

CERTIFICATE

DIGITAL PRODUCT SCHOOL

BRUNO TEIXEIRA BOTELHO

completed the interdisciplinary program **Digital Product School** from
8 May 2023 – 28 Jul 2023 as a **Product Manager** of team **Nonsense**.

ABOUT

Digital Product School is a program by UnternehmerTUM GmbH. Designed as a 3-month full-time program, DPS combines workshops and coaching with hands on experience in digital product development. Students and recent graduates work together in interdisciplinary teams with employees of our partner companies to develop digital solutions using user-centric, lean and agile methodologies.



Steffen Kastner, Head of Product Management
Munich, 28 July 2023

BRUNO DEVELOPED COMPETENCIES IN THE FOLLOWING FIELDS

- # Applying Design Thinking methods
- # Agile product development
- # Working according to the Scrum framework (backlog, prioritization, planning, daily stand-ups, reviews, retrospectives)
- # Interdisciplinary teamwork
- # Preparing and conducting problem interviews
- # Preparing and conducting usability tests
- # Risk validation through experiments
- # User Story Mapping
- # Low- & Hi-Fi prototyping
- # Prioritizing opportunities
- # Performance Marketing/Facebook Advertising