



Startup Nivesh 1.0



Where **Funding** is Not a Chance,
But a **Commitment**



June 27th- 28th 2025



Parul University



About Parul Innovation and Entrepreneurship Research Centre (PIERC)

Parul Innovation and Entrepreneurship Research Centre (**PIERC**), established by Parul University in 2015, is a Section 8 incubator supporting startups across Gujarat. With centers in Vadodara, Surat, Ahmedabad, and Rajkot, PIERC offers end-to-end incubation support, including funding, mentorship, and infrastructure. Its Fab Lab enables hands-on innovation with advanced prototyping tools. PIERC has incubated **230+ startups**, facilitated **₹10+ crore in funding**, startups created **1400+ jobs** and generated revenue of **30 Cr+**. With Startup Studios and robust programs, PIERC fuels a dynamic entrepreneurial ecosystem statewide.

What is Start Nivesh 1.0

Startup Nivesh 1.0 is a 2-day, high-intent, outcome-driven Demo Day connecting top **30 startup founders** with **20+ seasoned investors**, aiming to secure real funding between **₹20 Lakhs to ₹1 Crore per deal**.



Core Goal

Minimum 3 startups will get funded !

Key Highlights

Top 30

Selected Startups

20 +

Angel Investors, VCs,
and Ecosystem Experts

2 Days

of Pitches, Panels &
Partnerships

Why Should Startups Apply?

Assured Minimum Funding

Not just a pitch — Funding Assured for at least 3 startups.

Top-tier Investors

Handpicked investors who are actually looking to invest.

Massive Exposure

Present your startup to media, ecosystem enablers, and top mentors.

Curated Selection

Only the top 30 startups will be shortlisted for final pitching.

Mentorship & Pitch Training

For the final selected startups.

One-on-One Investor Interactions

Real conversations that lead to real results.



Who Should Apply?

Startups that are

- Startups at MVP, revenue, or scaling stage with good traction
From any part of India & from any sector or domain
- **Minimum 1 year company incorporation** as Private Limited.
- Seeking funding between **₹20L - ₹1Cr**



What Makes **Startup Nivesh** Different?

- Seasoned Investors pool
- **Minimum 3 investments** to be closed
- **1:1** focused pitch meetings
- Rigorous startup selection process
- Network with **top founders** and **investors**



Event Details

Dates: 27-28th June 2025

Venue: Parul University, Vadodara



Event Format

Day 1

Startup Pitches + Networking Lounge | June 27, 2025



- PIERC Briefing
- Startup Pitches: 7-min each (One-to-Many Format)
- Investor Shortlisting (Based on Interest)
- Cultural Evening + Networking

Day 2

Investor Panels + Final Pitch Rounds | June 28, 2025

- Panel Discussion (30–40 mins)
- Final 1:1 Startup-Investor Pitch Rounds (30–60 min each)
- LOI Announcement

Startup Nivesh 1.0

**Join us in building
tomorrow's startups today**



Deadline: 30th May 2025

Get in Touch

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**QR Code for
Registration**

