

## **Privacy Policy for Bobo**

This Privacy Policy governs the manner in which Bobo collects, uses, maintains, and discloses information collected from users ("User") of the Bobo mobile application ("App").

### **Personal Identification Information:**

We may collect personal identification information from Users in various ways, including, but not limited to, when Users register within the App, place an order, respond to a survey, fill out a form, and in connection with other activities, services, features, or resources we make available within the App. Users may be asked for, as appropriate, name, email address, mailing address, phone number, and payment information. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain App-related activities.

### **Non-Personal Identification Information:**

We may collect non-personal identification information about Users whenever they interact with the App. Non-personal identification information may include the type of device used, the device's unique identifier, the device's operating system, the Internet Protocol (IP) address, mobile network information, and other technical information about Users' means of connection to our App, such as the browser name and version, the type of mobile device, and other similar information.

### **How We Use Collected Information:**

Bobo may collect and use Users' personal information for the following purposes:

- To improve customer service: Information provided by Users helps us respond to customer service requests and support needs more efficiently.
- To personalize user experience: We may use information in the aggregate to understand how our Users as a group use the services and resources provided in the App.
- To improve our App: We may use feedback provided by Users to improve our products and services.
- To process payments: We may use the information Users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.

- To send periodic emails: We may use the email address to send Users information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests. If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

### **How We Protect Your Information:**

We adopt appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of Users' personal information, username, password, transaction information, and data stored in the App.

### **Sharing Your Personal Information:**

We do not sell, trade, or rent Users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates, and advertisers for the purposes outlined above.

### **Changes to This Privacy Policy:**

Bobo has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

### **Your Acceptance of These Terms:**

By using this App, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our App. Your continued use of the App following the posting of changes to this policy will be deemed your acceptance of those changes.

### **Contacting Us:**

If you have any questions about this Privacy Policy, the practices of this App, or your dealings with this App, please contact us at:

[lisa.lou.kara@gmail.com](mailto:lisa.lou.kara@gmail.com)