

## Privacy Policy

Effective Date: August 16, 2021

This policy discloses the privacy practices of eweather (referred to as "we," "us," "our," "eweather"). These include the website <http://www.eweatherapp.com>, and the eweather mobile application (collectively, "the Services"). This privacy policy informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Services.

eweather's Privacy Policy, below, describes the types of personal data eweather collects, the types of third parties to which it discloses personal data, and the purposes for which it does so.

### Information Collection and Use

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name and e-mail address ("Personal Information"). We use your Personal Information only for providing and improving the Services. By using the Services, you agree to the collection and use of information in accordance with this policy.

Usage information refers to information that we collect about browsers, wireless networks and devices that access our Services. For instance, we may collect information about how many users come to our Services, what types of browsers and devices accessed the Services, IP address, browser type, Internet service provider (ISP), referring/exit pages, the files viewed on our site (e.g., HTML pages, graphics, etc.), operating system, date/time stamp, clickstream data to analyze trends in the aggregate and administer the site, device platform ad ID, date and time of visit, web viewing and app use data, wireless network performance, usage and identifiers, and precise location data. We may use cookies, web beacons, a device identifier, and other similar technology to collect this type of usage data. This data may be collected from our desktop properties or mobile app even when you are not actively using the app.

We may also collect data from certain third parties and combine that data with information we collect as described above or derive through analytical techniques, including combining personal and usage information together.

### Use of Information

We may use the information we collect or derive through analytical techniques for a variety of purposes, including:

- Operating, maintaining, customizing, and improving our Services;
- Responding to your requests and questions;
- Providing personalized weather information;
- Performing analytics, research, and attribution, including predicting possible relationships among different browsers and devices;
- Monitoring the Services for compliance with the law and our terms of service;
- For product development; and
- Any other purpose disclosed at the time of collection.

### Information Sharing

When you share information through our Services, such as photos or videos, some information about you may be made available to the public. If you would like us to remove your post from the page or application, contact us at [contacteweather@gmail.com](mailto:contacteweather@gmail.com).

### eweather Mobile Application

When you download and use our Services, we automatically collect information on the type of device you use, operating system version, and the device identifier.

We may send you push notifications to update you about recent or important posts. If you no longer wish to receive these types of communications, you may turn them off at the device level. To ensure you receive proper notifications, we will need to collect certain information about your device for example the operating system type or user identification information.

We use mobile analytics to allow us to better understand the functionality of our application on your phone. This software may record information such as how often you use the application, the events that occur within the application, aggregated usage, performance data, and where the application was downloaded from.

We use Google Analytics to better understand how visitors interact with our Websites. This service provides usage information including but not limited to data on where visitors came from, what actions they took on our Sites, and where visitors went when they left our Sites. We use this information to improve your experience when visiting our Website.

#### Links to Third Party Sites

Our Services may include links to other websites whose privacy practices may differ from those of eweather. If you submit personal information to any of those sites, your information is governed by their privacy policies. We encourage you to carefully read the privacy policy of any website you visit.

#### Data Retention

We will retain your information for as long as your account is active, as needed to provide you services, or for so long as we have a legitimate business purpose for retaining it, or as otherwise required by applicable law. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes and enforce our agreements.

#### Information from Children

We do not knowingly request or collect personal information from anyone under the age of 13.

#### Information Security

We take reasonable steps to help maintain the information we collect in a secure manner and we follow generally accepted standards to protect the personal information submitted to us, both during transmission and once it is received.

#### Changes to this Privacy Policy

We may update this Privacy Policy to reflect the changes to our information practices. If we make any material changes with respect to how we treat your personal information we will notify you by email (sent to the email address specified in your account) or by means of a prominent notice through our Services prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

#### Contact Us

For any questions about this privacy policy you may contact us at:

eweather

PO Box 250

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[Contacteweather@gmail.com](mailto:Contacteweather@gmail.com)