

Startup Nivesh

PROGRAM 3.0

Investor Readiness & Fundraising Program
For **Startups To Raise Funding Upto 5 Cr.**

BUILD. PITCH. RAISE.

30

Startups



70

Investors



08

Weeks

Final Pitching On

17-18 DECEMBER 2026

PIERC | Parul University | Vadodara

About Parul Innovation and Entrepreneurship Research Centre (PIERC)

Parul Innovation and Entrepreneurship Research Centre (PIERC), established by Parul University in 2015, is a **Section 8 incubator** supporting startups across Gujarat. With Acceleration centers in **Vadodara, Surat, Ahmedabad, and Rajkot**, PIERC offers end-to-end incubation support, including funding, mentorship, and infrastructure. Its Fab Lab enables hands-on innovation with advanced prototyping tools. PIERC has incubated **300+ startups**, facilitated **₹15+ crore in funding**, startups **created 1600+ jobs** & generated **revenue of 60 Cr+**. With Startup Studios and robust programs, PIERC fuels a dynamic entrepreneurial ecosystem statewide.



Startup Nivesh 3.0

INVESTOR READINESS & FUNDRAISING PROGRAM FUNDRAISING NEEDS MORE THAN A PITCH.

A strong startup needs more than a compelling presentation to raise investment. **Investors look** at the **business model, market opportunity, financial strength, valuation, scalability, team & fundraising strategy**. Startup Nivesh 3.0 brings these elements together through a structured 8 Weeks Investor Readiness & Fundraising Program.

What You'll Get

- **Strengthen** your business and **fundraising fundamentals**
- Understand **Startup Valuation** and **Deal Structuring**
- Develop an investor-focused **Financial Model**
- Refine your fundraising strategy
- Build an investor-ready **Pitch Deck**
- Practice **Pitching** with investors
- Receive actionable investor feedback
- Pitch to **Angel investor, VC, HNI & Family Offices**.

8 Week Investor Readiness Journey

WEEK 1: Assess

Startup **Assessment**, founder onboarding, fundraising objectives and **Mentor Allocation**.

WEEK 2: Value

Startup valuation, **equity, dilution, cap table** and **deal-structuring** fundamentals.

WEEK 3: Model

Revenue projections, financial assumptions, unit economics, cash flow, burn and runway.

WEEK 4: Review

One-to-one mentor review of your business, financial model and fundraising strategy.

WEEK 5: Validate

Financial validation, assumptions, investment requirement and use of funds.

WEEK 6: Story

Pitch deck development, storytelling, market opportunity, traction and investment ask.

WEEK 7: Test

Practice pitch, investor Q&A and **actionable feedback**.

WEEK 8: Nivesh 3.0

Ready for the final Nivesh Pitching Program. **Final Pitch, Presentation Refinement & Investor Meeting**.

PIERC STARTUP NEXUS MEMBERSHIP

30 SELECTED STARTUPS. ONE CONNECTED ECOSYSTEM.

Selected startups from Startup Nivesh 3.0 become part of PIERC Startup Nexus Membership, designed to extend the value of the Startup Nivesh journey beyond the core program.

BENEFITS

- **2-DAY EXPO AT VADODARA STARTUP FESTIVAL**

Showcase your startup, product or innovation through an exhibition presence at the Vadodara Startup Festival.

- **MENTORSHIP FROM PIERC**

Continued mentorship and guidance beyond the core program.

- **FOUNDER COMMUNITY MEMBERSHIP**

Stay connected with the Startup Nivesh founder community.

- **PRIORITY INVITATIONS TO PIERC PROGRAMS**

Opportunities to participate in selected future PIERC initiatives.

- **CORPORATE & INDUSTRY CONNECT**

Build meaningful relationships with relevant industry and corporate stakeholders.

- **INVESTOR FOLLOW-UP GUIDANCE**

Continue investor conversations after Demo Day with structured guidance.

- **FUTURE SHOWCASE OPPORTUNITIES**

Opportunities to showcase your startup through future PIERC initiatives.

- **ECOSYSTEM NETWORKING**

Stay connected with founders, mentors, investors and ecosystem stakeholders.

- **STARTUP ALUMNI RECOGNITION**

Become part of the Startup Nivesh alumni community.

STARTUP NIVESH 1.0 & 2.0 GLIMPSES



STARTUP NIVESH 3.0 (17–18 DECEMBER 2026)

DAY 1: 17 DECEMBER 2026

STARTUP PITCHES + NETWORKING

- Inauguration & Welcome
- PIERC Briefing
- **Startup Pitching to Investors**
- Startup Showcase
- Networking Lounge

DAY 2 — 18 DECEMBER 2026

INVESTOR CONNECT & FINAL PITCHES

- Investor & Expert Panel Discussions
- **One-to-One Startup-Investor Meetings**
- Investor Q&A
- Partnership Discussions
- Networking

Venue: PIERC, Parul University, Vadodara, Gujarat

WHO SHOULD APPLY ?

STARTUPS WITH MVP, EARLY REVENUE & GROWTH STAGE

INCORPORATED AS A PRIVATE LIMITED AND DPIIT CERTIFICATE

FROM ANY DOMAIN, ANYWHERE IN INDIA

SEEKING ₹20 LAKHS – ₹2 CRORE FUNDING

WHAT YOU TAKE AWAY

- **INVESTOR-READY PITCH DECK**
Build a clear and compelling fundraising presentation.
- **FINANCIAL MODEL, VALUATION & DEAL UNDERSTANDING**
Build financial projections and understand valuation & Deals.
- **FUNDRAISING STRATEGY**
Create a structured approach to your fundraising journey.
- **INVESTOR FEEDBACK**
Practice your pitch and receive actionable feedback.
- **Pitch To Real Investor**
Present your startup and engage with investors.
- **PIERC STARTUP NEXUS MEMBERSHIP**
Continue your journey through the PIERC ecosystem.
- **FUNDING OPPORTUNITY**
Startups selected by investors get access to funding.

**READY TO TAKE YOUR STARTUP
TO THE NEXT LEVEL?**

Startup Nivesh

PROGRAM 3.0

17–18 DECEMBER 2026

**Parul Innovation & Entrepreneurship
Research Centre (PIERC)**
Parul University, Vadodara, Gujarat



SCAN TO APPLY

GET IN TOUCH



PIERC — Parul Innovation & Entrepreneurship Research Centre
Parul University, Vadodara, Gujarat



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Surat
Startup Studio



Vadodara
Startup Studio



Ahmedabad
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Rajkot
Startup Studio

