure in the center foreground is highlighted in a bright yellow. The figures are simple, rounded shapes with no facial features. A semi-transparent white rectangular box is positioned in the center, containing the text. The box has a blue horizontal bar at its top and a blue diagonal bar at its bottom right corner.

FranklinCovey Education Cambodia

The Leader in Me Program

The **Leader in Me** is a whole-school transformation process developed by **FranklinCovey** in partnership with educators. It aims to empower students with the leadership and life skills they need to thrive in the 21st century. The program is an evidence-based, comprehensive model that builds leadership and life skills in students, creates a high-trust school culture, and lays the foundation for sustained academic achievement.

At EDI, we are a MASTER FRANCHISE of FranklinCovey's **Leader in Me** Program. Implemented in thousands of schools in over 50 countries around the globe. These schools are united in a common vision and purpose to empower students to be leaders, equipped with the life-skills required to succeed in a global economy. They are breaking down barriers for student success, uniting cultures, and transforming their communities. Our mission is to unleash the greatness in students, educators, and school communities everywhere. In Cambodia, there are over 35 schools implementing the Leader In Me Program.



FranklinCovey | EDUCATION

THE 7 HABITS
of Highly Effective People®

Leader in Me®

- Have self-discipline, be self-directed, responsible, and reliable
- Take initiative and solve problems with creative and critical thinking
- Have meaningful vision and set goals
- Be self-disciplined and prioritize around most important things
- Build positive, trustworthy relationships
- Get along well with others by using communication skills such as empathic listening and effective speaking
- Work well with others by valuing differences and collaborating
- Create life balance with life-long and healthy relationships

HABIT 1 Be Proactive

HABIT 2 Begin with the End in Mind

HABIT 3 Put First Things First

HABIT 4 Think Win-Win

HABIT 5 Seek First to Understand, Then to be Understood

HABIT 6 Synergize

HABIT 7 Sharpen the Saw

THE WESTLINE SCHOOL

ME BANGKOK GROUP CO., LTD.

Product Catalogue

Levels K-6 Leadership Guides

“Establish a child-centered mindset with a belief that every child is genius and everyone can be a leader.”

The 7 Habits Program is a critical part of **Leader in Me** implementation for teachers. Similarly, Student **Leadership Guides** are equally important. The series provide students with the same essential content that teachers experience in their 7 Habits training. Each level addresses key leadership concepts throughout the year to help every student and participate in the leadership culture at school.



Kindergarten
Student Edition
Teacher Edition



Level 01
Student Edition
Teacher Edition



Level 02
Student Edition
Teacher Edition



Level 03
Student Edition
Teacher Edition



Level 04
Student Edition
Teacher Edition



Level 05
Student Edition
Teacher Edition



Level 06
Student Edition
Teacher Edition

Levels 6–9 LEAD Journals

“Create an environment of social-emotional learning that helps every middle school student build confidence and discover their true potential.”



Level 06

Student Edition
Teacher Edition

Level 07

Student Edition
Teacher Edition



Level 08

Student Edition
Teacher Edition

Level 09

Student Edition
Teacher Edition



The **LEAD Journals** are designed for middle school students and provide practical lessons to understand and apply each of the 7 Habits!

As students take time to reflect on the timeless principles of effectiveness throughout the year, they will be able to contribute to the leadership culture in the classroom.

The LEAD journals guide students through self-discovery exercises, goal setting activities, and reflections on the 7 Habits of Highly Effective People:

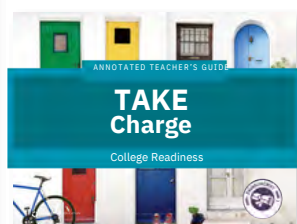
1. Be Proactive
2. Begin with the End in Mind
3. Put First Things First
4. Think Win-Win
5. Seek First to Understand, Then to Be Understood
6. Synergize
7. Sharpen the Saw

Levels 9-12

College Readiness Course Materials

“Assist university students in developing critical skills that will help them successfully navigate college, career, and life.”

