# Parul® University NAAC (A++



# Startup Participal Nivesh 1.0

Where Funding is Not a Chance, But a Commitment



2025



**Parul University** 



# About Parul Innovation and Entrepreneurship Research Centre (PIERC)

Parul Innovation and Entrepreneurship Research Centre (PIERC), established by Parul University in 2015, is a Section 8 incubator supporting startups across Gujarat. With centers in Vadodara, Surat, Ahmedabad, and Rajkot, PIERC offers end-to-end incubation support, including funding, mentorship, and infrastructure. Its Fab Lab enables hands-on innovation with advanced prototyping tools. PIERC has incubated 230+ startups, facilitated ₹10+ crore in funding, startups created 1400+ jobs and generated revenue of 30 Cr+. With Startup Studios and robust programs, PIERC fuels a dynamic entrepreneurial ecosystem statewide.

#### What is Start Nivesh 1.0

Startup Nivesh 1.0 is a 2-day, high-intent, outcome-driven Demo Day connecting top 30 startup founders with 20+ seasoned investors, aiming to secure real funding between ₹20 Lakhs to ₹1 Crore per deal.



# Core Goal Minimum 3 startups will get funded!

## Key Highlights

TOD50
Selected Startups

Angel Investors, VCs, and Ecosystem Experts

2 Days
of Pitches, Panels &
Partnerships

### Why Should Startups Apply?

#### **Assured Minimum Funding**

Not just a pitch — Funding Assured for at least 3 startups.

#### **Top-tier Investors**

Handpicked investors who are actually looking to invest.

#### Massive Exposure

Present your startup to media, ecosystem enablers, and top mentors.

#### **Curated Selection**

Only the top 30 startups will be shortlisted for final pitching.

#### Mentorship & Pitch Training

For the final selected startups.

#### One-on-One Investor Interactions

Real conversations that lead to real results.

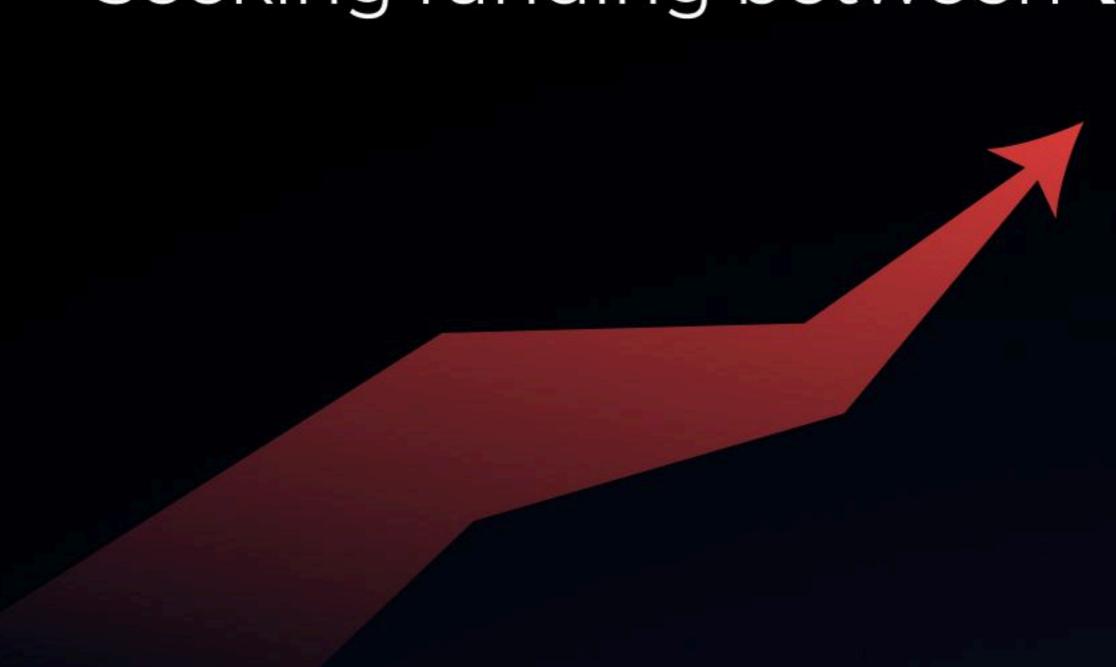


## Who Should Apply?

#### Startups that are

- · Startups at MVP, revenue, or scaling stage with good traction From any part of India & from any sector or domain
- Minimum 1 year company incorporation as Private Limited.

Seeking funding between ₹20L - ₹1Cr





### What Makes Startup Nivesh Different?

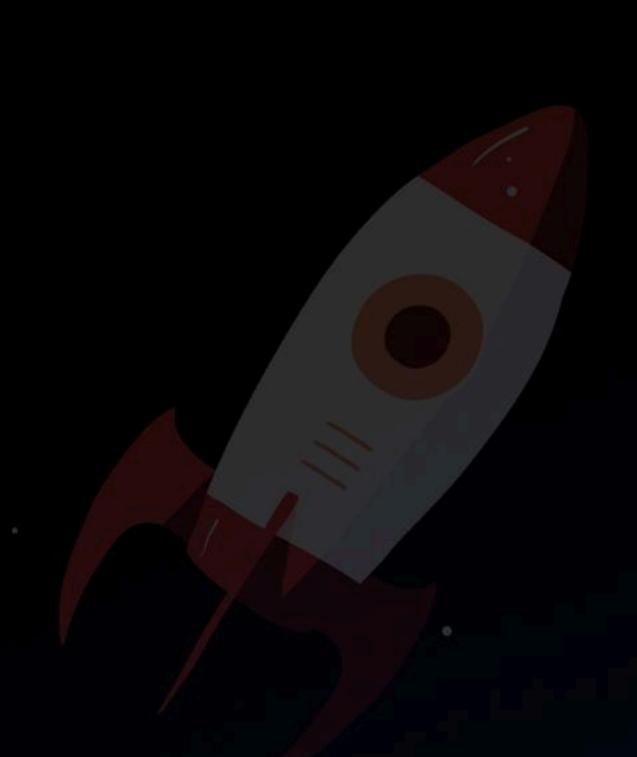
- Seasoned Investors pool
- · Minimum 3 investments to be closed
- 1:1 focused pitch meetings
- Rigorous startup selection process
- Network with top founders and investors



### Event Details

**Dates:** 27-28th June 2025

Venue: Parul University, Vadodara





#### Event Format



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#### Startup Pitches + Networking Lounge | June 27, 2025

- PIERC Briefing
- Startup Pitches: 7-min each (One-to-Many Format)
- Investor Shortlisting (Based on Interest)
- Cultural Evening + Networking

Day 2

#### Investor Panels + Final Pitch Rounds | June 28, 2025

- Panel Discussion (30–40 mins)
- Final 1:1 Startup-Investor Pitch Rounds (30–60 min each)
- LOI Announcement

# Parul® University NAAC (A++



# Startup Parents Nivesh 1.0

Join us in building tomorrow's startups today



Deadline: 30th May 2025

#### Get in Touch

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QR Code for Registration

