

CERTIFICATE

DIGITAL PRODUCT SCHOOL

MAHMOUD FAZELI

completed the interdisciplinary program **Digital Product School** from
12 Sept 2022 – 2 Dec 2022 as an **AI Engineer** of team **GEN WHY**.

ABOUT

Digital Product School is a program by UnternehmerTUM GmbH. Designed as a 3-month full-time program, DPS combines workshops and coaching with hands on experience in digital product development. Students and recent graduates work together in interdisciplinary teams with employees of our partner companies to develop digital solutions using user-centric, lean and agile methodologies.



Afsaneh Asaei, Head of Artificial Intelligence
Munich, 2 December 2022

MAHMOUD DEVELOPED COMPETENCIES IN THE FOLLOWING FIELDS

- # Design Thinking and Data Thinking methods
- # Agile product development (Scrum, retrospectives, planning, sprint reviews)
- # Lean startup approach
- # Validation and deployment of AI use-cases
- # Proof of concepts for data-driven applications
- # Low & Hi-Fi prototyping
- # Setting up feasibility tests and pass criteria
- # Risk validation through experiments
- # Iteratively building technical MVPs
- # User Story Mapping
- # Lean Canvas and Data Canvas
- # AI Product Management
- # Interdisciplinary and cross-functional teamwork
- # Customer interviews and empathy maps