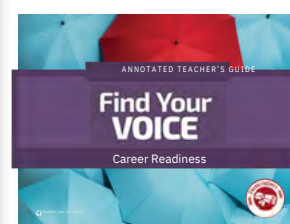
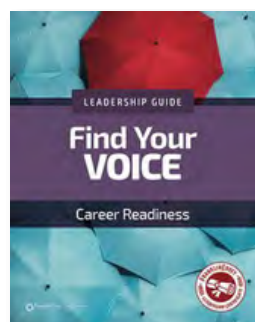
As the world continues to evolve, high-school students must develop 21st-century skills now in order to be more prepared for college, career, and life beyond academia. The **Student Leadership Courses** provide a certification process to equip students with the skills they need to find their voice.



COLLEGE READINESS: TAKE CHARGE

Student Edition (40 Minutes)

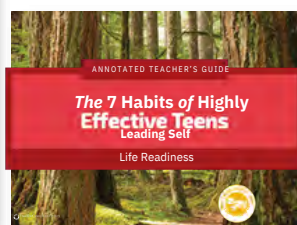
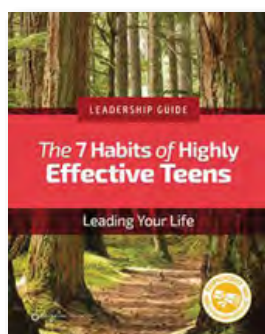
Teacher Edition (40minutes)



CAREER READINESS: FIND YOUR VOICE

Student Edition

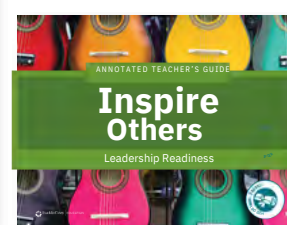
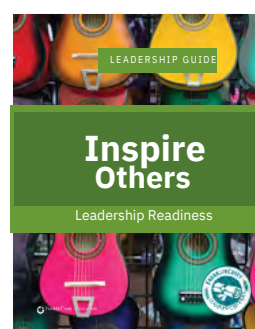
Teacher Edition



LEADING YOUR LIFE: 7 HABITS OF HIGHLY EFFECTIVE TEENS

Student Edition

Teacher Edition



INSPIRE OTHERS

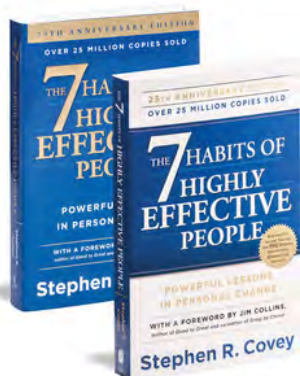
Student Edition

Teacher Edition

Staff and Family Materials

The 7 Habits of Highly Effective People

Inspire both personally and professionally with the leadership principles found in The 7 Habits®. Renowned as the world's premier personal-leadership development solution, The 7 Habits of Highly Effective People® : Signature Edition 4.0 aligns timeless principles of effectiveness with the challenges educators face today. Certification options are available.



THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE BOOK—STEPHEN R. COVEY

Paperback
Hardcover
Unabridged Audio Book



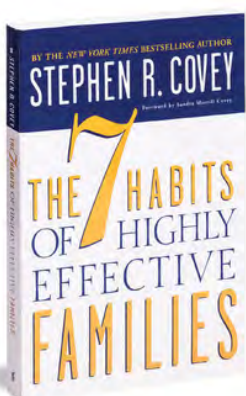
THE 7 HABITS SIGNATURE 4.0 PARTICIPANT KIT

Kit Includes:

- Participant Guide
- New 7X7 Contract
- Summary Cards
- Practice Cards
- Skill Cards
- Weekly Big Rocks Cards
- Habits™ App

The 7 Habits of Successful Families

Increase parent engagement and involvement with the schools, and reinforce the 7 Habits® and other leadership principles at home. Contact your client Partner for certification options.



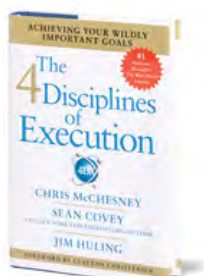
THE 7 HABITS OF SUCCESSFUL FAMILIES® BOOK Paperback



THE 7 HABITS OF SUCCESSFUL FAMILIES PARTICIPANT GUIDE

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Books



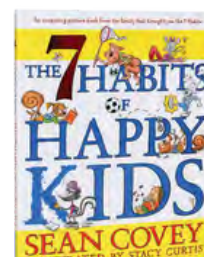
THE 4 DISCIPLINES OF EXECUTION®

Chris McChesney, Sean Covey, Jim Huling
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THE 6 MOST IMPORTANT DECISIONS YOU'LL EVER MAKE®

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THE 7 HABITS OF HAPPY KIDS BOOK

Sean Covey
 Hardcover



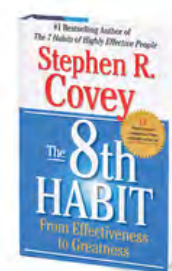
THE 7 HABITS OF HIGHLY EFFECTIVE TEENS

Sean Covey
 Paperback



THE 7 HABITS OF HAPPY KIDS SET

Hardcover Box Set Collection (7 Books)
 Sean Covey



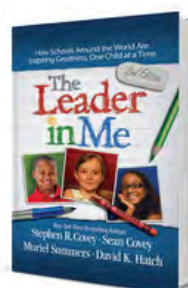
THE 8TH HABIT®

Stephen R. Covey
 Paperback



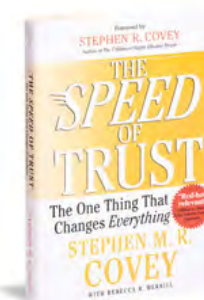
GET BETTER: 15 PROVEN PRACTICES TO BUILD EFFECTIVE RELATIONSHIPS AT WORK

Todd Davis
 Hardcover



THE LEADER IN ME® - 2ND EDITION

Stephen R. Covey, Sean Covey, Muriel Summers, David Hatch
 Paperback
 Paperback (1st Edition, Spanish)
 Book Study Guide



THE SPEED OF TRUST®

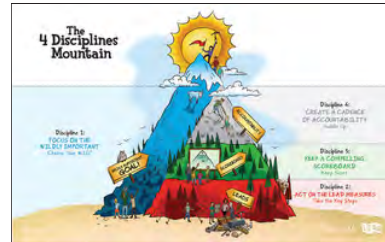
Stephen R. Covey
 Paperback
 Hardcover

Classroom Resources

Posters and Signage



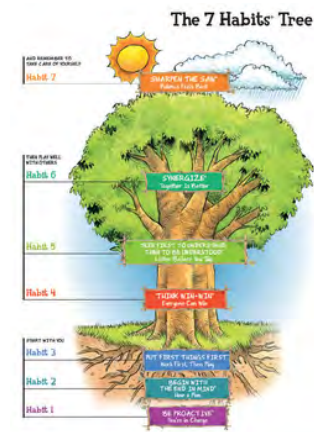
THE 7 HABITS OF HAPPY KIDS
7-Poster Set



THE 4 DISCIPLINES OF EXECUTION[®]
MOUNTAIN POSTER
10 Pack



HALLWAY/STREET SIGNAGE
Set of 10



THE 7 HABITS TREE POSTER



LEAD 7 HABITS
7-Poster Set



THE 6 MOST IMPORTANT DECISIONS
6-Poster Set

Classroom Resources



THE 7 HABITS OF HAPPY KIDS

LABEL PINS (HABITS 1-7)

Habit 1 Habit 2 Habit 3
Habit 4 Habit 5 Habit 6
Habit 7



THE 7 HABITS OF HAPPY KIDS

HAND PUPPETS

Full Set of 7
Sammy Squirrel
Sophie Squirrel
Pokey Porcupine
Allie Mouse
Lily Skunk
Goob Bear
Jumper Rabbit



7 HABITS PENCILS (HABITS 1-7)

Habit 1 Habit 2 Habit 3
Habit 4 Habit 5 Habit 6
Habit 7



BOOKMARKS

7 Habits of Happy Kids
Leader in Me 7 Habits

Classroom Resources



7 HABITS WRIST BANDS (HABITS 1-7)

Habit 1 (SM) Habit 1 (LG)
Habit 2 (SM) Habit 2 (LG)
Habit 3 (SM) Habit 3 (LG)
Habit 4 (SM) Habit 4 (LG)
Habit 5 (SM) Habit 5 (LG)
Habit 6 (SM) Habit 6 (LG)
Habit 7 (SM) Habit 7 (LG)



FOLDERS

7 Habits of Happy Kids

Blue
Green
Orange
Purple

Leader in Me Subway Art

White



THE 7 HABITS OF HAPPY KIDS LUNCH BOX



LEADER IN ME POST-IT NOTES



LANYARD

THE 7 HABITS OF HAPPY KIDS

TLIM 7 HABITS



LEADER IN ME NOTEBOOK

Globe, Black

LEADER IN ME NOTEBOOK

Lighthouse, Black

COMMUNITY COACHING JOURNALS

Professional Development Programs

Leadership development courses are a great way to hone your existing skills and gain new ones to become a more effective leader. Leadership development is a continuous process; it's a lifelong journey that empowers you to influence and inspire others, regardless of your age or situation.

At EDI, we offer a wide range of professional development courses based on the 7 Habits of Leadership by FranklinCovey under the Leader in Me program. These courses are specially designed to cultivate leadership qualities in teenagers, managers and all people at every professional level.



COURSES

- ✓ Leadership Academy
- ✓ The 7 Habits For Managers
- ✓ The 7 Habits of Highly Effective People
- ✓ The 7 Habits of Highly Effective Teens
- ✓ 4 Essential Roles of Leadership
- ✓ The **Leader in Me** Youth Camp
- ✓ Principal's Academy
- ✓ College Readiness Program
- ✓ Speed of Trust Program
- ✓ Powerful Solutions on Personal and Professional Effectiveness

Principal's Academy

Principal's Academy brings Franklin Covey's premiere leadership training to principals and education leaders. This inspiring and rigorous two-day training challenges administrators to adopt a leadership paradigm of release, not control.

The workshop focuses on practical skills and tools that participants can apply immediately in their schools, enabling them to align school systems with a shared school vision, unleash staff talent, and become truly great leaders.



TOPICS

- ✓ **Foundation: The Whole-Person Paradigm, 4 Roles of Great Leaders**
- ✓ **Modeling: Establishing Credibility and Trust (New Insights to the 7 Habits, 13 Behaviors of High Trust Leaders)**
- ✓ **Pathfinding: Build a Clear and Compelling Vision (Articulate the Vision, Identify Your Gap, Create a Strategic Narrative)**
- ✓ **Aligning: Results Are Aligned to Systems (Great School Systems, 4DX Goal-Achievement System)**
- ✓ **Empowering: Release Talent and Passion (Control vs. Release, Voice, Performance, Clear the Path)**
- ✓ **Action Planning**

Leadership Academy

The course is designed on Stephen Covey's 7 Habits of Highly Effective People as a basis of personal empowerment for effective leadership. It will introduce the core habits required of leaders and assist in developing the Skills and characteristics needed for effective self-leadership and

leadership of others. Completion of all 7 habits helps in establishing a broad-based foundation for all people and entrepreneurs who are looking for starting their own business or business professionals who are preparing for positions of responsibility in larger organizations.



TOPICS

- ✓ Introduction to 7 Habits of Highly Effective People
- ✓ HABIT 1 : Be Proactive®
- ✓ HABIT 2 : Begin With the End in Mind®
- ✓ HABIT 3 : Put First Things First®
- ✓ HABIT 4 : Think Win-Win®
- ✓ HABIT 5 : Seek First to Understand, Then to Be Understood®
- ✓ HABIT 6 : Synergize®
- ✓ HABIT 7 : Sharpen the Saw®

The LeaderU Program

LeaderU is a comprehensive platform offered by FranklinCovey that focuses on equipping university students with essential:

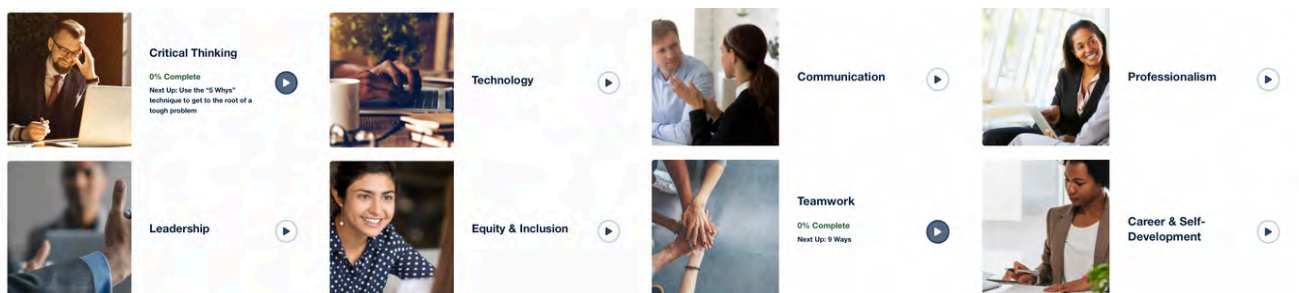
- Life & Leadership skills,
- Lifelong Wellness, and
- Career readiness competencies.



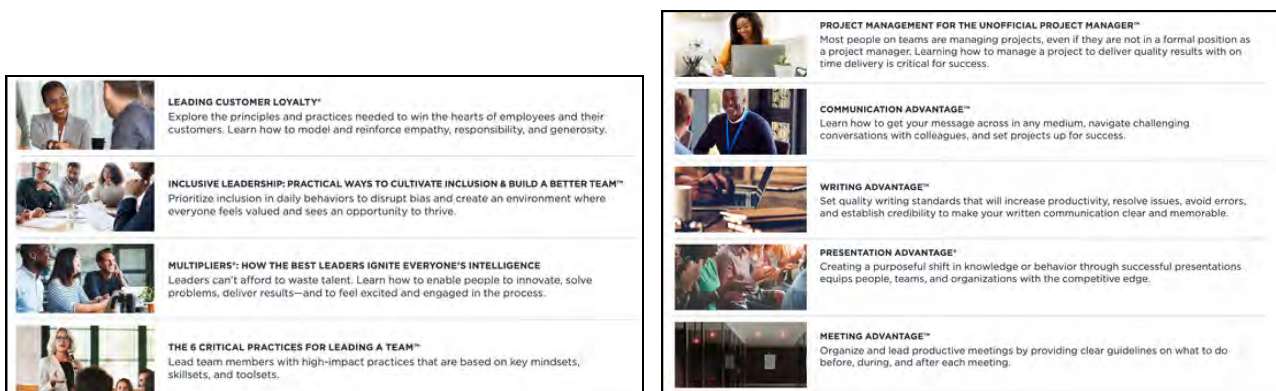
By offering a variety of resources like videos, articles, quizzes, and assignments, it helps students develop the competencies they need to excel in their careers. Universities or colleges can provide LeaderU content to students in 3 ways:

- *Instructor-Led*
- *Blended Learning*
- *Self-Paced*

Career Readiness Competencies



LeaderU Programs



Certificate Courses

LeaderU offers **6 Certificate Courses** based on FranklinCovey's World-Class Content & International Best Selling Books used by Fortune 500 companies and organizations around the world. The courses can be learned self-paced and will equip students to learn essential mindsets and skill sets to be ready to stand apart in the job market.



Credly

LeaderU certificates are issued through Credly for public verification.

For more information about LeaderU platform, please write to us at: director@edi-cambodia.org, or call us at +855 - 15 728 123.

Meet Our Team



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Mr. Chea Kagnarith
VP & CDO, WEG and
President, EDI



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Managing Director



Mr. Duk Nin
Executive Director,
Education Service &
FranklinCovey (Cambodia)



Mr. Nou Simdara
Executive Manager,
Overseas Study & Testing
Service (OTS)



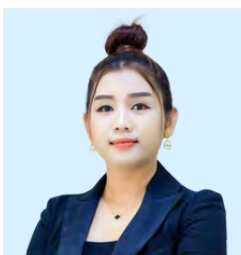
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Deputy Director



Ms. Nim Kol
Project Development
Manager



Ms. Keo Chanthou
Manager, Business
Service



Ms. Im Maden
Manager, Education
Service & FC Cambodia



Ms. Ieng Sreypov
Deputy Manager,
Business Service



Ms. Tam Teyphors
Finance Supervisor



Mrs. Morn Pisey
HR And Admin
Coordinator



Ms. Eng Kongkea
Accountant



Ms. Puth Sokchanya
Client Service Assistant

Meet Our Team

One Team, One Goal, One
Win Towards Success



Ms. Chhay Simon
*PA to Executive
Manager (OTS)*



Ms. Chhoun Meymey
*Client Service
Coordinator (OTS)*



Mr. Mom Sokny
*Client Service
Coordinator (OTS)*



Mr. Chhoun Phyrayuth
*Call Center & Candidate
Care Supervisor (OTS)*



Ms. Chhoun Pisal
*Test Center & Register
Officer (OTS)*



Mr. Uth Chanpanhariddh
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Mr. Meas Sambo
*Admin Assistant, Education
Service & FranklinCovey
Education (Cambodia)*



Mr. Sokha Mongkul
Creative Designer



Mr. Nat Samnang
*Program Assistant, Education
Service & FranklinCovey
Education (Cambodia)*



Mr. Sing Soneth
Digital Marketing Intern

Our Trainers



Oknha. Pech Bolen
Founder & CEO
WEG Co., Ltd.



Mr. Kong Samphy
National Procurement
Specialist, Ministry of
Rural Development



Ms. Nouth Clara
Executive Director
Apsara Media Services



H.E. Sum Sokhampou
Co-Founder & CEO
Thurawadh Co., Ltd.



Mr. Noem Chhunhy
Founder & CEO
VIPASSA



Mr. Kuch Savath
Certified Master Trainer
& EDI Managing Director



Mr. Chhuon Sereyvichet
Chairman & CEO Borey
Ratanak Sambath
Kamrieng, Battambang



Mr. Si Len
Expert in Leadership
Corporate
Management and HR



Mr. Vong Bunvisal
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Ms. Pich Rathamony
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Mr. Te Lay
Chief Education Officer
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Mr. Kong Samneang
Chief Operations Officer
Westline Education Group



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Mr. Chhit Chakrayuth
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Mr. Oeun Savin
Head Human Resource,
Certified Master Trainer,
Coach & Consultant



Dr. Or Vitou
CEO
Brain Master
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Tax Officer, General Dpt.
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Mr. Chap Sopanha
Head of Research &
Consulting, and Associate
Trainer



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Co-Founder and
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Mr. Yun Darith
SPSS, Advance Excel
Associate Trainer



Mr. Yun Phyrin
Managing Director
Sunshine Logistics
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Our Trainers



Mr. Seng Sovidia
Banker and
Entrepreneur



Mr. Vong Sophanna
Adult English Program &
TESOL Trainer



Mr. Kum Unique
Deputy Head of HR &
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Trainer/Coach of 7
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Education Cambodia



Mrs. Dutta Barnali
Deputy Director &
Trainer EDI



Mr. Hoem Seiha
Strategic Media Relations
Trainer with 20+ Years
Experience



Ms. Pel Makara
Operation Director
Community 21 School



Mr. William Yap
Certified Trainer,
Management & Human
Resource



Mr. Sea Soda
Finance and Accountancy
Services Consultant



Mr. Tum Tola
LeaderInMe Director
Westline Education
Group



Mr. Im Chanly
Founder & CEO of Envo
Mega Landscapes & Envo
Hygiene Services



Mr. Or Bunneang
7 Habits Certified Trainer,
Chief Executive Officer,
GLA Group



Mr. Tes Chamroeun
Master Sales Trainer
NLP Coach



Mr. Thy Channimul
General Manager GAC
Motor Cambodia



Mr. Va Seth
Project Procurement
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Ms. Im Maden
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Franklin Covey Education
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Mr. Soeung Sopha
Curriculum
Development Specialist
and Trainer



Mr. Pen Chamroeun
Internal Quality
Assurance Director



Ms. Chhum Sokha
Procurement and
Contract Management
Specialist



Ms. Sean Chenda
Regional Manager
Community 21 School

Our Clients & Partners

We are continuously striving to provide best quality, value and service through our advanced training-learning platform at EDI; empowering individuals and businesses to develop the latest technological and organizational skills, thereby maximizing the overall performance to serve better in the community.

With this aim, we are partnering with many organizations to work together in bringing a change to our community by educating, consulting and providing business solutions through cutting-edge research, helping individuals and organizations to grow and run successfully in today's competitive market.



THANK YOU!



GET IN TOUCH!

OUR CONTACT

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Penh, Cambodia

***Rise Stronger
Together...***

